CASE STUDY



Project Type: Strategic Plan

& Program Design

Duration: 24 months

Client Team Size: 10-15

SOUTH SHORE COMMUNITY DEVELOPMENT CORPORATION

PROJECT GOAL

The goal was to compete for the 2022 Pritzker Prize \$10M in funding. We convened entrepreneurs and nonprofit leaders to design an innovative Community Investment Vehicle.

STAKEHOLDER ENGAGEMENT & FACILIATION

Although, the South Shore CDC did not win the Pritzker Prize, the planning team went on to design the *We The People* CIV to transform the 71st street corridor through shared real estate development. Facilitation & planning included:

- Acquisition models and strategy
- Examination of other national CIV models
- Financial and fiscal sustainability modelling
- · Community stakeholder engagement
- Legal entity formation and operating framework
- Strategic Plan document & pitch deck
- Consulting vendor management

IMPACT STRATEGY

#1. Align funding opportunities with the CIV plan.

#2. Hire critical real estate development and project management roles to manage the CIV's implementation.

TRANSFORMATIONAL IMPACT

The CIV will offer residents across the South Shore community an opportunity to take back control of their retail corridors & participate in financial wealth building classes.





