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IDEC South

SERVING INTERIOR DESIGN EDUCATORS OF THE SOUTH REGION

quarterly

IDEC South Quarterly will deliver timely and pertinent information for happenings, competitions, insight and more to aid you in your service to your departments, colleges, and universities.

Insights from the Chair

On behalf of the South Regional Council, we are excited to announce the upcoming Regional Conference Schedule is now posted to the [IDEC Website](#). Please take a moment to review all the events that will be taking place at SCAD Atlanta, our host for the 2023 IDEC South Regional Conference. We are thrilled to announce Alexis Abramson, the Global Expert on Everything Aging, as our Keynote Speaker. *Thank you* to Tony Puris, this year's Conference Committee Chair, for his efforts in securing such an esteemed expert in the field of Gerontology and all the hard work he has put into ensuring member engagement for the best possible conferencing experience. This year's events are particularly inspiring as we are hosting another esteemed guest speaker and high-profile Miami-based designer, Bea Pila, who will be giving a preview into her IDECEC course featuring an in-depth *Soulful* approach to the practice of Interior design, entitled The Design Enlightenment Method. She hosts the Design Enlightenment Challenge with SCAD Atlanta and Savannah's student attendees and provide a unique experience for the IDEC South's Graduate students. We will host a CIDA Session with Megan Scanlan, Director of CIDA Accreditation. Megan will be presenting a scaled-down version of a typical CIDA engagement with esteemed site visitors, providing guidance along with members of the IDEC South community presenting their self-reflective experiences in creating their program's student work displays.

Also note our new initiatives: Patrice Brown and Michelle Rose continue to engage members of the IDEC community whose willingness to participate can make a difference in the development of new and excited faculty members. If you are an IDEC veteran with the desire to help a new IDEC member find their way through the field of Interior Design Education, please refer to the contact information for Patrice Brown or Michelle Rose. We are continuing to Spotlight both Faculty and Student members. We want to feature our members by telling their stories and the experiences that brought them to where they are today. Please see Holly Rodwick's contact information if you want us to feature your story. You can submit your recommendations or promote an idea that could benefit IDEC, its mission, or its members through our IDEA initiative. Our IDEAS Chair and its members will evaluate your great idea for viability and determine how it fits within IDEC's mission and the goals of the Region. Lastly, if you are the type of person who wants to make a difference in the field, a person with the confidence to actively engage in spearheading new initiatives that promote the IDEC mission and the regional goals, don't hesitate to get in touch with me as I would love to onboard you as our latest member to our esteemed Council. Feel free to reach out to any one of us. We are excited to have you as part of the South Region and are looking forward to meeting with you personally at the South Regional Conference.

Thanks so much,

Jerome Gomez
South Regional Chair, jerome.gomez@converse.edu



MORE CONTACT INFO

Patrice Brown, *Mentorship Program:*

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Michelle Rose, *Mentorship Program:*

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Yaoyi Zhou, *Member Spotlight Program:*

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Connections and Influences



2023 IDEC South Regional Conference

Hosted by SCAD Atlanta

October 20-21, 2023

We are looking forward to having you join us at SCAD Atlanta on Friday and Saturday, October 20-21, 2023, for the 2023 IDEC South Regional Conference, celebrating *Connections and Influences*! Registration is now open at <https://idec.org/2023-south-regional-conference-2/>

We are pleased to announce the Keynote speaker for your conference is one of the world's preeminent gerontologists and an expert in the Business of Aging, Dr. Alexis Abramson, Ph.D. "As a proven industry consultant and spokesperson, Abramson is frequently retained to help organizations deliver products, services, and deliverables geared toward multi-generational population segments. Abramson is also an in-demand keynote and panel speaker at industry conferences and consumer-focused gatherings. Dr. Abramson is an Emmy and Gracie-award winning journalist who has frequently appeared as an on-air expert for NBC's Today Show, CNN, CBS, FOX, MSNBC, and numerous other media outlets. In addition to her popular blog, Dr. Abramson is a featured contributor to many top-tier websites and the author of five highly-acclaimed books.

