# Building Brighter Futures

2025 WORKFORCE PROFESSIONAL DEVELOPMENT SUMMIT

**PRESENTED BY** 

Florida's

Workforce

**Evolution** 



FLORIDA WORKFORCE DEVELOPMENT ASSOCIATION

SEPTEMBER 8-10



RENAISSANCE ORLANDO AT SEA WORLD



WORKFORCESUMMIT.NET

# **SPONSORSHIPS**

#### FLORIDA WORKFORCE DEVELOPMENT ASSOCIATION

## AWARDS LUNCHEON \$18,000

Includes Virtual Sponsorship benefits PLUS:

- Company introductory at Opening Session to include 5-10 minutes for remarks and company video
- Logo in Awards Luncheon digital presentation
- Premiere double tabletop
- Presentation Showcase (2) \* and a Workshop Sponsor (2)\*\*
- Final list of attendees
- Reception with workforce leaders
- Complimentary registration for ten (10)

#### **PLATINUM \$15,000**

Includes Virtual Sponsorship benefits PLUS:

- Company introductory and video played at Award Luncheon
- Logo in Awards Luncheon digital presentation
- Premiere double tabletop
- Presentation Showcase (1) \* and a Workshop Sponsor (2)\*\*
- Final list of attendees
- Reception with workforce leaders
- Complimentary registration for ten (10)

### **DIAMOND \$10,000**

Includes Virtual Sponsorship benefits PLUS:

- Company video played during Awards Luncheon
- Logo in Awards Luncheon digital presentation
- Premiere double tabletop
- Presentation Showcase (1) \* and a Workshop Sponsor (1) \*\*
- Reception with workforce leaders
- Complimentary registration for eight (8)

#### GOLD \$5,000

Includes Virtual Sponsorship benefits PLUS:

- Logo in Opening Session digital presentation
- Exhibitor tabletop
- Presentation Showcase (1) \*
- Reception with workforce leaders
- Complimentary registration for four (4)

#### **VIRTUAL \$3,500**

- Virtual sponsor "booth" in Whova app
- Featured in all marketing materials
- Name and tagline announced at Opening Session
- Upload of company handouts
- Company video in Whova app (no time limit)
- Live Showcase using Zoom via Whova app
- Interaction with attendees via Whova app and Zoom
- Pose discussion topics and establish "meetups" in Whova
- Whova lead collection (attendees that visit your booth)

## EXHIBITOR \$3,000

- Exhibitor tabletop
- Complimentary registration for one (1)

#### **CHARGING STATION \$2,000**

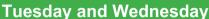
• Complimentary registration for one (1)

WORKFORCESUMMIT.NET

WORKFORCE PROFESSIONAL DEVELOPMENT SUMMIT

# **SPECIAL EVENT SPONSORSHIPS**

# BREAKFAST SPONSOR \$7,500/each



Includes Virtual Sponsorship benefits PLUS:

- Exhibitor Tabletop
- Logo in Opening Session digital presentation
- Recognition in program and at event
- Reception with workforce leaders
- Presentation Showcase (1) \*
- Complimentary registration for six (6)

# To receive full sponsor benefit, payments must be received by July 31, 2025.

#### spots

5

# AM & PM BREAKS

**FLORIDA** 

WORKFORCE DEVELOPMENT

ASSOCIATION

Includes Virtual Sponsorship benefits PLUS:

- Exhibitor Tabletop
- Logo in Opening Session digital presentation
- Recognition in program and at event
- Complimentary registration for two (2)

#### \* Presentation Showcase:

Create and submit a 75-minute presentation for approval that relates to the Summit. The Showcase should provide information on how your product/service will improve workforce services and examples of how it is being used by local workforce boards.

2

spots

#### \*\* Workshop Sponsor:

Open an established workshop with a 5-minute company presentation; distribute materials and receive list of workshop attendees.

# **NEW FOR 2025 - WORKSHOP PROPOSALS & SPEAKERS**

#### **IDEAL WORKSHOP TOPICS**

- WELFARE TRANSITION
- SNAP
- WIOA AD/DW
- WIOA YOUTH
- BUSINESS SERVICES
- WAGNER PEYSER
- FINANCE
- HUMAN RESOURCES

- APPRENTICESHIPS
  - REENTRY
  - DISASTER RECOVERY
  - COMMUNICATIONS
- LEADERSHIP
- Al
- CONFLICT RESOLUTION
- Other (Ideas welcome)

#### SUBMIT WORKSHOP PROPOSALS BY MAY 1 TO MSABOLIC@FWDA.NET INCLUDE:

- Title
- Summary of workshop
- List 3-5 keywords that summarize topic
- Target audience
- Learning objectives
- Co-speakers

Proposals will be evaluated on content, attendee interest, and speaker subject matter expertise. WPDS receives many proposals each year and cannot accommodate each request.

#### **QUESTIONS?**

Mariann Sabolic msabolic@fwda.net

OR Josh Matlock

jmatlock@careersourcesc.com

WORKFORCESUMMIT.NET

WORKFORCE PROFESSIONAL DEVELOPMENT SUMMIT