



Go Polk City Chamber & Economic Development Ambassadors

The Ambassador Program of the Go Polk City Chamber & Economic Development is dedicated to welcoming and supporting members and playing a pivotal role in community and business development. Ambassadors are the face of the chamber at various events and initiatives, helping to build a strong, interconnected business community.

Roles and Responsibilities:

- Participate and assist in ribbon cuttings and key chamber events.
- Contribute to the recruitment and integration of new members.
- Guide new members towards chamber resources and opportunities.
- Assist with the planning, organization, and execution of community events.
- Provide support in enhancing the success of chamber and community events.
- Leverage opportunities for networking, benefiting personal and business growth.

Business Benefits:

- **Enhanced Visibility:** Active participation in chamber and community events increases business exposure.
- **Networking:** Build connections with business leaders and potential customers.
- **Access to Insights:** Gain first-hand knowledge of local business trends and opportunities.
- **Reputation Boost:** Being associated with the Chamber adds credibility to your business.

Ideal Candidates:

Individuals passionate about community involvement, particularly suited for those in hospitality, sales, outreach, communications, or similar fields.

Expectations:

While this role provides a platform to increase visibility for your business, it is crucial to understand and respect the primary focus of your position.

- *Community First:* The primary responsibility of an ambassador is to serve the community and support the Chamber's initiatives. Your actions and conversations should primarily aim to enhance community relations and development.
- *Subtle Business Promotion:* While you are encouraged to share information about your business, it should not dominate interactions. The emphasis should always be on how your business can contribute to the community, rather than overtly soliciting business in initial conversations.
- *Building Trust:* Establish yourself as a trusted and dedicated member of the Chamber, focusing on creating genuine connections and fostering a supportive business environment.
- *Role Model:* As an ambassador, you are expected to set an example of balanced networking, where community needs and chamber goals are prioritized.

By adhering to these expectations, you will not only contribute significantly to the community and the Chamber but also build a positive and respectful reputation for your business.