

COMMUNITY ARTS CENTER OF CAMBRIA COUNTY

1217 MENOHER BOULEVARD | JOHNSTOWN, PA 15905 | (814) 255.6515 | INFO@CACCC.ORG | WWW.CACCC.ORG

Log ArTHEATRE 2023 Sponsorship Opportunities

Arsenic & Old Lace (February Production)

Lead Sponsor \$750.00-Your name and/or logo will be prominently featured as Lead Sponsor for all six performances, and you will receive four performance tickets (must be reserved/redeemed at least one week before desired performance date). Your name will be recognized as Lead Sponsor during the performances. *Additional Media Package perks include: You will be in the 1,300+ newsletters distributed to CACCC members and community leaders, website, E-blast, Facebook, Twitter, Instagram, LinkedIn, newspaper, Television Commercial on 20+ stations in the Johnstown and Altoona area, broadcasted during the preshow and intermission announcements, and a full-page color advertisement in the Playbill.*

Proscenium Sponsor \$500.00-Your name and/or logo will be prominently featured as Proscenium Sponsor for all six performances, and you will receive four performance tickets (must be redeemed at least one week before desired performance date). Your name will be recognized as Proscenium Sponsor during the performances. *Additional Media Package perks include: You will be in the 1,300+ newsletters distributed to our members and community leaders, website, E-blast, Facebook, Twitter, Instagram, LinkedIn, broadcasted during the preshow and intermission announcements, and a three-quarter page color advertisement in the Playbill.*

Thespians Sponsor \$250.00-Your name and/or logo will be prominently featured as Thespians Sponsor for all six performances, and you will receive two performance tickets (must be redeemed at least one week before desired performance date). *Additional Media Package perks include: You will be in the 1,300+ newsletters distributed to our members and community leaders, website, Facebook, Twitter, Instagram, LinkedIn, broadcasted during the preshow and intermission announcements, and a half-page color advertisement in Playbill.*

Casino Royale

Casino Night of Games, Food, & Fun, with singing sensation Michael Merschultz. (May Production)

High Roller Event Sponsor-\$2,500 (2 available)-Your name and/or logo will be prominently featured as High Roller Event Sponsor for the performance. You will receive a table of ten tickets to the event. Your banner will be displayed during the event and your name will be recognized as High Roller Event Sponsor multiple times during the Casino Royale. *Media benefits include: You will be in the newsletters distributed to 1,300+ CACCC members and community leaders, website, E-blast, Facebook, Twitter, Instagram, LinkedIn, newspaper, Television Commercial on 20+ stations in the Johnstown and Altoona area, broadcast during the preshow and intermission announcements, and a full-page color advertisement in the Playbill.* *Banner must be provided by sponsor.

Kings Club Sponsor \$1,500 (10 available)-Your name and/or logo will be prominently featured as Kings Club Sponsor for the performance. You will receive a table of eight tickets to the event. Your banner will be displayed during the event and your name will be recognized as Kings Club Sponsor multiple times during the Casino Royale. *Additional Media Package perks include: You will be in the newsletters distributed to 1,300+ CACCC members and community leaders, website, E-blast, Facebook, Twitter, Instagram, LinkedIn, newspaper, Television Commercial on 20+ stations in the Johnstown and Altoona area, broadcast during the preshow and intermission announcements, and a full-page color advertisement in the Playbill.* *Banner must be provided by sponsor.

Queens Club \$1,000-Your name and/or logo will be prominently featured as Queens Club Sponsor for the performance. You will receive a table of six tickets to the event. Your banner will be displayed during the event and your name will be recognized as Queens Club Sponsor multiple times during the Casino Royale. *Additional Media Package perks include: You will be in the newsletters distributed to 1,300+ CACCC members and community leaders, website, E-blast, Facebook, Twitter,*



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Instagram, LinkedIn, broadcast during the preshow and intermission announcements, and a three-quarter page color advertisement in the Playbill.

