



**FUDTEKEY**  
S O L U T I O N S

*Bespoke Product Development, Innovation  
and R&D Services*

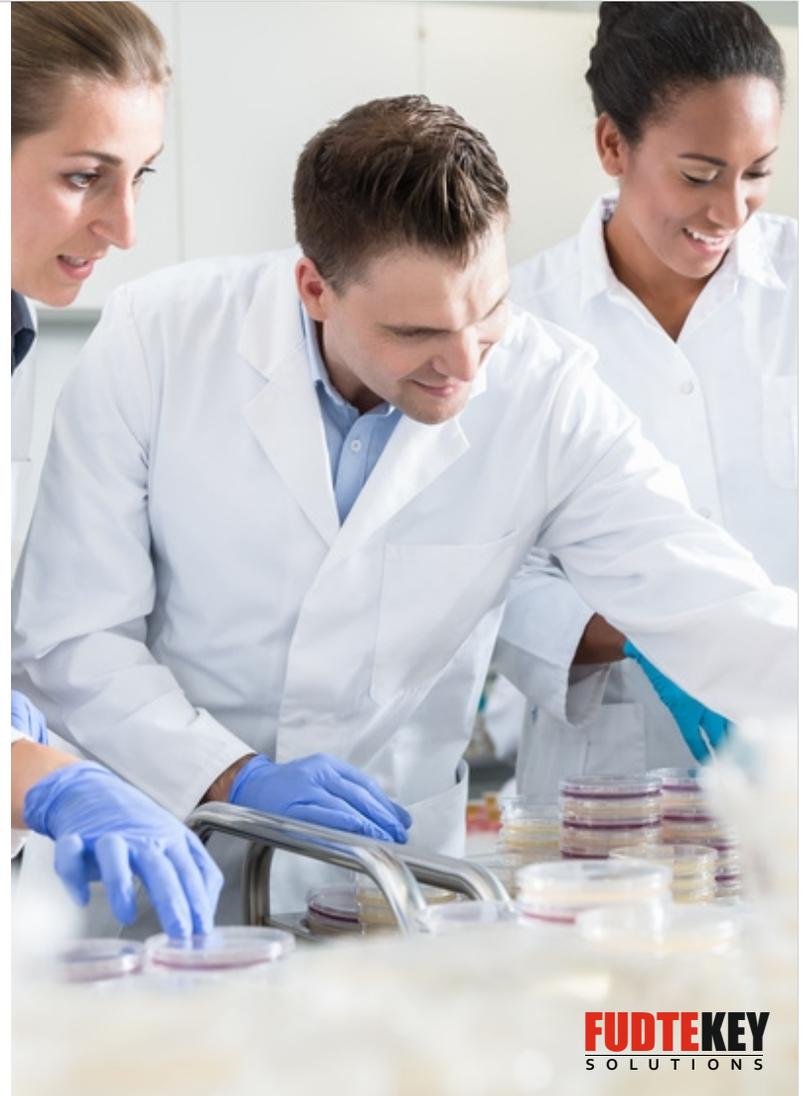
# Who We Are?

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*Food loving people, passionate about converting simple ideas into great marketable products!*

FUDTEKEY SOLUTIONS LLP is a bespoke technology solutions company. We provide end-to-end R&D services for food, beverages and nutraceutical companies in India and abroad.

We specialize in new product development, process development, scaling-up processes and technology transfer across all major categories.



# Mission, Vision and Values

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*Our guiding stars!*

## Mission

Catalyze conversion of ideas into reality!

## Vision

To be leader in providing solutions required for converting ideas into great marketable products in the space of food, beverages and nutraceuticals

## Values

Integrity, Simplicity, Creativity, Respect and Consumer First



# What We Do?

*Help you convert your ideas into great remarkable products!*

Our offering includes following tailor-made R&D services :

- New product development
- Process development, scaling-up and technology transfer
- Technology Licensing
- Contract Research
- Market Ready Solutions
- Innovation and IP

In addition, we also provide “Bespoke Value-added Services” for one-of-a-kind challenge.



