

PRIVACY POLICY

Most Recent Update: 1/30/2025.

This Privacy Policy explains how Generation Property Management LLC collects, uses and discloses personal information of its customers, prospective customers, and visitors to its website at www.generationpropertymgmt.com.

COLLECTION OF PERSONAL INFORMATION

We collect information directly from the user.

Information collected directly from you: We may collect personal information directly from you, for example through the application form on the website, during an in-person application submission, while making an appointment, while setting up a lease through us and while making a maintenance request. Personal information we collect directly from you may include [first and last name, address, email address, and phone number.]

Information collected from your device: Our website may use tracking technologies such as cookies, web beacons, pixels, and other similar technologies to automatically collect certain information from your device, including for example [your IP address, browser and operating system information, geographic location, referring website address, and other information about how you interact with the website.] Our website may also use cookies to personalize your experience and enable certain features [such as keeping track of items you put in your shopping cart.] You may disable cookies in your web browser however parts of our website may not function properly. More information about blocking and deleting cookies is available at <http://www.allaboutcookies.org>. Our email campaigns may also use tracking technologies such as web beacons, pixels and other similar technologies to automatically collect certain information such as your IP address, browser type and version, and email engagement statistics.

Information collected from our advertising partners: We may collect personal information about you from our advertising partners. Personal information we collect from our advertising partners may include [your demographic information and geographic location.]

USE OF PERSONAL INFORMATION

Your personal information is used to find homes that you are interested in renting, create appointments, generate a lease agreement, and put in a work order. We use information collected directly from you to provide you with a new rental property and maintaining your current rental property. We may also use this information to market our products and services to you, including by email and text message subject to your consent. We use information collected automatically from your device [to provide our website to you, to

optimize our website, and to assist with our advertising and marketing efforts.] We use information collected from our advertising partners to [market our products and services to you.]

DISCLOSURE OF PERSONAL INFORMATION

We only use your personal information in processing your application for tenancy. No information is ever sold, rented or leased to any 3rd party. Mobile information will not be shared with third parties/affiliates for marketing/promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

EMAIL AND TEXT MESSAGE COMMUNICATIONS

If you wish to unsubscribe/opt-out from our email campaigns, please click on the Unsubscribe link at the bottom of any marketing email sent from us. If you wish to stop receiving text messages from us, reply STOP, QUIT, END, REVOKE, OPT OUT, CANCEL, or UNSUBSCRIBE to any text message sent from us.

YOUR PRIVACY RIGHTS

You may have the right to request access to the personal information we hold about you or to request that your personal information be corrected. To exercise any of these rights, please contact us at 785-826-6366

CHANGES TO THE THIS PRIVACY POLICY

We may update this Privacy Policy at any time. Please review it frequently.

CONTACT INFORMATION

If you have any questions about this policy or our privacy practices, please contact us at 785-826-6366.