

WORKFORCE 
PROFESSIONAL
DEVELOPMENT
SUMMIT



EXPLORE
ENHANCE
ENGAGE



Sept. 11 - 14, 2022
Rosen Shingle Creek
Orlando, FL

THE 2022 FLORIDA WORKFORCE PROFESSIONAL DEVELOPMENT SUMMIT

EXPLORE, ENHANCE, ENGAGE marks the 12th collaboration of Florida's workforce partners in providing quality training and development for workforce professionals throughout the state and beyond. This **four-day** conference gives workforce organizations and partners opportunities to **EXPLORE** a broad spectrum of sessions including those devoted to critical human resource practices, proper fiscal oversight, and employee retention; **ENHANCE** awareness of workforce products and services; and **ENGAGE** in productive dialogue about successful implementation of workforce programs.

New this year, the **Summit begins on Sunday with a Career Coach Bootcamp**, bringing together our front-line career coaches in a special session designed to boost their skills in these challenging times.

Without a doubt, the success of this conference would not be possible without the support of our sponsors. Because of your continued support, we want to ensure maximum exposure for your generous investment.

As you will see in this brochure, there are multiple opportunities to promote your products and services and engage with all levels of workforce professionals.

To ensure our sponsors receive maximum benefits, all commitments and payments must be received by **July 31, 2022**.

workforcesummit.org/sponsors



NEXT-LEVEL SPONSORSHIPS

AWARDS LUNCHEON \$18,000

Includes all benefits of Virtual Sponsorship PLUS:

- Company Introductory at Awards Luncheon including 5–10 minutes for remarks and company video
- Logo in Awards Luncheon digital presentation
- Premier double booth
- Presentation Showcase or Workshop Sponsorship Showcase *
- Final list of attendees
- Reception with workforce leaders
- Complimentary registration for ten (10)

PLATINUM \$15,000

Includes all benefits of Virtual Sponsorship PLUS:

- Company video played during Awards Luncheon
- Logo in Awards Luncheon digital presentation
- Premier double booth
- Presentation Showcase or Workshop Sponsorship Showcase *
- Final list of attendees
- Reception with workforce leaders
- Complimentary registration for ten (10)

DIAMOND \$10,000

Includes all benefits of Virtual Sponsorship PLUS:

- Company video played during Awards Luncheon
- Logo in Awards Luncheon digital presentation
- Premier double booth
- Workshop Sponsorship (2) **
- Final list of attendees
- Reception with workforce leaders
- Complimentary registration for eight (8)

GOLD \$5,000

Includes all benefits of Virtual Sponsorship PLUS:

- Logo in Opening Session digital presentation
- Exhibitor booth
- Workshop Sponsorship **
- Reception with workforce leaders
- Complimentary registration for four (4)

VIRTUAL \$3,500

- Virtual sponsor “booth” in Whova app
- Featured in all marketing materials
- Name and tagline announced at Opening Session
- Upload of company handouts
- Company video in Whova app (no time limit)
- Live Showcase using Zoom via Whova app
- Interaction with attendees via Whova app and Zoom
- Pose discussion topics and establish “meetups” in Whova
- Whova lead collection (attendees that visit your booth)

EXHIBITOR \$3,000

- Exhibitor booth
- Complimentary registration for one (1)

CHARGING STATION \$2,000

- Complimentary registration for one (1)

* Create and submit a 75-minute presentation for approval that relates to the summit OR open an established workshop with a 5-minute company presentation; distribute materials and receive list of workshop attendees.

** Open an established workshop with a 5-minute company presentation; distribute materials and receive list of workshop attendees.

Choose from these exciting sponsorship opportunities OR become a **Special Event Sponsor** (see next page)

SPECIAL EVENT SPONSORSHIPS



NETWORKING WITH SPONSORS \$9,000/each

Includes all benefits of Virtual Sponsorship PLUS:

- Company video played during Awards Luncheon
- Logo in Awards Luncheon digital presentation
- Premier double booth
- Reception with workforce leaders
- Complimentary registration for eight (8)



BREAKFAST SPONSOR \$7,500/each Tuesday and Wednesday

Includes all benefits of Virtual Sponsorship PLUS:

- Exhibitor Booth
- Logo in Opening Session digital presentation
- Recognition in program and at event
- Reception with workforce leaders
- Complimentary Registration for six (6)



MORNING AND AFTERNOON BREAKS \$4,000/each

Includes all benefits of Virtual Sponsorship PLUS:

- Exhibitor Booth
- Logo in Opening Session digital presentation
- Recognition in program and at event
- Complimentary Registration for two (2)

TENTATIVE EXHIBITOR SCHEDULE

Booth Set Up

SUNDAY | 8 a.m. - Noon

Exhibitor Area Open

SUNDAY | 1 - 5 p.m.

MONDAY | 8 a.m. - 5:30 p.m.

TUESDAY | 8 a.m. - 5:30 p.m.

Booth Tear Down

TUESDAY | 5:30 - 6:30 p.m.

PLUS NIGHTLY DOOR PRIZES

Nightly receptions will be held in the Exhibitor area to give away door prizes. Any sponsor that has a door prize is welcome to participate, just let us know!

THE SPONSOR RECEPTION for eligible sponsors will be held on **Monday, Sept. 12**

QUESTIONS?

Contact:

Rusty Skinner

Summit Sponsorship Chair

(352) 538-5445

rskinner@careersourceclm.com

PAYMENT

ONLINE: workforcesummit.org/sponsors

CHECK: Payable to FWDA - Summit
c/o Beyond Your Books, LLC
631 Lucerne Ave., #32
Lake Worth Beach, FL 33460