

1

# beauty

IDOLS

SCOTLAND

**WHICH CATEGORY  
IS RIGHT FOR YOU?**



30 CATEGORIES.  
ONE OPPORTUNITY TO  
SHOWCASE YOUR TALENT.

2

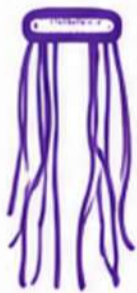


# Hair & Barbering



## HAIR IDOL OF THE YEAR

Hairdressers, stylists, blow-dry specialists, session stylists, salon stylists, freelance hairdressers.



## HAIR EXTENSIONS IDOL OF THE YEAR

Tape specialists, nano technicians, weave specialists, keratin bond technicians, extension educators.



## COLOUR SPECIALIST IDOL OF THE YEAR

Colourists, balayage specialists, blonding experts, vivid colour artists, colour correction specialists.



## BARBER IDOL OF THE YEAR

Barbers, fade specialists, beard stylists, traditional barbers, male haircut specialists, grooming barbers.



## MEN'S GROOMING IDOL OF THE YEAR

Men's facial specialists, scalp treatment practitioners, hair loss specialists, beard care experts, men's waxing specialists, male skincare professionals.



## AFRO & NATURAL HAIR IDOL OF THE YEAR

Afro hair specialists, curl specialists, textured hair experts, loc technicians, braid specialists, natural hair educators.

3

# Makeup, Brows & Lashes



## MAKEUP IDOL OF THE YEAR

Bridal MUAs, editorial artists, fashion makeup artists, special occasion artists, TV & media makeup artists.



## BROW IDOL OF THE YEAR

Brow artists, brow lamination specialists, HD brow technicians, tint specialists, threading specialists.



## LASH IDOL OF THE YEAR

Classic lash technicians, volume artists, mega volume specialists, lash lift technicians, lash educators.



## BRIDAL IDOL OF THE YEAR

Bridal hairstylists, bridal makeup artists, wedding beauty teams, destination bridal specialists.



## ASIAN BEAUTY IDOL OF THE YEAR

Asian bridal specialists, Asian makeup artists, Asian hair specialists, Korean beauty specialists, South Asian beauty professionals.



## CREATIVE BEAUTY IDOL OF THE YEAR

PMU artists, cosmetic tattooists, lip blush artists, scalp micropigmentation specialists, fine-line tattoo artists, body piercers.

5



# Beauty Specialists



## WAXING IDOL OF THE YEAR

Intimate waxing specialists, body waxing experts, waxing educators, specialist waxing therapists.



## TANNING IDOL OF THE YEAR

Spray tan technicians, airbrush tanning specialists, competition tanning specialists, mobile tanning professionals.



## NAIL IDOL OF THE YEAR

Nail technicians, nail artists, BIAB specialists, acrylic specialists, gel nail technicians, nail educators.

6

# Business Categories



## SALON IDOL OF THE YEAR

Hair salons, beauty salons, aesthetics clinics, nail salons, barber shops, multi-service salons.



## HOME STUDIO IDOL OF THE YEAR

Home-based nail studios, garden salons, home clinics, beauty rooms, independent beauty studios.



## MOBILE BEAUTY IDOL OF THE YEAR

Mobile hairdressers, mobile beauticians, mobile nail technicians, mobile massage therapists, mobile tanning specialists.



## WELLNESS & SPA IDOL OF THE YEAR

Day spas, luxury spas, wellness centres, retreat businesses, thermal spas, wellbeing facilities.

7

# Business Excellence



## TRAINING & EDUCATION IDOL OF THE YEAR

Beauty academies, nail schools, PMU academies, training providers, educators, coaching businesses.



## RETAIL IDOL OF THE YEAR

Beauty retailers, online stores, product suppliers, wholesalers, salon suppliers, independent beauty brands.



## INNOVATION IDOL OF THE YEAR

Product developers, clinic owners, educators, software creators, treatment innovators, beauty entrepreneurs.



## ECO BEAUTY IDOL OF THE YEAR

Sustainable salons, eco-conscious brands, refill businesses, cruelty-free retailers, environmentally focused professionals.

8

# Special Recognition



## NEWCOMER IDOL OF THE YEAR

Any hair, beauty, nail, aesthetics, wellness or creative professional with less than 2 years of industry experience.



## TRANSFORMATION IDOL OF THE YEAR

Hair transformations, skin journeys, PMU results, nail transformations, body contouring results, aesthetics outcomes, wellness transformations.

9

*Can You Enter*  
**MORE THAN ONE  
CATEGORY?**

**YES!**

- ✓ Enter as many categories as you wish.
- ✓ Provided you can supply evidence to support each entry.
- ✓ No extra charge for additional categories.

10

Ready To  
**ENTER?**



**BEAUTY IDOLS  
SCOTLAND 2026**



- ✓ Judged by industry professionals
- ✓ No public voting
- ✓ Open to hair, beauty, aesthetics, nails, body & wellness professionals



**ENTRIES CLOSE  
1 AUGUST 2026**

**CELEBRATE YOUR ACHIEVEMENTS.**

*Gain the recognition you deserve.*