Abramson's vast background also involves extensive work as the lead researcher for numerous global projects. She is particularly accomplished in data analysis, full report/white paper development, quant./qual. methods, agile/design thinking, etc. She is frequently asked to serve as the spokesperson when key research findings must be translated for public consumption, C-Suite/board members, employees, stakeholders, and customers.

Dr. Abramson received a Doctorate in Gerontology from the prestigious University of Southern California. She was trained in Cybersecurity Fraud Prevention (managing and responding to consumer risk) at Harvard University." <https://alexisabramson.com/>

In addition to the inspiring scholarship presentations from our community of design educators, this year's conference will offer panels on Connecting Virtual Reality Technology with the Interior Design Classroom, Best Practices in Teaching to Positively Influence Student Learning Outcomes, a special CIDA session with Megan Scanlon, and more. If you would like to be a panelist, please reach out to Jerome Gomez, IDEC South Region Chair, at jerome.gomez@converse.edu to express your interest.

New this year, in order to foster connections with practitioners and provide them valuable insight into the knowledge that emerging designers will be bringing into their practices, local ASID and IIDA designers will be invited to join us for a fee at our IDCEC-approved CEUs throughout the conference, potentially providing additional funding for our impactful student scholarships.

And finally, this year's conference is thrilled to partner with the Atlanta Design Festival to provide an exclusive sneak preview of one of the magnificent homes on the MA! Architecture Tours, a residence being celebrated for sustainable materials, architectural systems, and interior design. We'll enjoy a social happy hour at the residence immediately following the programming on Day One of the conference. "Atlanta Design Festival is an open platform, ideal for fostering international dialogue on the economic and social impact of design." More details on the festival and its schedule of events at <https://atlantadesignfestival.net/>



Dr. Alexis Abramson, Ph.D.

See you soon!

Cheers!

**Tony Purvis, RID, NCIDQ, ASID, IIDA, IDEC,
LEED Green Associate
Professor and Associate Chair of Interior Design
Registered Interior Designer Georgia No. 000967
Savannah College of Art and Design | Atlanta**



Registration is open now at <https://idec.org/2023-south-regional-conference-2/> We look forward to welcoming you to **Connections and Influences**, the **2023 IDEC South Regional Conference**, on October 20-21, 2023, at SCAD Atlanta!



Margaret Carneal, Assistant Professor
Radford University

Now, working at Radford University, I am able to influence a host of young and talented designers that will help society by creating spaces comprehensively better through design."

Margaret is an Assistant Professor at Radford University teaching since 2020, teaching both conceptual and technical courses at all college levels. Prior to that, she taught housing and residential design at Virginia Tech. Both her bachelor's and master's degrees in Interior Design are from Virginia Tech, and she has over twenty years of experience in academic and industry roles specializing in residential design & construction. Sizable building, remodeling, and contracting experience demonstrate strengths in residential design, construction, and project management. Her design portfolio highlights high-end residential designs that illustrate successful kitchen, bath, and whole-house solutions. She is a CKD, CBD, and NCIDQ certificate holder.

Margaret is also a Ph.D. candidate in Environmental Design and Planning at Virginia Tech's Myers-Lawson School of Construction and is a Bio-Build Fellow. Her research interests include the promotion of sustainable design and construction, lighting, acoustics, building systems, bio-inspired design, and interdisciplinary collaboration.

"Although I appreciated helping to make people's lives more comfortable, it was only one household at a time. I wanted to make a larger contribution to society. I wanted to do and be more... I decided to return to school to pursue my Ph.D. and pivot my career toward teaching in higher education."

Member Spotlights

Ying Yan is a Ph.D. candidate in the Consumer and Design Sciences department at Auburn University, specializing in environmental behaviors and play in child development and higher education. With a master's degree in industrial design from Auburn University, Ying has honed research skills in interdisciplinary design, including industrial design, interior design, consumer behavior, and marketing. In recognition of her project presentation, Playcore, a prominent playground company, offered her a one-year internship with a living stipend in 2015. During this intern period, she focused on market analysis, product development, sensory play, and inclusive playgrounds. This experience solidified her professionalism in the industry. Furthermore, Ying's research focuses on integrating biophilic design principles into environments. By incorporating natural elements, she aims to create connections with nature and enhance the well-being of children.