Aces Sponsors \$650-Your name and/or logo will be prominently featured as Aces Sponsor for the performance. You will receive four tickets to the event. *Additional Media Package perks include: You will be in the newsletters distributed to 1,300+ CACCC members and community leaders, website, Facebook, Twitter, Instagram, LinkedIn, broadcast during the preshow and intermission announcements, and a half-page color advertisement in Playbill.*

Wild Card Sponsor \$400-Your name and/or logo will be prominently featured as Wild Card Sponsor for the performance. You will receive two tickets to the event. *Additional Media Package perks include: You will be in the newsletters distributed to 1,300+ CACCC members and community leaders, website, Facebook, Twitter, Instagram, LinkedIn, and a quarter-page color advertisement in Playbill.*

Restitution (June Production)

Lead Sponsor \$750.00-Your name and/or logo will be prominently featured as Lead Sponsor for all four performances, and you will receive four performance tickets (must be reserved/redeemed at least one week before desired performance date). Your name will be recognized as Lead Sponsor during the performances. *Additional Media Package perks include: You will be in the 1,300+ newsletters distributed to CACCC members and community leaders, website, E-blast, Facebook, Twitter, Instagram, LinkedIn, newspaper, Television Commercial on 20+ stations in the Johnstown and Altoona area, broadcasted during the preshow and intermission announcements, and a full-page color advertisement in the Playbill.*

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Thespian Sponsor \$250.00-Your name and/or logo will be prominently featured as Thespian Sponsor for all four performances, and you will receive two performance tickets (must be redeemed at least one week before desired performance date). *Additional Media Package perks include: You will be in the 1,300+ newsletters distributed to our members and community leaders, website, Facebook, Twitter, Instagram, LinkedIn, broadcasted during the preshow and intermission announcements, and a half-page color advertisement in Playbill.*

The Golden Girls Say “I DO”!-Dessert Theatre (August Production)

Lead Sponsor \$750.00-Your name and/or logo will be prominently featured as Lead Sponsor for the performance, and you will receive four performance tickets (must be reserved/redeemed at least one week before desired performance date). Your name will be recognized as Lead Sponsor during the performances. *Additional Media Package perks include: You will be in the 1,300+ newsletters distributed to CACCC members and community leaders, website, E-blast, Facebook, Twitter, Instagram, LinkedIn, newspaper, Television Commercial on 20+ stations in the Johnstown and Altoona area, broadcasted during the preshow and intermission announcements, and a full-page color advertisement in the Playbill.*

Proscenium Sponsor \$500.00-Your name and/or logo will be prominently featured as Proscenium Sponsor for the performance, and you will receive four performance tickets (must be redeemed at least one week before desired performance date). Your name will be recognized as Proscenium Sponsor during the performances. *Additional Media Package perks include: You will be in the 1,300+ newsletters distributed to our members and community leaders, website, E-blast, Facebook, Twitter, Instagram, LinkedIn, broadcasted during the preshow and intermission announcements, and a three-quarter page color advertisement in the Playbill.*

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community leaders, website, Facebook, Twitter, Instagram, LinkedIn, broadcasted during the preshow and intermission announcements, and a half-page color advertisement in Playbill.

Table Sponsor \$350.00-Your name and/or logo will be prominently featured on the Community Arts Center's website and all social media platforms, and you will receive a table of 6 tickets, a full-page color program ad, and be announced at the event.

Deathtrap-Dinner Theatre (September Production)

Lead Sponsor \$750.00-Your name and/or logo will be prominently featured as Lead Sponsor for all six performances, and you will receive four dinner show performance tickets and four play-only tickets (must be reserved/redeemed at least one week before desired performance date). Your name will be recognized as Lead Sponsor during the performances. *Additional Media Package perks include: You will be in the 1,300+ newsletters distributed to CACCC members and community leaders, website, E-blast, Facebook, Twitter, Instagram, LinkedIn, newspaper, Television Commercial on 20+ stations in the Johnstown and Altoona area, broadcasted during the preshow and intermission announcements, and a full-page color advertisement in the Playbill.*

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Table Sponsor \$550.00-Your name and/or logo will be prominently featured on the Community Arts Center's website and all social media platforms, and you will receive a table of 8 tickets, a full-page color program ad, and be announced at the event.

A Holly Jolly Christmas- Dinner Theatre (December Production)

Lead Sponsor \$750.00-Your name and/or logo will be prominently featured as Lead Sponsor for the two performances, and you will receive four dinner show performance tickets (must be reserved/redeemed at least one week before desired performance date). Your name will be recognized as Lead Sponsor during the performances. *Additional Media Package perks include: You will be in the 1,300+ newsletters distributed to CACCC members and community leaders, website, E-blast, Facebook, Twitter, Instagram, LinkedIn, newspaper, Television Commercial on 20+ stations in the Johnstown and Altoona area, broadcasted during the preshow and intermission announcements, and a full-page color advertisement in the Playbill.*

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