# Whom Do We Serve?

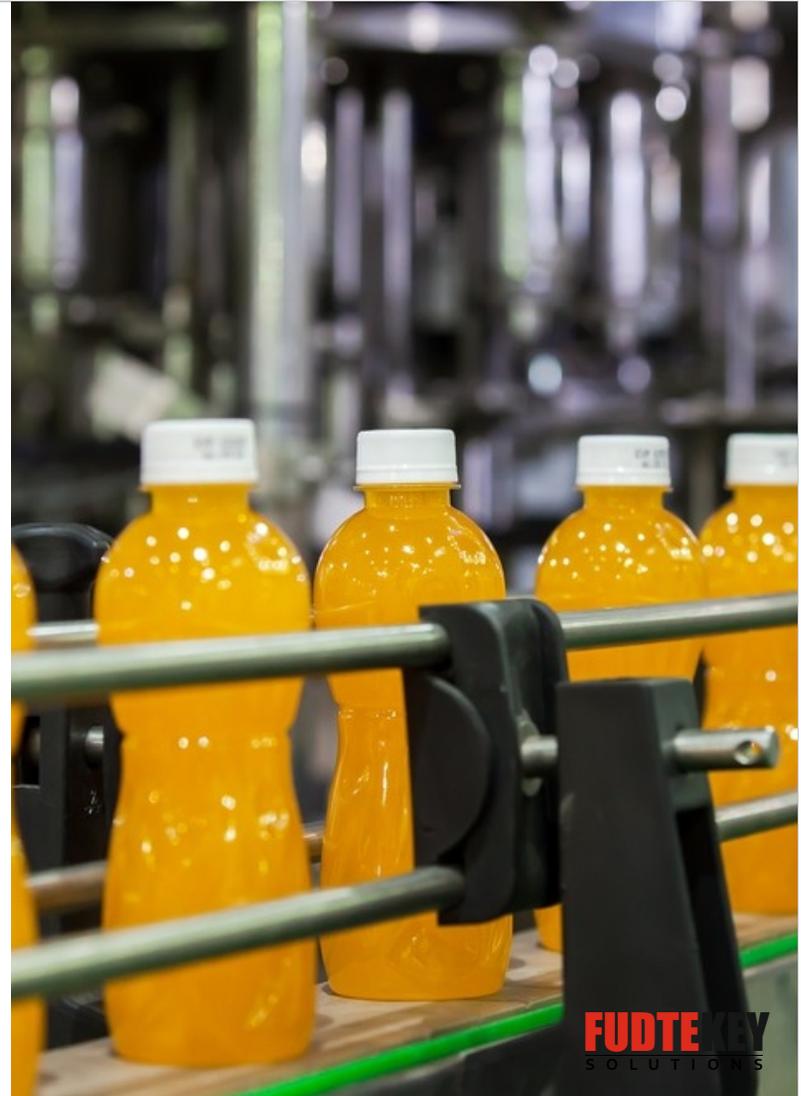
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*All are welcome! From individuals to start-ups to established companies to multinationals...*

Our clients include individuals, start-ups, family businesses, established companies, multi-billion companies, multi-national companies and local as well as foreign companies in the following space :

- Food & Beverages
- Health, Wellness and Nutrition
- Nutraceutical
- Diaries
- Ingredients and Flavors

We are proud to have served more than 100 small and big companies in multiple categories and helped them create winning products!

