

## DICITAL MADVETIME TOOLDOV

Keeping Current Matters, KCM: Personalized Content includes Videos, Social Graphics, Daily Blogs and Auto-Posting



**BASIC\*** 

**Most Popular ENHANCED\*** 

**PREMIUM\*** 

Marketing By	DIGITAL MARKETING TOOLBOX
M c L E N N A N	PRICE PLANS

Facebook: Business Page 'Like Us' Social Campaign Design & Posted

HiHello: Digital Business e-Card Design & One-Time Set Up fee

HiHello: Digital Business e-Card may include videos, badges, & PDFs seamlessly

Visual Farming: Buyer & Seller e-Guides, that can work like Lead Capture Magnets

Visual Farming: 'Free "INSTANT" Home Value' Social Campaign Design & Posted

HiHello: Digital Business e-Card Analytics & your AI business card scanner (20 scans/month)

HiHello: Digital Business e-Card Social Campaign Design & Posted, 'Download My New e-CARD'

Visual Farming: "INSTANT" A-I Powered Home Value Estimates Platform - (Minimum, Average & Maximum)

Facebook: Business Page Design & One-Time Set Up fee with Website Integration

Facebook: Interactive Carousel Ad Banners. Up to 4 plus 1 Referral Partner Integration



Keeping Current Matters, KCM: Personalized Content Platform Design & One-Time Set Up fee with Lead Generation Keeping Current Matters, KCM: Personalized Buyer & Seller e-Guides, English & Spanish, 8 new guides a year (2 each season)







One Time Set Up Fee

\$850

+ Monthly 3rd Party Vender Fee: \$40



**One Time Set Up Fee** 

\$1,250

+ Monthly 3<sup>rd</sup> Party Venders Fees: \$48



**One Time Set Up Fee** 

\$1,450

+ Monthly 3<sup>rd</sup> Party Venders Fees: \$90



William P. McLennan Marketing By McLENNAN Marketing & Business Development (267) 280.3388 / william@marketingbymclennan.com



William P. McLennan Marketing By McLENNAN

Marketing & Business Development

(267) 280.3388 / william@marketingbymclennan.com



**UNITS** 

1

1

1

1

1

4/8

1

1/4

**PRICE** 

\$850

\$1,250

\$1,450

\$500

\$375

\$375

\$375

\$75

\$250/\$450

\$250

\$250/\$875

\$275

\$275

DIGITAL MARKETING TOOLBOX ITEMIZED PRICE PLANS

BASIC MARKETING PACKAGE: Facebook & KCM platforms + Monthly 3<sup>rd</sup> Party Vender Fee: \$40

Facebook Business Page: Design & One-Time Set Up fee & a Social Campaign Design & Posted

HiHello: Digital Business e-Card Design & One-Time Set Up fee & a Social Campaign Design & Posted

Testimonial & Reviews Brochure: Up to 10 Interactive Reviews & a Social Campaign Design & Posted

Visual Farming: "INSTANT" A-I Powered Home Value Estimates Platform + Yearly 3rd Party Vender Fee: \$497

Social Campaign / Flyer: Design includes your post image & post message, containing your CTA, Call-To-Action

Social Campaign / Flyer: Design includes your post image & post message, containing your CTA, Call-To-Action (monthly)

Professional Voice-Over Video: KCM Members may choose a video from our library to be enhanced with a voice-over

Keeping Current Matters, KCM: Customized Buyer & Seller e-Guides, 8 new guides available each year (2 each season)

Listing Social Campaign: Flyer/Social campaign, includes Pictures, Property Details and realtor's website supported resources

ENHANCED MARKETING PACKAGE: Facebook, KCM & e-CARD platforms + Monthly 3<sup>rd</sup> Party Venders Fees: \$48

PREMIUM MARKETING PACKAGE: Facebook, KCM, e-CARD & Home Value platform + Monthly 3<sup>rd</sup> Party Venders Fees: \$90

Keeping Current Matters, KCM: Personalized Content Platform Design & One-Time Set Up fee with Lead Generation

ITEM#

001

002

003

004

005

006

007

800

009/010

011

012/013

014

015