

FROM THE DESK OF

ALOPECIAN BEAUTY CO

MEDICAL CENTERS • RESEARCH • HAIR LOSS SUPPORT

6/10/2025

Community Leader
Community Business

Dear **Leadership**,

We are writing to introduce you to Alopecian Beauty Co., a 501(c)(3) nonprofit organization dedicated to improving the lives of individuals affected by autoimmune conditions such as Alopecia, Lupus, and Cancer. Through life science programs, education, medical support, and community engagement, we empower those battling these conditions to regain their confidence and live fulfilling lives.

As we continue to grow and expand our reach, we invite you and your organization to support our mission by contributing to our new Rental Assistance Program

Here's an overview of our program:

Supporting Families Impacted by Autoimmune Diseases and Financial Hardship. At Alopecian Beauty Co., we are committed to supporting those who face not only the challenges of autoimmune diseases such as alopecia, lupus, and cancer but also the financial hardship that often accompanies these conditions. Our Rental Assistance Program provides critical support for families in locations of Georgia, Chicago, Florida, Alabama, and Texas, who are struggling to maintain stable housing while managing the burdens of autoimmune illness. This program is designed to assist families impacted by autoimmune diseases and financial hardship by offering rental assistance to help them secure stable housing during their time of need. Our goal is to raise **\$100,000 by July 8, 2025** to house and care for up to **30 families** in DeKalb County, Georgia. The funds raised through this initiative will directly go toward rental payments, utility assistance, and other basic needs, ensuring that families do not have to worry about housing instability while managing their health challenges. By removing financial stress, we aim to create a stable environment for families to focus on treatment, recovery, and overall well-being.

How we plan to help:

Support up to 30 families with rental payments and utility assistance.

Reduce financial stress for families facing the physical and emotional toll of autoimmune diseases.

Provide direct financial relief to help cover rent and utilities.

Offer a sense of security that allows families to focus on health, work, and quality of life.

Contribution Levels: **\$100,000** Legacy Rental Sponsor, **\$10,000** Courageous Corporate Donor, **\$5,000** Brave Business Donor, **\$1,000** Community Advancement Donor, **\$ (Any Amount)** Individual Supporter Donation.

Your support is essential to helping us reach our goal of \$100,000. By donating to our Rental Assistance Program, you will directly impact families in need and help alleviate the burden of financial hardship caused by autoimmune diseases. To donate visit <https://alopecianbeautyco.org/rentalassistance> or QR code below.

Thank you kindly for considering this opportunity to make a meaningful difference. We look forward to building a lasting legacy with you. Please don't hesitate to subscribe to our Empowerment Circle!

Warm Regards, *Empathy Members*

Alopecian Beauty Co.

CONTACT



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