



DIGITAL MARKETING TOOLBOX PRICE PLANS



BASIC*

Most Popular

ENHANCED*

Trackable ROI

PREMIUM*

Facebook: Page Design - Transform your Business Page into a professional, company-branded marketing platform
Facebook: Build credibility, expand your visibility, and help stay connected with prospects, clients, and referral partners
Facebook: Interactive links connecting visitors to your website, contact information, services, & other valuable resources
Facebook: A platform for sharing personalized blogs, videos, infographics, testimonials, and industry information
Keeping Current Matters, KCM: Personalized content platform design with lead generation & support training
Keeping Current Matters, KCM: Personalized content includes Videos, Social Graphics, Daily Blogs Post, Info Graphics
Keeping Current Matters, KCM: Live Monthly Market Updates, Email & Newsletter Builder & National Market Data & Insights
LinkedIn: Page Design - Transform your LinkedIn profile into a professional, company-branded marketing platform
LinkedIn: Personalized, company-branded banner. Interactive links connecting visitors to your website, & other resources
LinkedIn: A platform for sharing personalized blogs, videos, infographics, company updates, and industry information
Bitly QR Code Generator: Dynamic QR Codes and Smart-Links. Track engagement with results in, Real-Time
Bitly QR Code Generator: Add your logo, colors, or even a call-to-action frame to increase engagement. Edit at any time!
Bitly QR Code Generator: Built-in landing pages, 50 Dynamic QR Codes and Unlimited Scans



WILLIAM P. MCLENNAN
Founder & Marketing Strategist
Cell: 267.280.3388
william@marketingbymcclennan.com

Payment Terms:
A 50% deposit is required before work begins on all new projects.
The remaining balance is due upon delivery.

09/14/2026

One Time Set Up Fee
\$950

+ Monthly 3rd Party Vender Fee: \$68

One Time Set Up Fee
\$1,350

+ Monthly 3rd Party Venders Fees: \$68

One Time Set Up Fee
\$1,650

+ Monthly 3rd Party Venders Fees: \$84



DIGITAL MARKETING TOOLBOX ITEMIZED PRICE PLANS



	ITEM #	UNITS	PRICE
Social Campaign/Flyers: Designs includes creating your social post image & message, containing your CTA, Call-To-Action	009/010	4/8	\$180/\$320
Facebook Business Page MGMT: Includes posting MbM campaigns and monthly calendar posting for each month	018/019	4/8	\$250/\$350
LinkedIn Business Page MGMT: Includes posting MbM interactive Creative Campaigns	024/026	4/8	\$150/\$250
Facebook Business Page: Design created with your website resources & up to 3 ad banners, including a referral partner	004	1	\$650
KCM Marketing Platform: Design created with automatic posting & lead generation. (monthly vendor fee: \$60)	005	1	\$475
HiHello, Digital Business e-Card: Design created with your social and website integration. (monthly vendor fee: \$8)	006	1	\$475
Bitly QR Code Generator: : Dynamic QR Codes and Smart-Links. (yearly vendor fee: \$191.88)	007	1	\$475
Social Campaign/Flyer: Design includes creating a post image & message, containing your CTA, Call-To-Action	008	1	\$75
GoDaddy URL Platform: Account created and vanity domains set up, linked to your online resources	027	1	\$150
ReviewBook: Up to 20 Testimonials or Reviews. Includes interactive table of contents. (update up to 5 new reviews, \$50)	011	1	\$400
Customized Buyer & or Seller e-Guides: Includes personalized linked ads to your website resources, co-branding available	012/013	1/2	\$350/\$600
Listing Lifecycle™ Marketing Program: From JUST LISTED to JUST CLOSED, every listing becomes a complete campaign.	016	1	\$300
Referral Partner Ad: Interactive Ad placed in a e-Guide, containing contact information and Links to website resources.	017	1	\$150