



TAILS & TIDBITS

JUNE 2025



WHAT'S INSIDE...



TAILS OF ADVENTURE returns!

This summer, we want to see your pups in action—on trails, at campsites, or wherever adventure takes you. Share your favorite snapshots and stories!



PUPDATES FROM THE PACK

Fetch the latest scoop! Sniff out what's new around the facility—fresh faces, exciting programs, pawsome pics, and tail-wagging updates for the month ahead!



PRODUCTS & PEOPLE WE LOVE

Discover our latest obsession: Apothecary by Mateo—thoughtfully crafted goods for dogs and their humans, made to pamper, soothe, and delight both ends of the leash!

Welcome to TAILS & TIDBITS!

Welcome to Tails & Tidbits, your monthly dose of all things pawsome from Pups-A-Daisy! Each issue will be packed with the latest updates, expert tips, behind-the-scenes highlights, and sneak peeks of what's coming up in our daycare, boarding, and grooming world.

GET IN TOUCH

WWW.PUPS-A-DAISY.COM



TAILS OF ADVENTURE



Last year's Tails of Adventure champ, Checo, stole our hearts (and maybe a slice or two of pizza)! This adventurous 3-year-old Goldendoodle earned top dog honors with the caption:

"Professional mountain climber by day, pizza thief by night."

With charm, curls, and a love for the outdoors (and snacks), Checo set the bar high—and left a trail of laughs behind him!



Tails of Adventure is Back! 🐾

It's time to leash up, head out, and show off your pup's wild side in our second annual **TAILS OF ADVENTURE** photo contest! Whether your dog is a mountain-climbing mutt, beach-loving buddy, or backyard explorer, we want to see the adventures you share. From **July 20–August 31**, snap a pic, give it a caption, and submit it online. Don't forget to follow us on Facebook and Instagram, and use **#TAILSOFADVENTURE** and **#PUPSADAISSY** so we can cheer you on!

Each week, our Pups-A-Daisy team will crown a weekly winner with fun prizes like gift cards, dog gear, and tasty treats. Then, the big one: **the grand prize winner**, chosen by popular vote, will receive **\$500** cash and the coveted cover spot on **next year's contest announcement**. All entries are guaranteed belly rubs—and bragging rights.

We're kicking things off with our **Mutts & Mingles Summer Event** on **July 20th**—a paw-ty to launch the adventure! Mark your calendars... more tail-wagging party details coming soon!

PUPDATES FROM THE PACK

DAYCARE

Say hello to Pups-a-Dayschool!

Our enrichment program just got an upgrade – more engaging activities, personalized one-on-one training, and happier pups! Pups-a-Dayschool adds structure and mental stimulation to your dog's day, making daycare more enriching than ever.



GROOMING

New Grooming Services Are Here!

We're excited to pamper your pups with our newest spa offerings! Whether it's your puppy's first visit or a quick refresh between grooms, we've got just the thing:

- Daisy Fresh Start Puppy Spa – A gentle intro to grooming for pups 4–6 months.
- The Tail End Tidy
- The Pawsh Pedi
- The Spa Glow-Up – A luxe boost featuring a deep-cleansing mud bath and more.
- The Face Lift

Ask us about adding these to your pup's next visit!



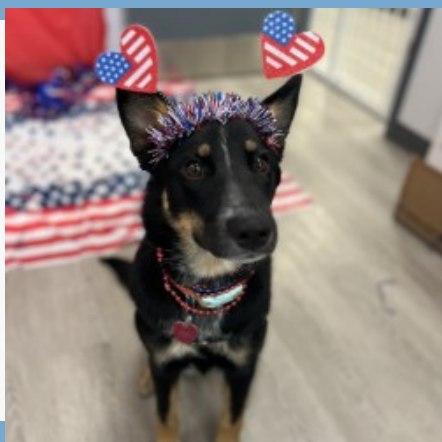
BOARDING

Headed out for the holiday? We've got your pup covered!

Summer boarding is booking up fast—especially for 4th of July weekend! If you've got travel plans, now's the time to reserve your dog's stay with us.

Give your pup a safe, fun, and comfy holiday while you enjoy yours worry-free.

Spots are limited, so don't wait—book today!



4TH OF JULY TIPS

Before the fireworks:

- Keep collar & ID tags on!
- Exercise your pups early in the day.
- Desensitize your dogs often with videos & sounds of fireworks.
- Ask your vet about CBD or prescription anxiety medication.

During the fireworks:

- Play gentle & calming music or TV
- Keep your dog in a safe, cozy, enclosed space.
- Engage them in puzzles and enrichment toys such as frozen Kong Balls

PUPS, PEOPLE, & PRODUCTS

PUP OF THE MONTH

☀️ Star Student Spotlight: **Bodhi Custer** ☀️

Meet Bodhi, our resident sweetheart and shining example of what hard work and a wagging tail can do!

When Bodhi first joined us, he was just a young pup still learning the ropes — full of curiosity, energy, and a big heart. Through our Pups-A-Dayschool program, he quickly picked up his manners and daycare smarts, transforming into the polite, playful gentleman we all know and love today.

Now a daily visitor, Bodhi is truly part of the family. He's a friend to every pup, a favorite among the staff, and always ready with a happy smile and a wag. Whether he's romping with the crew or showing the newbies how it's done, he brings so much joy to our days. We couldn't be prouder of the amazing dog he's become. Way to go, Bodhi — you'll always be our star! 🐾💙



PRODUCT WE LOVE



Vendor Spotlight: **APOTHECARY BY MATEO**

We're proud to highlight our longtime friend and partner, **Matthew Russell**, whose passion for creating high-quality, all-natural products for both people and pups is unmatched. His dedication to craftsmanship shines through in every item he makes—products we trust, use in our grooming services, and proudly offer in our shop. We love supporting small businesses that care as much as we do, and we're excited to share his work with you!