



# LONG BEACH GRAY PANTHERS

## GOALS AND OBJECTIVES – EDUCATION 2020

### Goals with Objectives for Education

**1. IDENTIFICATION OF STRATEGIC ISSUES** for education will be developed through the advocacy committee after input from LBGP members and will be selected to represent local, regional, statewide and national issues.

**OBJECTIVES:**

1. Eight topics will be selected for education promotion in partnership with the advocacy committee per year, two each from a local, regional, statewide and national issue
2. Issues will deal with Social Security, housing, a health issue, a social justice issue, an education issue and an environmental issue within these categories

**2. STRATEGIES WILL BE DEVELOPED** for approaching each of the selected issues in partnership with the Advocacy Committee.

**OBJECTIVES:**

1. Education Committee will create the White Papers for LBGP which will be reviewed by the Board and General Membership
2. Campaign strategies will be developed using Position Papers and collaborative partnerships as well as an educational method for spreading information about the issue
3. All strategies will be agreed upon by the Board and General Membership

**3. A WRITTEN PLAN WILL BE DEVELOPED** for each strategy, including an educational piece and strategic partners to be recruited, and the plan will be followed

**OBJECTIVES:**

1. Ten strategic partners or more will be recruited to implement the Educational Strategy piece
2. The Education Committee will decide what means would be best for presenting an issue – Forum, Fair or other means
3. When training is required for those engaged in issue strategy, the Education Committee will develop the training outline and curriculum

**4. EDUCATION COMMITTEE WILL DEVELOP WHITE PAPERS FOR THE LBGP in partnership with the Advocacy Committee**

**OBJECTIVES:**

1. The Education Committee will lead the research and submit white papers on strategic issues to the Advocacy Committee
2. The Education Committee will produce White Papers which the Advocacy Committee will use to develop Position Papers to be presented to the Board of Directors and General Membership



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3. Once the Position Papers are voted on by the Board and General Membership, the Education Committee will produce materials to be distributed to the public on the issue
4. Position papers will also be sent to each relevant legislator on issues deemed critical by the membership
5. Position papers will also be distributed to collaborative partners and the community at large at tabling events

#### **5. STRATEGIC ALLIANCES IN THE COMMUNITY - TABLING EVENTS AND PRESENTATIONS will be managed by the Education Committee** **OBJECTIVES:**

1. Education Committee members will arrange speakers for the General Membership meeting that will relate in a timely manner to critical issues and campaigns
2. Education Committee members will arrange coverage for tabling events with the Volunteer Coordinator
3. Education Committee will ensure members presenting information to the public are trained and prepared to do so with accuracy and truth

#### **6. IMPACT AND EFFECTIVENESS** is measured continually, and outcomes are tracked for all education efforts **OBJECTIVES:**

1. Tabling events and presentations will be tracked on the Dashboard Report
2. The number of encounters with people will be tracked
3. An analysis will be conducted annually to determine the number of people impacted by LBGP