

Building Brighter Futures



Florida's
Workforce
Evolution

2025

WORKFORCE 
PROFESSIONAL
DEVELOPMENT
SUMMIT

PRESENTED BY



FLORIDA
WORKFORCE
DEVELOPMENT
ASSOCIATION

SEPTEMBER 8-10



RENAISSANCE ORLANDO
AT SEA WORLD



WORKFORCESUMMIT.NET

WORKFORCE 
PROFESSIONAL DEVELOPMENT SUMMIT

SPONSORSHIPS



AWARDS LUNCHEON \$18,000

Includes Virtual Sponsorship benefits PLUS:

- Company introductory at Opening Session to include 5-10 minutes for remarks and company video
- Logo in Awards Luncheon digital presentation
- Premiere double tabletop
- **Presentation Showcase (2) * and a Workshop Sponsor (2)****
- Final list of attendees
- Reception with workforce leaders
- Complimentary registration for ten (10)

PLATINUM \$15,000

Includes Virtual Sponsorship benefits PLUS:

- Company introductory and video played at Award Luncheon
- Logo in Awards Luncheon digital presentation
- Premiere double tabletop
- **Presentation Showcase (1) * and a Workshop Sponsor (2)****
- Final list of attendees
- Reception with workforce leaders
- Complimentary registration for ten (10)

DIAMOND \$10,000

Includes Virtual Sponsorship benefits PLUS:

- Company video played during Awards Luncheon
- Logo in Awards Luncheon digital presentation
- Premiere double tabletop
- **Presentation Showcase (1) * and a Workshop Sponsor (1) ****
- Reception with workforce leaders
- Complimentary registration for eight (8)

GOLD \$5,000

Includes Virtual Sponsorship benefits PLUS:

- Logo in Opening Session digital presentation
- Exhibitor tabletop
- **Presentation Showcase (1) ***
- Reception with workforce leaders
- Complimentary registration for four (4)

VIRTUAL \$3,500

- Virtual sponsor “booth” in Whova app
- Featured in all marketing materials
- Name and tagline announced at Opening Session
- Upload of company handouts
- Company video in Whova app (no time limit)
- Live Showcase using Zoom via Whova app
- Interaction with attendees via Whova app and Zoom
- Pose discussion topics and establish “meetups” in Whova
- Whova lead collection (attendees that visit your booth)

EXHIBITOR \$3,000

- Exhibitor tabletop
- Complimentary registration for one (1)

CHARGING STATION \$2,000

- Complimentary registration for one (1)

SPECIAL EVENT SPONSORSHIPS



BREAKFAST SPONSOR

\$7,500/each

Tuesday and Wednesday

Includes Virtual Sponsorship benefits PLUS:

- Exhibitor Tabletop
- Logo in Opening Session digital presentation
- Recognition in program and at event
- Reception with workforce leaders
- **Presentation Showcase (1) ***
- Complimentary registration for six (6)

2

spots

5

spots

AM & PM BREAKS

\$4,000/each



Includes Virtual Sponsorship benefits PLUS:

- Exhibitor Tabletop
- Logo in Opening Session digital presentation
- Recognition in program and at event
- Complimentary registration for two (2)

To receive full sponsor benefit, payments must be received by July 31, 2025.

* Presentation Showcase:

Create and submit a 75-minute presentation for approval that relates to the Summit. The Showcase should provide information on how your product/service will improve workforce services and examples of how it is being used by local workforce boards.

** Workshop Sponsor:

Open an established workshop with a 5-minute company presentation; distribute materials and receive list of workshop attendees.

NEW FOR 2025 - WORKSHOP PROPOSALS & SPEAKERS

IDEAL WORKSHOP TOPICS

- WELFARE TRANSITION
- SNAP
- WIOA AD/DW
- WIOA YOUTH
- BUSINESS SERVICES
- WAGNER PEYSER
- FINANCE
- HUMAN RESOURCES
- APPRENTICESHIPS
- REENTRY
- DISASTER RECOVERY
- COMMUNICATIONS
- LEADERSHIP
- AI
- CONFLICT RESOLUTION
- Other (Ideas welcome)

SUBMIT WORKSHOP PROPOSALS BY

MAY 1 TO MSABOLIC@FWDA.NET

INCLUDE:

- Title
- Summary of workshop
- List 3-5 keywords that summarize topic
- Target audience
- Learning objectives
- Co-speakers

Proposals will be evaluated on content, attendee interest, and speaker subject matter expertise. WPDS receives many proposals each year and cannot accommodate each request.

QUESTIONS?

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