

# Madison Heights Youth Baseball Association

P O Box 99

Madison Heights Virginia 24572

March 1, 2021

Re: Outfield Banners

To: Local Business Owners

Please allow me to explain who we are and what we do. Founded in 1957, Madison Heights Youth Baseball Association is a non-profit, 100% volunteer organization that provides youth baseball for the children of Amherst County. We are funded solely by player registration fees, fundraisers, business sponsors and donations. We maintain one of the best sports complexes in the state. It has five baseball fields, one football field, a two-story concession stand/meeting room/press boxes building, a two-story garage/storage building and all the necessities it takes to run a successful first-class program. All built by volunteers.

As a business owner myself, I know you receive way too many requests for your funds available for advertising and donations. Hopefully you will find this one a little different. We are selling advertising banners for our outfield fences. They are 4x8 foot banners that are displayed on our fences from early April until October. Your business information will be displayed right here where you do business for all the local people to see. Also, we have teams from all over the region come play at our complex regularly. We host district and state tournaments that bring people from all over the state. Not only do you advertise your business, but the people see that you support youth sports. In today's world we need as many activities as possible for our youth to be involved in. As you know the operating cost of running any organization is steadily increasing and that is why we call on businesses such as yours for support. I have attached a worksheet for further information. Should you need more information please contact me at any time. I hope I have done a good job in convincing you that an investment in our youth is money well spent. Thank you for considering this offer.

Sincerely

Ronnie Adams  
President MHYBA