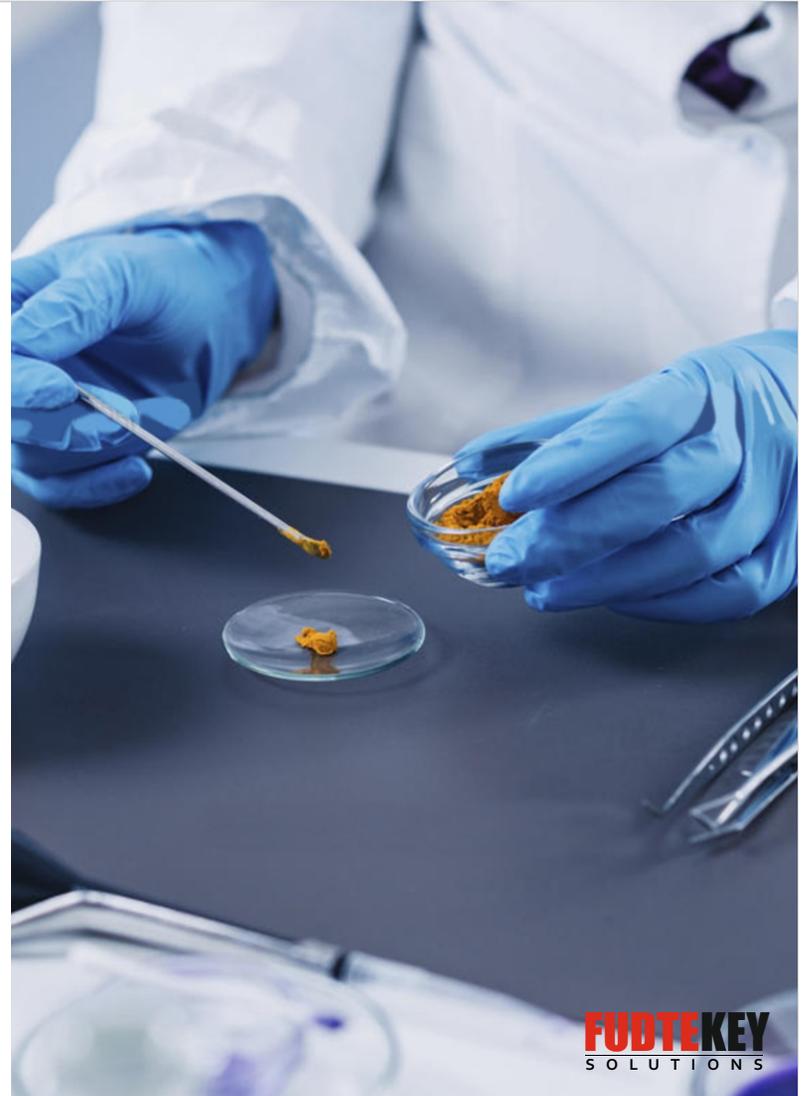


# New Product Development

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*Work with experts. Reduce time to reach market!*

Our cross-functional team of qualified food scientists/technologists, sensory experts and market experts work relentlessly at our state of the art in house R&D centre in THANE (outskirts of Mumbai) to develop winning products for our clients within defined timelines. Whether it be conventional products like flavored milks or highly innovative and technically complex products like plant-based egg liquid. FUDTEKEY services have helped several clients to launch great products and create winning brands!



# Process Innovation

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*Strengthen your production with robust manufacturing process!*

Reproducibility of quality products heavily depends on the robustness of the manufacturing process. Our process experts specialize in quickly nailing the critical process parameters for designing such robust manufacturing process that helps you deliver great products consistent in quality in every batch for years to come. We work with you hand-in-hand right from concept to prototyping to pilot batches to commercial run.



# Innovation And IP

*Innovate with us and generate IP to create differentiating and disrupting products!*

In addition to technical and techno-commercial expertise, we also have Intellectual Property (IP) expertise onboard. This enables us to innovate by design, find innovative solutions, mine the inventions and generate IP. Our IP experts also helps you design an optimal IP strategy so that you get the most out of your investment in R&D. whether it be protecting your ideas or monetizing the same for optimal gains!

Our value-added services in this segment include : Invention harvesting, IP Creation and Protection, IP/ Technology Licensing (in and out), Innovation by design, Formulating IP Strategy, and any other client-specific IP need.





