Sports Broadcasting Course

Learn the Skills to Thrive in the Competitive Sports Broadcasting World

WBGR Broadcasting School is a training institution for students who wish to pursue a career in radio broadcasting and related industries.

In 2 short months, (8 weeks) you could be using your voice and your computer to make money in a fun and profitable career.

As part of this course you will learn:

*The basics and inside secrets to successful live sports broadcasting

*Develop your own "on-air" technique, personality, and style

*Rules of starting a Sports Broadcasting program

*Game-Day Preparation

*Develop and produce invigorating "Play-by-Play"

*How to cover player stats

*Sports Broadcasting Interview strategies

*How to host Weekly Coaching Shows

*Craft your own Sports Talk Show

*Grow your audience and fan base*Learn how to build relationships in your sports community

*Experience for your resume and "audio" resume

*Successfully sell advertising and sponsorships for your Sports Show

*Learn Sports Broadcasting industry jargon

*Fund Raising techniques with Sports Broadcasting

*Sports Broadcasting Career strategies

*Where the jobs are, how to get interviews, what to expect in the interview

*Create exceptional demo Reals

*Insider knowledge and advice from those working in the business

Students will also learn how to implement webcasting, live on demand audio through the internet, at any sports venue. This new inexpensive way to broadcast will become an asset to any community or

school district by allowing parents, grandparents, players, college recruiters, and college coaches, to hear games via the internet.

Program Details

Computer-Based Online Radio Broadcasting Program Information

Mission Statement:

"To provide the highest quality instructional service, focusing on an individual's ability to work with actual broadcast equipment in job-related activities to build confidence and increase skill levels toward achievement of the ultimate goal; self-employment."

PROGRAM LENGTH: The entire course is 8 weeks from start to finish.

COURSE INFORMATION: At WBGR Broadcasting School, we teach all the skills required for you to become a professional broadcaster in order to start a successful and profitable career using your own voice talent. Online instructors will guide you through each phase of the program in a metered progression, allowing you the luxury of learning at a comfortable pace from a curriculum that is unmatched in its completeness.

SOFTWARE & EQUIPMENT: Students are provided all of the required software and equipment to complete the program. This consists of customized computer-based broadcasting software (DRS: Sam Broadcaster to Audio Vault, ENCO, etc.), state-of- the-art digital production software (Adobe Audition CS6), a compact Behringer USB mixer, headphones, and a microphone and microphone stand.

AIR SHOWS: Every week, beginning in Week 1, you will be creating and broadcasting an actual radio show. It will be critiqued LIVE by a professional instructor and broadcast entirely over the internet on WBGR personal internet stream which is provided to you during the program. You will get immediate feedback at the completion of each show. The instructor's critique will provide valuable knowledge to help you improve weekly as you progress through the program.

VOCAL COACHING: You will receive personalized Vocal Coaching every week to maximize the quality of your voice. These sessions are designed to provide one-on-one guidance in the areas of diction, articulation, and enunciation, thus increasing your marketability whether you plan on pursuing a path in traditional AM/FM radio, doing commercial voice over work, or broadcasting from you own home computer to thousands of potential listeners on the Internet.

BROADCAST THEORY: You will learn terminology, application, and execution of broadcast concepts to ensure routine operation of radio equipment and software in compliance with the Federal Communications Commission. This knowledge is acquired through one-on-one sessions with the instructional staff, topics from digital production to radio sales, and through weekly knowledge survey assessments and reading assignments from your WBGR resource manual.

DIGITAL PRODUCTION: You will begin learning how to actually create Digital Production using the premiere audio manipulation software, Sony Vegas 10 Everything you create is then critiqued and graded by one of our instructors so that you get better with each assignment

SOCIAL MEDIA: You will learn how to utilize various social media forums to assist in self-promotion. These marketing tools will help increase your visibility in the broadcasting industry in self-employment endeavors or in traditional radio station avenues.

PLACEMENT OPPORTUNITIES: Upon successful completion of the program, graduates are knowledgeable in every facet of the broadcasting industry and possess the skills and broadcast software necessary to pursue exciting self-employment opportunities in the areas of internet radio, voice over talent for advertising agencies, digital production services, mobile music entrepreneurship, copywriting, and much more as well as being qualified for entry-level positions at traditional radio stations or in broadcast-related fields as on-air personalities, newscasters, sportscasters, commercial production talent, promotions assistants, account executives, and producers.

WBGR provides Lifetime Job Placement Assistance upon graduation!

Tuition: $2,000.00

Computer & Internet Requirements

 Students will have access to a computer and internet that meets minimum system requirements to handle all training needs (PC) or laptop running Windows with the following requirements:

*   High speed internet connection such as DSL or cable

*   Intel Pentium 4 processor or better (or compatible AMD processor)

*   1GB RAM (more recommended)

*   Microsoft DirectX or ASIO-compatible sound card with microphone input

*   100GB of available hard disk space

*   Monitor capable of displaying 1024 x 768 dpi resolution or greater

*   DVD-ROM drive