

# LOGO & THEME GUIDE





# THEMES & FONTS

MAIN TEXT/LOGO — LEGIBLE & READABLE FROM A DISTANCE SANS SERIF TYPEFACE COUPLED WITH OUTLINE VERSION AND/OR STROKE

**ACIER BAT (& FAMILY)**

Secondary Text — Text boxes and long paragraphs of text for details.

**Baloo 2 (& Family)**

SECONDARY TEXT — FLAIR & ADVERTISEMENTS

**LUCKIEST GUY**



Lei Flowers & Pawprint — main design elements



**PLEASE NOTE:** These fonts are ADOBE fonts but [fonts.google.com](https://fonts.google.com) has many of them as well!



# MAIN LOGO & COLORS



#FFAC40



#40B3FF



#2040F7



# MASCOT



## PAPABARKS.ORG

PB is our official mascot

Lei is optional  
but inspired by & a tribute to Dogbomb

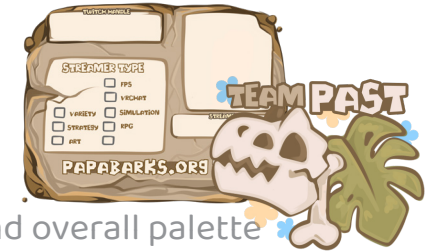
Can be drawn in theme!





# 2026 THEME — PREHISTORIC PROM\*

Last year's winning theme (that is dictated our theme this year) was TEAM PAST  
That theme was kept very neutral to contrast against the opposing team.



With this context in mind, the theme this year will be PAST-related but keeping the theme and overall palette both fun and light-hearted. Natural and neutral tones are welcome, but from a design aspect we did not want anyone to feel as if they were being put in a box with the PREHISTORIC theme coming from last year.



\*Dinosaurs not required



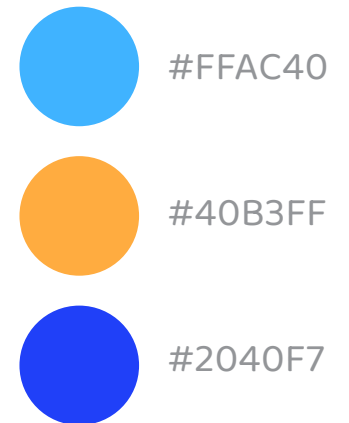
# WELCOME TO COLLEGE!

Main Logos & Typface



ARVO (& Family)

Freckle's Face (used on promo banner)





# TWO CAMPUSES



Saurian State  
Daytime Palette  
Soft & Rounded



## OVERALL THEMES:

- Academia & Club-related
- Yearbook Activities!
- ANYTHING in the PAST
- Day vs Night
- Herbivore / Carnivore



Cretaceous College  
Nighttime Palette  
Sharp Edges





# QUESTIONS?

**Send me a message!**

DISCORD: @cactiisaurus

TELEGRAM: @cactiisaurus

EMAIL: boltieartwork@gmail.com

**BOLTIE.ART**