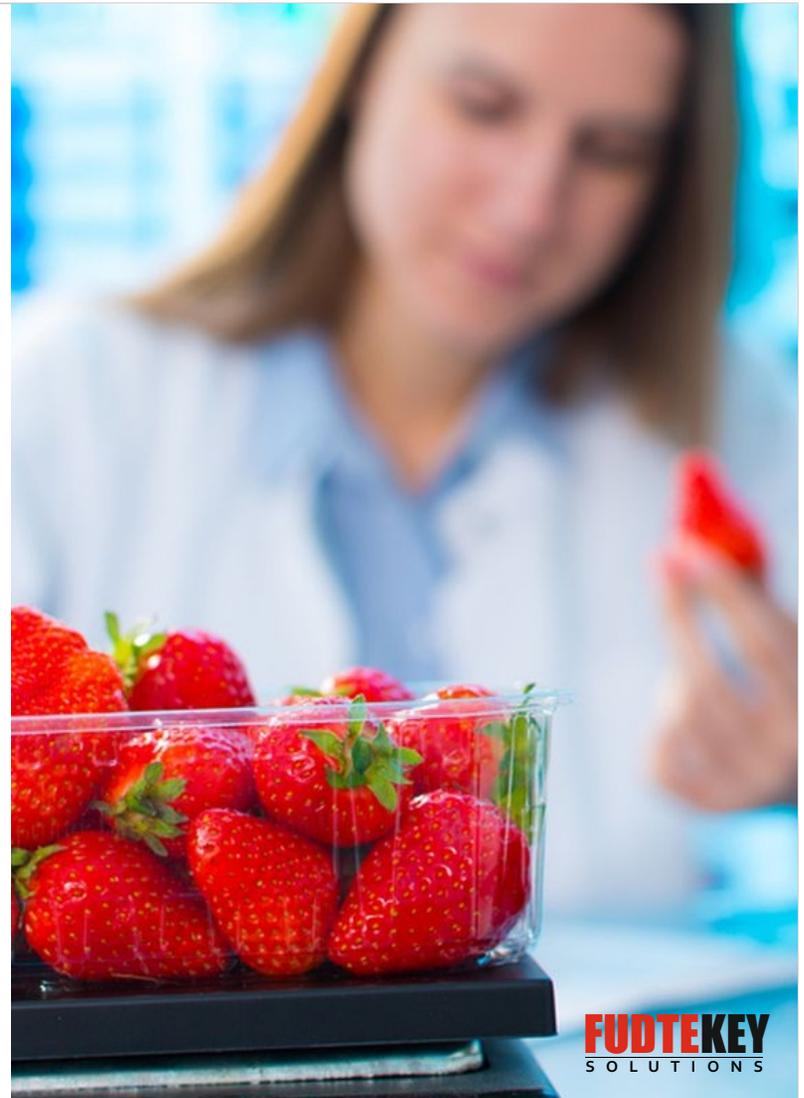
# Contract Research

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*Leave your R&D challenges to us and focus on growing your brand!*

Our R&D team loves to solve problems. That's why we are passionate to take up your technical challenges and resolve them. Whether it be taste masking of a really nasty herb or yield improvement of your existing production line or any specific R&D challenge you are facing, our team is excited to get involved, if its really tough R&D challenge!

We take up contract research projects involving deep science approaches and deliver solutions in most professional and timely manner.



# Food and Beverages

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*We love all kind of food, except alcohol, tobacco and non-vegetarian!*

That is to say - we work in almost all categories! Clear cut exceptions are alcohol, tobacco and non-vegetarian food. Right from dairy to confectionary to juices to non-alcoholic beverages to highly innovative and scientifically complex products, we have had experience developing them. So no matter what your concept/idea is, as far as it relates to food, beverages or nutraceuticals, we will be excited to work with you to build that winning product, together!



# Nutrition and Nutraceuticals

*Team of food scientists and pharmacists to offer you the best of both the worlds!*

When it comes to Nutraceuticals and Nutrition, ours is one of the most appropriate team as it has food scientists and pharmacists. While pharmacists provide the world class precision and scientific backing required for a marketable nutraceutical product, our food scientists impart required taste and aesthetics to the products. Thus our nutra clients get the best of both the worlds - health as well as taste!

We provide end-to-end R&D services right from concept to formulation development to technology transfer and commercial manufacturing in the Nutrition and Nutraceuticals space.



# Food Innovation Centre

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***Our state-of-the-art R&D infrastructure is second home to scientists from reputed institutes, from academia as well as industry!***

We strongly believe in the power of R&D for creating successful products. That's why we keep on investing most our proceedings continuously in establishing new capabilities and upgrading the existing ones at our in-house R&D centre. Ours is one of "the most well-equipped and largest R&D centre" owned by any pureplay R&D service provider in INDIA.

