



Why Sponsor the 4 Seasons Festival?

Sponsoring Polk City's 4 Seasons Festival isn't just great exposure — it's a chance to support a close knit, growing community. This highly anticipated event brings thousands together for a weekend of music, food, and fun, and your sponsorship helps make it all happen.

Benefits of Sponsoring:

- ◆ Brand Visibility: Be seen by thousands through signage, social media, and live event promotion.
- ◆ Community Connection: Build goodwill by supporting a beloved local tradition.
- ◆ Direct Reach: Engage with families, homeowners, and local leaders on-site.
- ◆ Economic Impact: Your support keeps the festival free and boosts the local economy.
- ◆ Flexible Packages: Choose from a variety of sponsorship levels to fit your goals and budget.

Get involved, get noticed, and give back.
Sponsor the 4 Seasons Festival 2025!



POLK CITY 4 SEASONS FESTIVAL

CELEBRATING 150 YEARS OF POLK CITY!!

JUNE 27 & 28, 2025
POLK CITY SQUARE

SPONSORSHIP OPPORTUNITIES

	Premier - \$8,000	Diamond \$5,000	Platinum \$2,500	Gold \$1,500	Silver \$1,000	Bronze \$500
Sinage at Sponsored Event Location	BIGGEST	BIGGER	BIG	✓	✓	✓
Logo on Paid Social Media Ads	✓	✓				
Logo On T-Shirts	✓	✓	✓			
Logo on Event Sinage	✓	✓	✓	✓	✓	✓
Booth Space	✓	✓				
Stage Speaking Opportunity	✓					
Free Parade Entry	✓	✓	✓	✓	✓	
Parade Placement	PREFERRED	PREFERRED	GOOD	GOOD		
Logo on Festival Website	✓	✓	✓	✓	✓	✓
Press Release and Social Media Mentions	SPOTLIGHT	✓	✓	✓		

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SPONSORSHIP OPPORTUNITIES

Balloon Twister	\$1,000
Beer Tent Games	\$250
Bill Riley Talent Show	\$1,000
Bill Riley Talent Show	\$500
Caveman Golf	\$250
Face Painters	\$1,500
Helping Hands	\$500
Helping Hands	\$250
Keep It Clean	\$500
Keep It Clean	\$300

Kids Zone	\$3,000
Kids Zone	\$2,000
Kids Zone	\$1,500
Kids Zone	\$1,000
Kids Zone	\$500
Kids Zone	\$300
Magician Performance	\$1,500
Race Sponsor	\$1,000
Race Sponsor	\$500
Race Sponsor	\$250