SERVICE GUIDE 2023

## **Polis Strategies**

## ELEVATING DEMOCRACY AND SUPPORTING PROGRESSIVE CANDIDATES



Conduct impactful grassroots outreach by identifying the voters you need to talk to, and how best to talk to them.



Equip campaign managers with the essential skills they need to run their team, and help their candidate win.



Craft compelling narratives and strategic messages to amplify candidate voices and connect with constituents on the issues that matter most.



Create visually engaging and memorable campaign materials that leave a lasting impact and get your message across.



Provide continuous guidance and assistance to campaign teams, ensuring their success at every step.