Our investment in R&D infrastructure, backed by strong techno-commercial and research expertise has helped our clients to quickly convert their ideas into marketable products, thereby avoiding the opportunity losses, as compared against "doing it all by yourself".



# Our Team

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*A winning combination of the young, the experienced and the passionate ones!*

Our team is a winning combination of YOUNG and enthusiastic professionals from reputed institutes and an EXPERIENCED advisory panel comprising of industry veterans led by a PASSIONATE CORE TEAM. The YOUNG FUDTEKEY is full of new ideas and works on ground with full zest and energy under the guidance of the EXPERIENCED FUDTEKEY. Thus, our clients get the best of both the worlds.

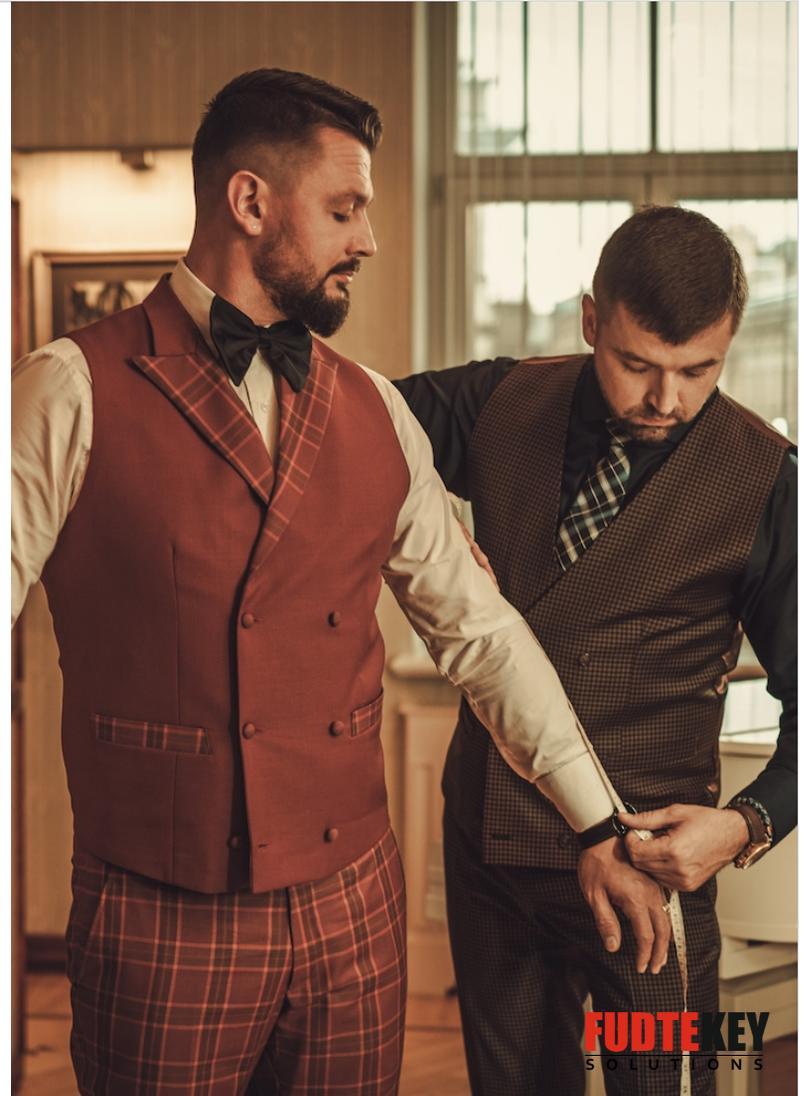


# Our Approach

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*Leave your R&D challenges to us and focus on growing your brand!*

Each individual is unique. So is every company. One-size-fits-all approaches will not help your business reach its full potential especially in Foods & Beverages and accordingly we provide you with a customized solution to your one-of-a-kind challenge. Our small size, streamlined processes and adaptive approach, help us deliver solutions in time!



