



# DIGITAL MARKETING TOOLBOX PRICE PLANS



BASIC\*

Most Popular

ENHANCED\*

Trackable ROI

PREMIUM\*

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*Payment Terms: Net/15 days upon completion. A 50% deposit is required on all new projects.*

12/28/2025

**One Time Set Up Fee**  
**\$950**

+ Monthly 3<sup>rd</sup> Party Vender Fee: \$40

**One Time Set Up Fee**  
**\$1,350**

+ Monthly 3<sup>rd</sup> Party Venders Fees: \$48

**One Time Set Up Fee**  
**\$1,650**

+ Monthly 3<sup>rd</sup> Party Venders Fees: \$64



## DIGITAL MARKETING TOOLBOX ITEMIZED PRICE PLANS



ITEM #

UNITS

PRICE

**Facebook Business Page:** Design created with your website resources & up to 3 ad banners, including a referral partner

004

1

\$650

**KCM Marketing Platform:** Design created with automatic posting & lead generation. (monthly vendor fee: \$39)

005

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\$475

**HiHello, Digital Business e-Card:** Design created with your social and website integration. (monthly vendor fee: \$8)

006

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\$500

**Bitly QR Code Generator:** : Dynamic QR Codes and Smart-Links. (yearly vendor fee: \$191.88)

007

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\$500

**Social Campaign/Flyer:** Design includes creating a post image & message, containing your CTA, Call-To-Action

008

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\$75

**Social Campaign/Flyers:** Designs includes creating your social post image & message, containing your CTA, Call-To-Action

009/010

4/8

\$180/\$320

**Testimonial & Reviews e-Brochure:** Up to 15 reviews and linked to your website. (Add up to 5 new reviews, \$50)

011

1

\$350

**Customized Buyer & or Seller e-Guides:** Includes personalized linked ads to your website resources, co-branding available

012/013

1/2

\$350/\$600

**Professional Voice-Over Video:** KCM Members choose a KCM video to be customized with a voice-over & Front/Back slides

014

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\$350

**e-Guide:** Sales guide, includes your contact information, products, services and linked to your online resources

015

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\$350

**Listing Lifecycle™ Marketing Program:** From JUST LISTED to JUST CLOSED, every listing becomes a complete campaign.

016

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\$300

**Referral Partner Ad:** Interactive ad placed in a e-Guide, containing contact information and Links to website resources.

017

1

\$150

**Facebook Business Page MGMT:** Includes posting MbM campaigns and monthly calendar scheduling, full monthly scheduled

018/019

4/8

\$250/\$350

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