



TOGETHER WE ARE BETTER



THE 2023 FLORIDA WORKFORCE PROFESSIONAL DEVELOPMENT SUMMIT

Together WE are Better marks the 13th annual collaboration of Florida's workforce partners in providing quality training and development for workforce professionals throughout the state and beyond. This **four-day** conference gives workforce organizations and partners opportunities to learn from a broad range of workshops devoted to critical human resource practices, proper fiscal oversight and employee retention. For sponsors, it is an excellent opportunity to display your workforce products and services.

This year's theme *Together WE are Better* highlights the underlying vision of the Summitthat the locally-driven system of workforce boards throughout the state, working together, make Florida's workforce system better for the businesses and career seekers that we serve. Our sponsors play a critical role in helping us with that vision by educating us on how their companies can assist us in meeting that goal.

Once again, our Summit will begin on Sunday afternoon with programming aimed at the team-building that makes our system great. Nightly door prize drawings as well and food and beverage breaks in our sponsor area are designed to bring our attendees to you. Our upper tier sponsors have an opportunity to provide an in-depth demonstration of their services and products through "Sponsor Showcases" and a special reception with Florida's workforce leadership. Showcases are listed as part of each day's agenda, telling a short story about your service, and are aligned with our workshop schedule.

This brochure lists multiple marketing opportunities designed for you to engage our attendees- who range from direct services staff to local leadership, including members of the local workforce boards.

To ensure our sponsors receive maximum benefits, all commitments and payments must be received by **July 31, 2023**.

workforcesummit.net



NEXT-LEVEL SPONSORSHIPS

AWARDS LUNCHEON \$18,000

Includes all benefits of Virtual Sponsorship PLUS:

- Company Introductory at Awards Luncheon including 5–10 minutes for remarks and company video
- · Logo in Awards Luncheon digital presentation
- Premier double booth
- Presentation Showcase (2) * and a
 Workshop Sponsor (2) **
- · Final list of attendees
- Reception with workforce leaders
- Complimentary registration for ten (10)

PLATINUM \$15,000

Includes all benefits of Virtual Sponsorship PLUS:

- Company video played during Awards Luncheon
- Logo in Awards Luncheon digital presentation
- Premier double booth
- Presentation Showcase (1) * and a Workshop Sponsor (2) **
- Final list of attendees
- Reception with workforce leaders
- Complimentary registration for ten (10)

DIAMOND \$10,000

Includes all benefits of Virtual Sponsorship PLUS:

- Company video played during Awards Luncheon
- Logo in Awards Luncheon digital presentation
- · Premier double booth
- Presentation Showcase (1) * and a Workshop Sponsor (1) **
- Final list of attendees
- · Reception with workforce leaders
- Complimentary registration for eight (8)

GOLD \$5,000

Includes all benefits of Virtual Sponsorship PLUS:

- Logo in Opening Session digital presentation
- Exhibitor booth
- Presentation Showcase (1) *
- Reception with workforce leaders
- Complimentary registration for four (4)

VIRTUAL \$3,500

- Virtual sponsor "booth" in Whova app
- Featured in all marketing materials
- Name and tagline announced at Opening Session
- Upload of company handouts
- Company video in Whova app (no time limit)
- Live Showcase using Zoom via Whova app
- Interaction with attendees via Whova app and Zoom
- Pose discussion topics and establish "meetups" in Whova
- Whova lead collection (attendees that visit your booth)

EXHIBITOR \$3,000

- · Exhibitor booth
- Complimentary registration for one (1)

CHARGING STATION \$2,000

- Complimentary registration for one (1)
- * Presentation Showcase: Create and submit a 75-minute presentation for approval that relates to the summit. The Showcase should provide information on how your product/service will improve workforce services and examples of how it is being used by local workforce boards.
- ** Workshop Sponsor: Open an established workshop with a 5-minute company presentation; distribute materials and receive list of workshop attendees.

Choose from these exciting sponsorship opportunities OR become a **Special Event Sponsor** (see next page)

SPECIAL EVENT SPONSORSHIPS



BREAKFAST SPONSOR \$7,500/each

Tuesday and Wednesday

Includes all benefits of Virtual Sponsorship PLUS:

- Exhibitor Booth
- Logo in Opening Session digital presentation
- Recognition in program and at event
- · Reception with workforce leaders
- Complimentary Registration for six (6)
- Presentation Showcase*



MORNING AND AFTERNOON BREAKS \$4,000/each

Includes all benefits of Virtual Sponsorship PLUS:

- Exhibitor Booth
- Logo in Opening Session digital presentation
- Recognition in program and at event
- Complimentary Registration for two (2)

TENTATIVE EXHIBITOR SCHEDULE

Booth Set Up SUNDAY | 10 a.m. - 12:30 p.m.

Exhibitor Area Open SUNDAY | 1 - 5:30 p.m. MONDAY | 8 a.m. - 5:30 p.m. TUESDAY | 7 a.m. - 5:30 p.m.

Booth Tear Down TUESDAY | 5:30 - 6:30 p.m.



PLUS NIGHTLY DOOR PRIZES

Nightly receptions will be held in the Exhibitor area to give away door prizes. Any sponsor that has a door prize is welcome to participate, just let us know!



THE SPONSOR RECEPTION for all eligible sponsors will be held on Monday, Sept. 18

QUESTIONS?

Contact:

Rusty Skinner, Summit Sponsorship Co-Chair (352) 538-5445 rskinner@careersourceclm.com

Josh Matlock, Summit Sponsorship Co-Chair (946) 781-7407 jmatlock@careersourcesc.com

PAYMENT

ONLINE: workforcesummit.net

check: Payable to FWDA - Summit c/o Beyond Your Books, LLC 631 Lucerne Ave., #32 Lake Worth Beach, FL 33460