# Why Us?

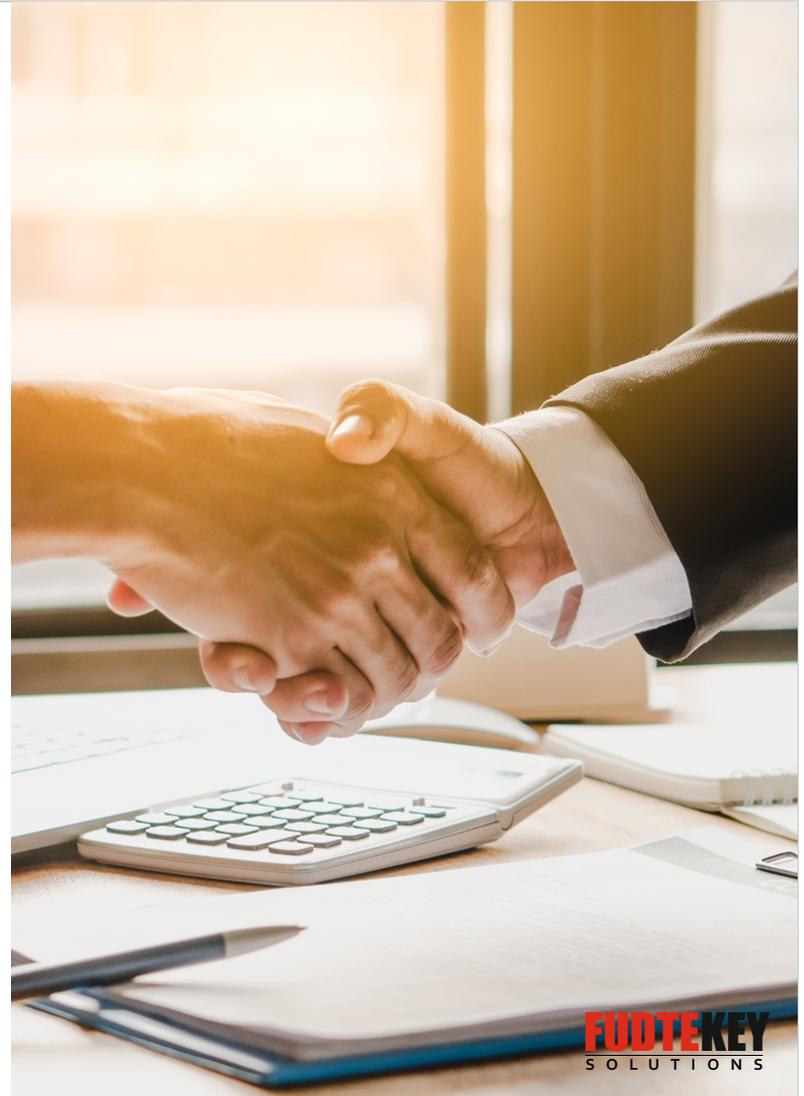
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***Have your own R&D team at a fraction of owning it!***

With a team of scientists, techno-commercial experts and market experts on your side, you can save significant time on converting your concepts into marketable products and thereby save huge opportunity losses.

Working with us is like having your own R&D and techno-commercial team at a fraction of owning and running it.

Generally our clients are used to leaving all their technical challenges to us, this way they are able to focus on growing their brands and business.



# Contact Us

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*We are just a phone call away! And yes, the first consultation is absolutely free!*

Office & Food Innovation Centre :

## FUDTEKEY SOLUTIONS LLP

Office No. 1, Pooja Galaxy A Wing,  
Pooja Complex, Near Waghbill Naka,  
Ghodbunder Road, Thane (W) 400 615  
Mumbai Metropolitan Region (INDIA)

[www.fudtekey.com](http://www.fudtekey.com)

Phone : +91 22 4100 2901

Mobile / Whatsapp : +91 98928 98196

General Enquiry : [contact@fudtekey.com](mailto:contact@fudtekey.com)

Business Enquiry : [bd@fudtekey.com](mailto:bd@fudtekey.com)

Job Enquiry : [hr@fudtekey.com](mailto:hr@fudtekey.com)



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