



Sponsorship Opportunities

Tony's Run is a community fundraising event honouring the legacy of Tony Zou and supporting the important work of Ark Aid Mission. Funds raised help provide meals, shelter, and life-changing support services for individuals experiencing homelessness in our community.

We invite local business and organizations to partner with us in making a meaningful impact while gaining valuable community exposure.

Sponsorship Levels:

- Platinum Sponsor (\$1500) – Exclusive branding as a Presenting Sponsor, premium logo placement on event signage and promotional materials, featured recognition on social media and event website, opportunity to include branded materials or swag in participant packages, verbal recognition during event announcements, recognition in post-event communications.
- Gold Sponsor (\$1000) – premium logo on event signage and promotional materials, recognition on social media and event website, opportunity to provide promotional items for participant packages, verbal recognition during event, recognition in post-event communications.
- Silver Sponsor (\$500) – Logo included on sponsor signage, recognition on social media and event website, opportunity to provide promotional items for participant packages, verbal recognition during event, recognition in post-event communications.
- Community Sponsor (\$250) – Business name listed on sponsor signage, recognition on social media and event website, opportunity to provide promotional items for participant packages.
- Friend of Tony's Run (\$50) – Name listed in sponsor acknowledgments, community appreciation recognition on social media.

In-Kind Donations:

We also gratefully accept in-kind donations such as prizes or raffle items, food and beverages, participant swag, event supplies or equipment, promotional services, or volunteer support services to help enhance the participant experience and support event operations.