



Sponsorship Opportunities

Saturday, March 7

- Course: From Chamblee Middle School, through the neighborhood to Chamblee High School, finishing back at Chamblee Middle School
- 300 – 400 registrants
- USATF Certified Course
- Official AJC Peachtree Road Race Qualifying Event
- Supporting the Chamblee Middle School Education Foundation and the Chamblee High School Blue & Gold Foundation
- Chamblee Middle School's and Chamblee High School's magnet programs draw students from around DeKalb County.
- Sponsorships are tax-deductible.

\$15,000 – Presenting Sponsor

- All benefits of \$10,000 level, with these upgrades:
 - Logo placement on **front** of race shirt (mockup shown for concept only; actual shirt may be different)



\$10,000 – Top Dog

- Opportunity for company representative to congratulate winner of one of the main categories and present award. Limited to first 2 companies.
- Premium product placement in start/finish area (e.g., car, food truck, tent)
- All benefits of \$5,000 level, with these upgrades:
 - 5 total participant entries for your staff or clients (\$150+ value)
 - Race day announcement thanking sponsor over the PA system – minimum 4 mentions

SUPPORTING:



Chamblee Middle School
Education Foundation



THE BLUE & GOLD FOUNDATION
Supporting Chamblee High School



SUPPORTING



Chamblee Middle School
Education Foundation



THE BLUE & GOLD FOUNDATION
Supporting Chamblee High School

\$5,000 – Chamblee Champion

- Opportunity to distribute company-provided swag on race day (e.g., branded hats, towels, coupons, brochures)
- All benefits of \$3,000 level, with these upgrades:
 - Priority placement of company-provided display table and/or banner placement in start/finish area
 - 3 participant entries for your staff or clients (\$105 value)
 - Race day announcement thanking sponsor over the PA system – minimum 3 mentions

\$1,000 – Gold Sponsor

- Company logo on event flyers
- Company logo on back of race T-shirt
- 1 participant entry for your staff or client (\$35 value)
- Placement of company-provided display table or banner in start/finish area
- All benefits of \$500 level

\$500 – Blue Sponsor

- Race day announcement thanking sponsor over the PA system – minimum 1 mention
- All benefits of 300 level

\$3,000 – Bulldog Backer

- All benefits of \$1,000 level, with these upgrades:
 - 2 participant entries for your staff or clients (\$70 value)
 - Race day announcement thanking sponsor over the PA system – minimum 2 mentions

\$300 – Paw Partner

- Multiple releases of company logo on social media
- All benefits of \$100 level

\$100 – Friends and Family

- Logo on Bulldog Dash website
- Mention in the CMS Bulldog Bulletin and the CHS Bulldog Bulletin

For more information or to reserve your sponsorship, contact us:

chambleebulldogdash@gmail.com * BulldogDash5k.com

Facebook: [Bulldog Dash 5K](#) * Instagram: [chambleebulldogdash5k](#)

Make payments to **Chamblee Middle School Education Foundation**

