



Beauty Idols Scotland 2026

CATEGORIES

HAIR & BARBERING

- 1. Hair Idol of the Year**
(Individual – hairdressers, stylists, colourists)
- 2. Hair Extensions Idol of the Year**
(Individual – extension specialists: tapes, nanos, weaves, fusion, keratin, etc.)
- 3. Colour Specialist Idol of the Year**
(Individual – hair colourists and creative colour specialists)
- 4. Barber Idol of the Year**
(Individual – barbers, male grooming specialists, beard & hair care experts)
- 5. Men's Grooming Idol of the Year**
(Individual – male haircuts, styling, skincare & grooming services)
- 6. Afro & Natural Hair Idol of the Year**
(Individual – specialists in afro, curly, coily, and textured hair care)

MAKEUP, BROWS, LASHES & CREATIVE BEAUTY

- 7. Makeup Idol of the Year**
(Individual – makeup artists across all styles)
- 8. Brow Idol of the Year**
(Individual – brow shaping, tinting, lamination & specialist brow services)
- 9. Lash Idol of the Year**
(Individual – lash technicians: classic, hybrid, volume, lash lifts)
- 10. Creative Beauty Idol of the Year**
(Individual – PMU artists, fine line tattooists, brow & makeup creatives, piercing)
- 11. Bridal Idol of the Year**
(Individual – bridal hair, makeup and beauty specialists)

12. Asian Beauty Idol of the Year

(Individual – specialists in Asian beauty techniques: skin, hair, makeup)

SKIN, AESTHETICS & BODY CARE

13. Skin Idol of the Year

(Individual – facialists, skincare specialists, advanced skin practitioners)

14. Medical Aesthetics Idol of the Year

(Individual – medical aesthetics, injectables, skin boosters, advanced skincare)

15. Body & Wellness Idol of the Year

(Individual – body treatment, contouring, spa & wellbeing professionals)

16. Massage Idol of the Year

(Individual – massage therapists, holistic bodywork, relaxation specialists)

17. Holistic Idol of the Year

(Individual – holistic therapists: reiki, energy work, aromatherapy, reflexology, alternative wellbeing)

18. ItalWax UK Award for Waxing Idol of the Year

(Individual – waxing specialists: intimate waxing, body waxing, and advanced techniques)

19. Tanning Idol of the Year

(Individual – spray tanning and airbrush specialists)

NAILS

20. Nail Idol of the Year

(Individual – nail technicians, nail artists)

BUSINESS & INDUSTRY

21. Wellness & Spa Idol of the Year

(Business – spas and wellness centres offering body, relaxation & wellbeing programmes)

22. Salon Idol of the Year

(Business – best overall salon: service quality, environment & client experience)

23. Home Studio Idol of the Year

(Business – independent or home-based studios providing beauty services)

24. Mobile Beauty Idol of the Year

(Individual or Business – mobile beauticians & stylists providing on-the-go services)

25. Training & Education Idol of the Year

(Business – academies, educators, and training facilities in beauty & wellness)

26. Retail Idol of the Year

(Business – beauty product retailers, specialist shops, or online sellers)

27. Innovation Idol of the Year

(Individual or Business – pioneering new beauty techniques, creative solutions, or services)

28. Eco Beauty Idol of the Year

(Individual or Business – sustainable, cruelty-free, eco-conscious practices and products)

SPECIAL RECOGNITION

29. Newcomer Idol of the Year

(Individual – new talent in the industry, less than 2 years of experience)

30. Transformation Idol of the Year

(Individual – professionals showcasing dramatic before-and-after results)

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