

Memorandum of Understanding
Florence Thomas Art School (FTAS) & High Country Watermedia Society (HCWS)
2026 Exhibition

I. Purpose

This Memorandum of Understanding (MOU) sets forth the terms and conditions for the collaboration between Florence Thomas Art School (FTAS) and High Country Watermedia Society (HCWS) for their 2026 exhibition.

II. General

- A. Exhibition Dates:** September 3 – October 3, 2026
- B. Artwork Drop Off:** Tuesday, August 25 or Wednesday, August 26, 2026
- C. Artwork Pick Up:** Monday, October 5 or Tuesday, October 6, 2026
- D. Reception Date:** September 11, 2026 (during the downtown WJ Gallery Crawl)

III. Responsibilities of High Country Watermedia Society (HCWS)

A. Exhibition Content

- 1. Ensure that the HCWS exhibition presents a cohesive body of high-quality artwork.
- 2. Submit only new or recent works created within the past few years.

B. Exhibition Planning

- 1. Designate a primary contact (Lydia de la Cerda) to coordinate with FTAS staff.
- 2. Provide a complete list of participating artists no later than July 3, 2026 (two months prior to installation).
- 3. Provide a complete list of participating artists' submitted works inventory no later than August 3, 2026 (one month prior to installation).

C. Art Quality Standards

- 1. Ensure all artwork meets professional presentation standards and is properly framed, wired, or otherwise ready for wall-hanging installation.

IV. Responsibilities of Florence Thomas Art School (FTAS)

A. Venue, Review, and Support

- 1. Provide gallery space at FTAS from September 3 to October 3, 2026.
- 2. Review submitted artwork for inclusion based on artistic merit, creativity, originality, technical skill, concept, cohesion, presentation, durability, and marketability.
- 3. Reserve the right to exclude artwork that does not meet FTAS quality standards, as determined by FTAS staff and the FTAS Gallery Committee. Artists will be notified promptly of any exclusions and provided with an explanation. Where feasible, FTAS will work collaboratively with artists to address concerns prior to a final decision.
- 4. Curate and install the exhibition.

B. Marketing and Promotion

- 1. Promote the exhibition through FTAS marketing channels (e.g. social media, email newsletters, and print materials).
- 2. Collaborate with HCWS to ensure promotional efforts align with shared goals.

C. Exhibition Coordination

- 1. Assign a staff liaison (McCartney Piner, Associate Director) to work with HCWS throughout planning and execution.

2. Provide regular updates regarding timelines and exhibition details.
3. Facilitate individual exhibiting artist contracts and inventory sheets with participating HCWS artists.

V. Joint Responsibilities:

- A. Timeline Adherence:** Both parties agree to meet all deadlines outlined in this MOU.
- B. Quality Assurance:** Both parties acknowledge FTAS's authority to exclude artwork that does not meet established quality standards.
- C. Conflict Resolution:** Any disputes will be addressed collaboratively and in good faith.

VI. Signatures

This MOU reflects the mutual understanding and commitment of FTAS and HCWS to collaborate on the 2026 HCWS exhibition. By signing below, both parties agree to the terms outlined above.

For Florence Thomas Art School:

McCartney Piner
Associate Director

For High Country Watermedia Society:

Lydia de la Cerda
Primary Contact

Signature

Name: _____

Title: _____

Date: _____

Signature

Name: _____

Title: _____

Date: _____