

BEAUTY IDOLS SCOTLAND

beauty
IDOLS

SCOTLAND

SPONSORSHIP
PACKAGE

2026

INTRODUCING



ABOUT ME

Hi, I'm Marianna — and many of you may know me as the person behind the Scottish Beauty Awards.

Creating and delivering those awards was one of the most rewarding experiences of my career. When they came to an abrupt and unfortunate end, I felt strongly that Scotland's beauty industry still deserved a credible, meaningful platform to be celebrated — so I decided to take the lead and continue independently with Beauty Idols Scotland.

Over the years, I've organised the Scottish Aesthetic Awards, Scottish Health & Fitness Awards and the Scottish Beauty Awards, which has given me the experience, industry insight and network needed to build an event with integrity and purpose. Along the way, I've been fortunate to connect with inspiring professionals who share the same passion for supporting this industry.

Alongside Beauty Idols Scotland, I run my marketing company, Smart Socials, and work as a clinic assistant manager and patient coordinator at Esteem Life Medical Group, giving me a strong understanding of the realities business owners face every day.

Beauty Idols Scotland may begin in a more modest way, but it is built with heart, ambition and a genuine desire to recognise excellence. With the right support, I truly believe it can grow into something even bigger — together with you.

EVENT OVERVIEW

The awards are judged by a panel of 23 respected industry professionals, ensuring a transparent and fair process based solely on merit rather than popularity. This guarantees that every finalist and winner is recognised for the quality of their work, commitment to their clients, and contribution to the industry.

Finalists will be announced in August, building anticipation and visibility across the sector ahead of the awards ceremony. In September, a finalists' brunch will be held at Go Radio, offering an exclusive opportunity for finalists to meet the judging panel, network with fellow nominees, and engage with industry leaders before the main event.

The winners will be revealed on 16th November at Citation, Glasgow, during a carefully curated celebration designed to honour achievement while fostering meaningful connections between professionals and businesses.

Beauty Idols Scotland offers sponsors a unique opportunity to align their brand with a credible, growing platform that champions integrity, community and excellence. More than an awards night, the event is a celebration of the people behind the businesses — and a space for collaboration, recognition, and long-term industry growth.



SPONSORSHIP OPPORTUNITIES

VENUE SPONSOR

Showcase your brand to Scotland's top beauty professionals while hosting the industry's most anticipated awards celebration.

DRINKS SPONSOR

Sponsor the drinks and make a memorable first impression with finalists, judges and industry leaders as they kick off the evening of celebration.

PHOTOGRAPHY SPONSOR

Put your brand in the spotlight on every photo, from the red carpet to the awards ceremony, creating lasting visibility with Scotland's leading beauty professionals.

DECORATION SPONSOR

Showcase your brand by helping create a stunning, memorable atmosphere that will be seen and celebrated by all attendees.



PREVIOUS EVENT



The 2025 event was held at the DoubleTree by Hilton, Glasgow, in September and welcomed over 270 guests. Many of last year's attendees have already confirmed they will be returning in 2026, eager to celebrate excellence, network, and be part of another memorable awards experience.

SPONSORSHIP PRICES

Venue Sponsor - £800

Drinks Sponsor - £500

Photography Sponsor - £400

Decorations Sponsor - £350

Trophy Sponsor - £250

Gift Bag Sponsor - £200

Banners Sponsor - £200

Host Sponsor - £200

**WE WILL DONATE 10% OF ALL SPONSORSHIP FUNDS RAISED TO
BEATSON CANCER CHARITY.**

SPONSORSHIP BENEFITS

ALL SPONSORS

- Logo placement on digital screens displayed throughout the event.
- Online promotion via our social media channels and official website.
- Recognition as a sponsor in every email sent to entrants.
- Opportunity to promote your products and services during the gala with printed marketing materials and on-site displays.

SPECIFIC BENEFITS

- **Venue Sponsor:** Receive 2 complimentary tickets to attend the gala and network with finalists, judges, and industry leaders.
- **Drinks Sponsor:** Your logo featured on the drinks table, noting your support for the event.
- **Photography Sponsor:** Your logo displayed on the winners' wall, where winners take photos with their trophies — ensuring lasting brand visibility.
- **Decoration Sponsor:** A standing banner at the event noting your sponsorship and contribution to the event atmosphere.

GIFT BAG DONATIONS WELCOME



We are also seeking gift bag contributors. If you would like to donate products, samples, discount vouchers or branded merchandise, we would be delighted to include them in the gift bags presented to all event attendees. Approximately 200 items of each contribution will be required, and standard sponsorship benefits will apply.

JUDGING PANEL 2026

BEAUTY IDOLS SCOTLAND



CLAIRE NARRIE
HEAD JUDGE



**FIONA
JACKSON**



**YULIYA
CHEREDNYK**



**ALEXANDRU
MANOLACHE**



**SAMANTHA
GARROW**



**ASLI
GUNES**



**MAGDALENA
MULLER**



**FERNANDA
PRADO**



**KIRSTY
DEVLIN**



**LAURA
HAIG**



**ZOHA
KHAN**



**KACPER
KLUF**



**KATHRYN
DOCHERTY**



**PROMISE
OKOYE**



**KSENIA
FISHER**



**THURSA
GAWTHORPE**



**AMY
WILSON**



**EMILIA
CZARNECKA**



**PAMELA JANE
MOORE**



**ANNA
MAKOWSKA**



**NICOLE
YOUNG**



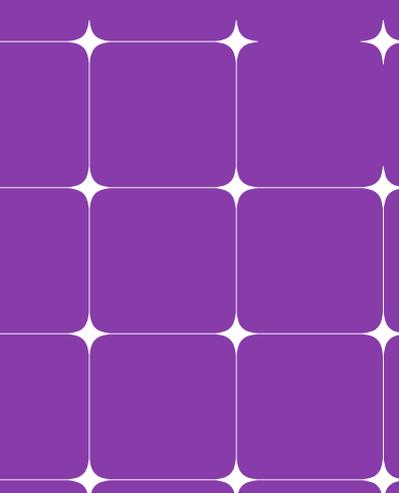
**AMANDA
BROWN**



**DIONNE
PROUDFOOT**



**EMILY
MCKENNA**



CONTACT INFO

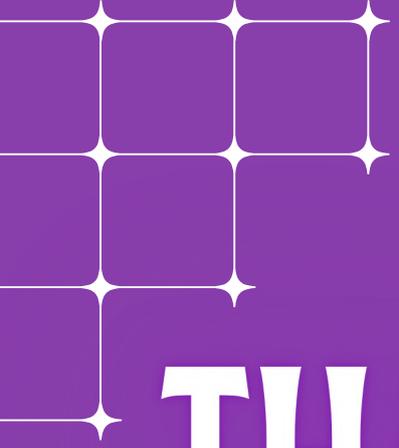


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THANK YOU



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LET'S
WORK
TOGETHER!



PROUD TO SUPPORT
Beatson
cancer
CHARITY

