



MEDIA KIT DAY.

SPECIALY CREATED FOR
ENTREPRENEURS AND
BUSINESS OWNERS
BASEL

23 MAY 2024

OUR STORY

Join us on an adventure as three creative experts come together to craft an unique media kit package designed for entrepreneurs and small business owners. Our goal? To ease the challenges of entrepreneurship by delivering top-notch advice and fantastic social media goodies, helping your business take off in the months to come.

We want You to feel supported, confident and ready for business!

FOUNDERS

IOANA, REHAM AND ANDREA

IOANA COZARESCU KIND - Business
and Mindset Coach

REHAM EID - Professional
Photographer and Photography Trainer

ANDREA PALKO - Makeup Artist and
Hairstylist and Makeup trainer

OUR MISSION AND VISION

EMPOWER, TEACH and SIMPLIFY





MEET IOANA

Starting a business is a transformative experience.

Whether You are transitioning from a corporate environment seeking more alignment or are driven to make a positive impact with your service and products on your terms, entrepreneurship can feel lonely and overwhelming.

Over the last three years I've created tools and events that encourage promoting and connecting. And because I know how limited time and energy can be, the ALL in ONE approach has been my North Star - How can You get All you need from one place, reducing time and energy expenses?

The **Fabulous Media Kitt** day is a collaboration with an **expert in photography** and a **makeup artist**, to bring You all You need to start and refresh your promoting tools.

A **fabulous Apero riche** and plenty of **Bonuses** will round up this Day, so You can relax and ease into Your promoting skills...

Leave it to us to deliver fresh tools and creative ideas needed to get more visibility on your podcasts, blogs, articles and social media.



MEET REHAM

Whether it's personal branding, products or teaching you how to DIY your own pictures for your social media we can discuss what is best for your business and come up with some brilliant ideas!

The photography style may differ from assignment to assignment, but my commitment to quality and craft is unwavering.

Being a photographer, instructor, mother and a career shifter for the past 8 years taught me a lot about how to navigate the media world.

"A picture is worth a thousand words" is not just a cliché, it is a truth to live by in today's world.



MEET ANDREA

A seasoned makeup artist dedicated to unveiling the natural beauty in every individual.

With over a decade of experience in the beauty industry, my mission is to empower individuals, particularly busy professionals like yourself, with expert tips and tricks to effortlessly enhance their appearance.

This exclusive event is crafted to elevate your social media presence seamlessly: you'll embark on a journey to master the art of creating captivating content with ease.

Explore a simplified 5-step makeup routine tailored for your busy lifestyle, using only a small beauty kit. My goal is to ensure you radiate confidence both in-person and on camera.

Don't miss this invaluable opportunity to streamline your beauty routine and amplify your online presence.

Let's simplify beauty together and unlock your full potential

"Makeup should never be used to hide yourself
It should be used to enhance your natural beauty"

Kira Carl

YOUR FABULOUS MEDIA KIT DAY



HIGH QUALITY FOTOS
PERSONAL MAKEUP
BUSINESS ROUND TABLE
ONE PAGE MARKETING
FABULOUS APERO



WHAT CAN YOU EXPECT



AMAZING DAY TOGETHE

You will have the opportunity to spend the day together with other women in business also exchange ideas and experiences



LEAVE WITH

Leave with your photos for any promo and a refreshed media kit and simplified marketing plan that is ready to sent out there



MAIN COURSES

- PROMO PLAN
- UPADATED MUST HAVE MAKEUP KIT
- 3 EDITED PROFESIONAL FOTOS



KEY WORDS

Business
Beauty
Photography



YOUR MEDIA KIT PITCH

- How to effectively introduce yourself in 3 minutes or less
- LinkedIn, Instagram and Facebook : where to START where to leave, and what to ditch



MAKEUP TRICKS

- Makeup tricks from a Miss switzerland Makeup Artist
- Compact and fabulous face care routine
- from natural to Vavavoom tips for refreshing your makeup on on the GO



Take BETTER FOTOS WITH YOUR PHONE

- 90% BETTER LIGHTNING
- 70% IDEAS FOR NATURAL POSING
- 57% MORE REACH WITH BETTER PERSONAL FOTOS

Tips for any weather , including the Swiss fogg and rain



Media Kit day Package

COSTS : 490 CHF

INCLUDED

All benefits presented and included in
the Media Kit Package

12am-17pm

+ NETWORKING AND APERO EVENT



Networking and Apero

PRICE : 59 CHF

Guided Event that leaves you with
collaborations and an upleveled network

MEET AND CONNECT

Welcome Drink and Finger Food

INCLUDED



CONTACTS

**LET'S PARTNER UP FOR
YOUR SUCCESS!**

- Ioana @elitecoaching.ch /IG
- Reham @rehameidphotography /IG
- Andrea @andreapalko.mua /IG

Easy Booking over direct message

Event Location:
LOUNGE 23
Auf dem Wolf 23
CH-4052 BASEL