


ORIANA BOLDEN

VIDEO PRODUCTION
& MEDIA STRATEGY PROFESSIONAL

 Use website to request contact info

 Request via website

 organicdigital.org

 Use website to request contact info

PROFILE

Creative professional with over 10 years experience. Budget, deadline and audience-centered. Able to create content and distribution strategies that build community across platforms. Able to use real-time data to ensure maximum impact. Values-driven with good sense of humor and able to work independently or with small and large teams.

SKILLS

- Project Management
- Creative Development
- Team Management
- Problem-Solving
- Archival Management
- Strong Written Communication
- Traditional and Social Media Savvy
- Strategic Distribution

EXPERIENCE

LEAD CONTENT CREATOR

organic digital (previously projectPROJECT)
2017 - Present

- Conceptualize and create media of various type, length and component for promotional and/or educational use by non-profit organizations, small businesses and individuals
- Develop and execute social media strategy, build audiences, and increase engagement with digital content

SENIOR PROGRAM ASSOCIATE, DIGITAL MEDIA AND YOUTH DEVELOPMENT

ConnectEd: The Center for College and Career
2013 - 2017

- Collaborated with various department directors to achieve video production needs, from recording live presentations, to scripted training modules for federal government as well as local school district websites
- Lead teams of video production professionals to create digital content for use by teachers and school districts nationwide
- Seamlessly integrated high-quality audio, voice, text, infographics and music into video products

EDUCATION

BACHELOR OF ARTS

New College of California
1996 - 2000

CERTIFICATE, MEDIA PSYCHOLOGY

University of California, Los Angeles
2014 - 2016