

BEAUTY IDOLS SCOTLAND

beauty
IDOLS

SCOTLAND

SPONSORSHIP
PACKAGE

2026

INTRODUCING



ABOUT ME

Hi, I'm Marianna, founder of Beauty Idols Scotland.

Having previously organised the Scottish Beauty Awards, Scottish Aesthetic Awards, and Scottish Health & Fitness Awards, I have spent many years creating events that celebrate excellence and recognise the professionals driving our industries forward.

When the Scottish Beauty Awards came to an unexpected end, I saw an opportunity to create an independent platform that would continue to champion Scotland's beauty, aesthetics, wellness, and tattoo sectors. Beauty Idols Scotland was built to do exactly that — with credibility, transparency, and industry recognition at its core.

Alongside running my marketing agency, Smart Socials, and working within the healthcare and aesthetics sector, I understand the challenges businesses face and the value that meaningful recognition can bring.

Beauty Idols Scotland is more than an awards ceremony. It is a platform designed to celebrate achievement, support industry growth, and bring businesses, professionals, and brands together. With the support of our sponsors and partners, we are building something that will continue to grow and deliver value to the industry for years to come.

EVENT OVERVIEW

Beauty Idols Scotland 2026 is an independent awards programme celebrating excellence across Scotland's hair, beauty, aesthetics, body & wellness, and tattoo industries.

Sponsoring Beauty Idols Scotland places your brand in front of hundreds of ambitious professionals, business owners, educators, and industry leaders throughout the awards journey. From finalist announcements and networking events to the prestigious awards ceremony at Citation, Glasgow, sponsors benefit from ongoing visibility and direct engagement with a highly targeted audience.

All awards are judged by a panel of 24 respected industry professionals, ensuring a credible and merit-based process that sponsors can confidently align their brand with.

More than an awards ceremony, Beauty Idols Scotland is a platform that brings the industry together, creating valuable opportunities for brand awareness, relationship building, and long-term business growth.



SPONSORSHIP OPPORTUNITIES

CATEGORY SPONSOR

Align your brand with excellence by sponsoring an award category and presenting recognition to Scotland's leading professionals in your chosen sector.

VENUE SPONSOR

Showcase your brand to Scotland's top beauty professionals while hosting the industry's most anticipated awards celebration.

DRINKS SPONSOR

Sponsor the drinks and make a memorable first impression with finalists, judges and industry leaders as they kick off the evening of celebration.

PHOTOGRAPHY SPONSOR

Put your brand in the spotlight on every photo, from the red carpet to the awards ceremony, creating lasting visibility with Scotland's leading beauty professionals.

DECORATION SPONSOR

Showcase your brand by helping create a stunning, memorable atmosphere that will be seen and celebrated by all attendees.



PREVIOUS EVENT



The 2025 awards took place at the DoubleTree by Hilton Glasgow, welcoming more than 270 guests from across Scotland's beauty, aesthetics, body & wellness, and tattoo industries. The event received fantastic feedback, with many attendees already expressing their intention to return in 2026 to celebrate achievements, build new connections, and be part of another outstanding industry gathering.

SPONSORSHIP PRICES

Category Sponsor - £1000

Venue Sponsor - £800

Drinks Sponsor - £500

Photography Sponsor - £400

Decorations Sponsor - £350

Trophy Sponsor - £250

Gift Bag Sponsor - £200

Banners Sponsor - £200

Host Sponsor - £200

**WE WILL DONATE 10% OF ALL SPONSORSHIP FUNDS RAISED TO
BEATSON CANCER CHARITY.**

SPONSORSHIP BENEFITS

ALL SPONSORS

- Logo placement on digital screens displayed throughout the event.
- Online promotion via our social media channels and official website.
- Recognition as a sponsor in every email sent to entrants.
- Opportunity to promote your products and services during the gala with printed marketing materials and on-site displays.

SPECIFIC BENEFITS

- **Category Sponsor:** Your brand name attached to an award category, with a representative presenting the award on stage. Includes 2 complimentary gala tickets and valuable networking opportunities with industry professionals.
- **Venue Sponsor:** Receive 2 complimentary tickets to attend the gala and network with finalists, judges, and industry leaders.
- **Drinks Sponsor:** Your logo featured on the drinks table, noting your support for the event.
- **Photography Sponsor:** Your logo displayed on the winners' wall, where winners take photos with their trophies — ensuring lasting brand visibility.
- **Decoration Sponsor:** A standing banner at the event noting your sponsorship and contribution to the event atmosphere.

GIFT BAG DONATIONS WELCOME



Put your products directly into the hands of Scotland's leading hair, beauty, body & wellness, and aesthetics professionals. We are seeking contributions of products, samples, discount vouchers, or branded merchandise for our attendee gift bags, with 200 items required per contribution. In return, your brand will benefit from valuable exposure and inclusion within our sponsorship programme.

2026 JUDGING PANEL



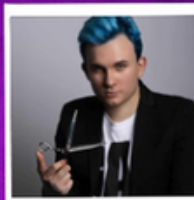
Ksenia Fisher



Thursa Gawthorpe



Claire Narrie



Kacper Kluf



Laura Haig



Amanda Brown



Anna Makowska



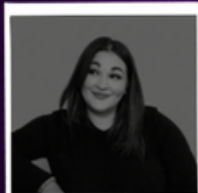
Promise Okoye



Amy Wilson



Dionne Proudfoot



Pamela Jane Moore



Zoha Khan



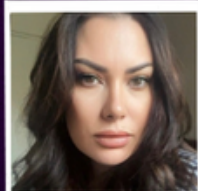
Alexandru Manolache



Katchryn Docherty



Kirsty Devlin



Fernanda Prado



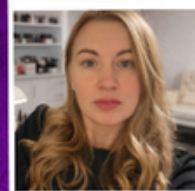
Magdalena Muller



Samantha Garrow



Nicole Young



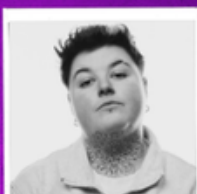
Yuliya Cherednyk



Emilia Czarnecka



Fiona Jackson



Emily McKenna



David Allen

2026 PARTNERS & SPONSORS



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THANK YOU



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LET'S
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PROUD TO SUPPORT
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