

“High-tech hardware, seamless software and clinical expertise to optimize your brain, body and performance.”

Product Features:

- Innovative dry-lead connection
- App-based software (IOS & Android)
 - Train on phone or tablet
 - Bluetooth compatibility
- Light-weight/Adjustable headband
 - 24-minute sessions
- Anywhere/Anytime sessions (Wi-Fi required)
 - Unlimited training
- Train while using curated in-app video playlist
or any streaming service of your choice

Clinical Services:

- Custom protocols tailored to optimize your brain
- Immediate session results displayed with historical data
 - Clinical oversight by Dr. Royer (30 years experience, 70,000 brains studied)
- Brain optimization educational videos, podcasts and reading materials
 - Online tech support (normal business hours)
- Monthly educational webinar, includes Q&A Dr. Royer

Pricing:

Users	Clinical Services	Hardware/Software Rental - Option A	Hardware/Software Purchase - Option B
Primary User	\$350 monthly	\$100 monthly	\$1,000 - one time purchase
Additional Users	\$300 monthly	N/A (sharing with primary)	N/A (sharing with primary)

*iPhone, iPad or Android provided by client