

WORKFORCE   
PROFESSIONAL  
DEVELOPMENT  
SUMMIT



# Empowering Excellence

Recognizing the Everyday  
Impact of Workforce  
Development Professionals

**September 9-11, 2024**  
**Renaissance Orlando**  
**SeaWorld**

[www.workforcesummit.net](http://www.workforcesummit.net)

WORKFORCE   
PROFESSIONAL DEVELOPMENT SUMMIT

# SPONSORSHIPS

## AWARDS LUNCHEON \$18,000

Includes all benefits of Virtual Sponsorship PLUS:

- Company introductory at Awards Luncheon including 5-10 minutes for remarks and company video
- Logo in Awards Luncheon digital presentation
- Premiere double tabletop
- **Presentation Showcase (2) \* and a Workshop Sponsor (2)\*\***
- Final list of attendees
- Reception with workforce leaders
- Complimentary registration for ten (10)

## PLATINUM \$15,000

Includes all benefits of Virtual Sponsorship PLUS:

- Company introductory and video played at Award Luncheon
- Logo in Awards Luncheon digital presentation
- Premiere double tabletop
- **Presentation Showcase (1) \* and a Workshop Sponsor (2)\*\***
- Final list of attendees
- Reception with workforce leaders
- Complimentary registration for ten (10)

## DIAMOND \$10,000

Includes all benefits of Virtual Sponsorship PLUS:

- Company video played during Awards Luncheon
- Logo in Awards Luncheon digital presentation
- Premiere double tabletop
- **Presentation Showcase (1) \* and a Workshop Sponsor (1) \*\***
- Reception with workforce leaders
- Complimentary registration for eight (8)

## GOLD \$5,000

Includes all benefits of Virtual Sponsorship PLUS:

- Logo in Opening Session digital presentation
- Exhibitor tabletop
- **Presentation Showcase (1) \***
- Reception with workforce leaders
- Complimentary registration for four (4)

## VIRTUAL \$3,500

- Virtual sponsor “booth” in Whova app
- Featured in all marketing materials
- Name and tagline announced at Opening Session
- Upload of company handouts
- Company video in Whova app (no time limit)
- Live Showcase using Zoom via Whova app
- Interaction with attendees via Whova app and Zoom
- Pose discussion topics and establish “meetups” in Whova
- Whova lead collection (attendees that visit your booth)

## EXHIBITOR \$3,000

- Exhibitor tabletop
- Complimentary registration for one (1)

## CHARGING STATION \$2,000

- Complimentary registration for one (1)

**\* Presentation Showcase:**  
Create and submit a 75-minute presentation for approval that relates to the Summit. The Showcase should provide information on how your product/service will improve workforce services and examples of how it is being used by local workforce boards.

**\*\* Workshop Sponsor:**  
Open an established workshop with a 5-minute company presentation; distribute materials and receive list of workshop attendees.

# SPECIAL EVENT SPONSORSHIPS



**2**  
spots  
available

## BREAKFAST SPONSOR

**\$7,500/each**

**Tuesday and Wednesday**

Includes all benefits of Virtual Sponsorship PLUS:

- Exhibitor Tabletop
- Logo in Opening Session digital presentation
- Recognition in program and at event
- Reception with workforce leaders
- **Presentation Showcase (1) \***
- Complimentary registration for six (6)

## TENTATIVE EXHIBITOR SCHEDULE

### Tabletop Set-Up

SUNDAY / 1:00 PM – 4:00 PM

### Exhibitor Area Open

SUNDAY / 4:30 PM – 5:30 PM

MONDAY / 8 AM – 5:30 PM

TUESDAY / 7:30 AM – 5:45 PM

### Tabletop Tear Down

TUESDAY / 5:45 PM – 6:30 PM

## QUESTIONS?

Contact:

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Summit Sponsorship Co-Chair

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**Mariann Sabolic**

Summit Sponsorship Co-Chair

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**5**  
available  
spots



## MORNING & AFTERNOON BREAKS

**\$4,000/each**

Includes all benefits of Virtual Sponsorship PLUS:

- Exhibitor Tabletop
- Logo in Opening Session digital presentation
- Recognition in program and at event
- Complimentary registration for two (2)

## NIGHTLY DOOR PRIZES

Nightly receptions will be held in the Exhibitor area to give away door prizes. Any sponsor that has a door prize is welcome to participate, just let us know!

**THE SPONSOR RECEPTION** for all eligible sponsors will be held on Tuesday, September 10.

## PAYMENT

**ONLINE:** [workforcesummit.net](http://workforcesummit.net)

**CHECK:** Payable to FWDA - Summit

c/o Beyond Your Books, LLC

PO Box 337

Wilson, AR 72395

To receive full sponsor benefit, payments must be received by July 31, 2024