



DIGITAL MARKETING TOOLBOX PRICE PLANS



Most Popular

BASIC*

ENHANCED*

PREMIUM*



DIGITAL MARKETING TOOLBOX

ITEMIZED PRICE PLANS



	ITEM #	UNITS	PRICE
BASIC MARKETING PACKAGE: Facebook & KCM platforms + Monthly 3 rd Party Vender Fee: \$40	001	1	\$850
ENHANCED MARKETING PACKAGE: Facebook, KCM & e-CARD platforms + Monthly 3 rd Party Venders Fees: \$48	002	1	\$1,250
PREMIUM MARKETING PACKAGE: Facebook, KCM, e-CARD & Home Value platform + Monthly 3 rd Party Venders Fees: \$90	003	1	\$1,450
Facebook Business Page: Design & One-Time Set Up fee & a Social Campaign Design & Posted	004	1	\$500
Keeping Current Matters, KCM: Personalized Content Platform Design & One-Time Set Up fee with Lead Generation	005	1	\$375
HiHello: Digital Business e-Card Design & One-Time Set Up fee & a Social Campaign Design & Posted	006	1	\$375
Visual Farming: "INSTANT" A-I Powered Home Value Estimates Platform + Yearly 3 rd Party Vender Fee: \$497	007	1	\$375
Social Campaign / Flyer: Design includes your post image & post message, containing your CTA, Call-To-Action	008	1	\$75
Social Campaign / Flyer: Design includes your post image & post message, containing your CTA, Call-To-Action (monthly)	009/010	4/8	\$250/\$450
Professional Voice-Over Video: KCM Members may choose a video from our library to be enhanced with a voice-over	011	1	\$250
Keeping Current Matters, KCM : Customized Buyer & Seller e-Guides, 8 new guides available each year (2 each season)	012/013	1/4	\$250/\$875
Testimonial & Reviews Brochure: Up to 10 Interactive Reviews & a Social Campaign Design & Posted	014	1	\$275
Listing Social Campaign: Flyer/Social campaign, includes Pictures, Property Details and realtor's website supported resources	015	1	\$275