Currently, Ying is focusing on improving creativity and collaboration among college students. She advocates for game-based learning in higher education, seeking to bring fun and interactive experiences to stimulate high learning motivation. Ying is poised to shape the future of design and education. Her research-driven approach and commitment to pushing boundaries will create transformative learning experiences for college students, encouraging them to reach their full potential.



Ying Yan, Ph.D. candidate
Auburn University

"Since childhood, my passion for aesthetics and artistry led me to delve into drawing. As I honed my skills, my appreciation for beauty grew deeper."

To submit a suggested professional or student member for spotlighting:

<https://drive.google.com/drive/u/2/folders/1dtB289TRiFoga6NpKsnA8LwnL3FfzHV4>

Opportunities

IDEC Graduate Student Scholarship Program

Student Engagement and Success Newsletter

Interior Design Educator Council (IDEC) prepares students for career growth and provides experiences that enhance student success and leadership in a global society. Through building a welcoming, safe, and diverse environment, IDEC creates supportive environments and innovative opportunities for student engagement, learning, leadership, and empowerment.

During the 2023 IDEC South Regional Conference, the best presentation secret review will be conducted among graduate students' presentations and poster presentations where students will receive the opportunity to win a free IDEC registration for the following year's Regional Conference. IDEC Regional Conferences help students and professionals to continue their growth with interior design research and interact with colleagues working towards a similar goal. It also allows students to interact with market organizations and provides an effective environment for sharing creative ideas and achievements.

IDEC South Region Newsletter – Mentorship

The IDEC South Regional Council is fostering a Mentorship program. This is open to all members either in graduate school, teaching or in the profession. As new or transitioning faculty become familiar with IDEC, many are in tenure track positions and may be novice to the tenure process. IDEC South wants to be an extension to assist faculty in the areas of teaching, scholarship, and service as it pertains to Interior Design.

By serving in this capacity, you could share new skills in co-teaching a studio course, show others how to collaborate scholarly work and publish, or guide faculty towards new administrative roles. Whatever your expertise, you are needed here! If you have further questions, please reach out to Patrice Brown or Michelle Rose (see Contact Info on first page).



Use the QR Code, above, or the Google form, below:

https://docs.google.com/forms/d/1bE8gFOLMMAayL78W13XrXoa_R5nsfIFIQyn42kkRyAQ/edit?ts=645e7696

IIDA Student Mentoring Program

The IIDA Student Mentoring Program is one of the most dynamic mentoring programs in the interior design industry. Every year, IIDA pairs more than 500 students across the U.S. with mentors that work in the interior design industry as interior design professionals, manufacturer representatives, dealers, interior design educators, and more to take students out of the classroom and into the real world of interior design.

Mentors must be employed or active in the commercial interior design industry as a professional, manufacturers rep, educator, architect, or dealer. Mentors are encouraged to be IIDA members but are not required to be.

Visit the Student Mentoring Program FAQ for more information.

For questions or more information, contact Melissa Cook, Student Engagement Manager at mcook@iida.org

ASID Student Portfolio Competition

The ASID Student Portfolio Competition (SPC) generates the best collection of student design projects in the nation. Submissions are evaluated on conceptual thought, content of work submitted, and the student's record of achievement. Make your mark on the interior design industry by submitting to SPC today!

<https://www.asid.org/resources/awards/student-portfolio-competition>

NEWH

About NEWH Scholarships – An objective of the NEWH By-laws is to promote scholarship, education and interest within the Hospitality Industry. NEWH, Inc. and its chapters fundraise to provide scholarships to students pursuing a career within Hospitality related fields (Interior Design, Hospitality Management, Culinary, Architecture, Senior Living, etc.).

<https://newh.org/available-scholarships/>

If members are interested in submitting content for the Professional Happenings or Student Opportunities sections of the IDEC South Quarterly, please reach out to Jerome Gomez or Kelly Gore (see contact info on first page).