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IDEC South

quarterly

SERVING INTERIOR DESIGN EDUCATORS OF THE SOUTH REGION

IDEC South Quarterly will deliver timely and pertinent information for happenings, competitions, insight and more to aid you in your service to your departments, colleges, and universities.

Letter from the Chair

On behalf of the South Regional Council and I, we welcome you to the inaugural launch of our first *South Regional Newsletter*. We have initiated the distribution of the South Regional Newsletter to help update our members on the new and extraordinary efforts we are making as a Council. Our intent is to help generate an overarching atmosphere of exciting and innovative interactions among our constituents. Consequently, we have instigated several new initiatives we are launching at the ground level to help members utilize IDEC's benefits. In the wake of the new post-Covid era, we are ramping up our effort to produce new and exciting regional conferences in the future. We are adding several new workshops to help members apply for funding to attend the conferences. We are also ramping up our efforts to establish a *Mentorship Program* spearheaded by Patrice Brown and 'Michelle B. Rose' to help provide members with an immersive IDEC experience geared towards member interest. We are also launching our *Member Spotighting* program, piloted by Holly B. Rodwick and Yaoyi Zhou, who will be reaching out to our students, and professional members to provide them with the opportunity to tell us their story. One of the most exciting programs we are actively promoting is an *Ideas Committee* led by Kelly Gore and Jerome Gomez that will now receive and vet all incoming ideas and strategize the best way to incorporate them as part of a valued IDEC experience. As you read through the newsletter, please pay particular attention to the person or persons who are spearheading these programs, as their energy and efforts are greatly appreciated. They have all gone above and beyond what is traditionally required of their time and energy, and I would like to recognize them for their extraordinary performance.

Please join us on this new and groundbreaking journey toward a stimulated and inspired movement designed to further the field of Interior Design.

We appreciate all feedback that can help further our reach and inclusiveness.

Thanks so much,

Jerome Gomez
South Regional Chair, jerome.gomez@converse.edu



MORE CONTACT INFO

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Connections and Influences

2023 IDEC South Regional Conference

Hosted by SCAD Atlanta

October 20-21, 2023

The Interior Design faculty and academic leadership at SCAD Atlanta are thrilled to invite you to join us on Friday and Saturday, October 20-21, 2023, for the 2023 IDEC South Regional Conference!

Atlanta is a city connected deeply to its social justice past while influencing the future. Known for its Southern hospitality and charm, it offers visions of a progressive future. It boasts some of the most cutting-edge institutions in the country, from the public sector to the medical, technological, and design sectors, among others. We warmly invite you this October to the Atlanta campus of the Savannah College of Art and Design to connect with your higher education peers, practitioners, and industry partners and influence the future of design and design education!

In addition to the inspiring scholarship presentations from our community of design educators, this year's conference will offer panels on Connecting Virtual Reality Technology with the Interior Design Classroom, Best Practices in Teaching to Positively Influence Student Learning Outcomes, Department-led Approaches for NCIDQ/IDFX Exam Preparation, and Tips for CIDA Accreditation with Professional Standards 2022. If you would like to be a panelist, please reach out to Professor and Associate Chair of Interior Design at SCAD Atlanta, Tony Purvis, at apurvis@scad.edu to express your interest.

New this year, in order to foster connections with practitioners and provide them valuable insight into the knowledge that emerging designers will be bringing into their practices, local ASID and IIDA designers will be invited to join us for a fee at our CEUs throughout the conference, potentially providing additional funding for our impactful student scholarships.

And finally, this year's conference is thrilled to partner with the Atlanta Design Festival, happening from October 14-22, to experience the latest design happening in and around Atlanta before, during, and following the conference. "Atlanta Design Festival is an open platform, ideal for fostering international dialogue on the economic and social impact of design." More details on the festival and its schedule of events at <https://atlantadesignfestival.net/>.



Additional details & registration information will be coming soon!
We look forward to welcoming you to **Connections and Influences**, the **2023 IDEC South Regional Conference**, on October 20-21, 2023, at SCAD Atlanta!



Tony Purvis, Professor and Associate Chair of Interior Design, Atlanta campus

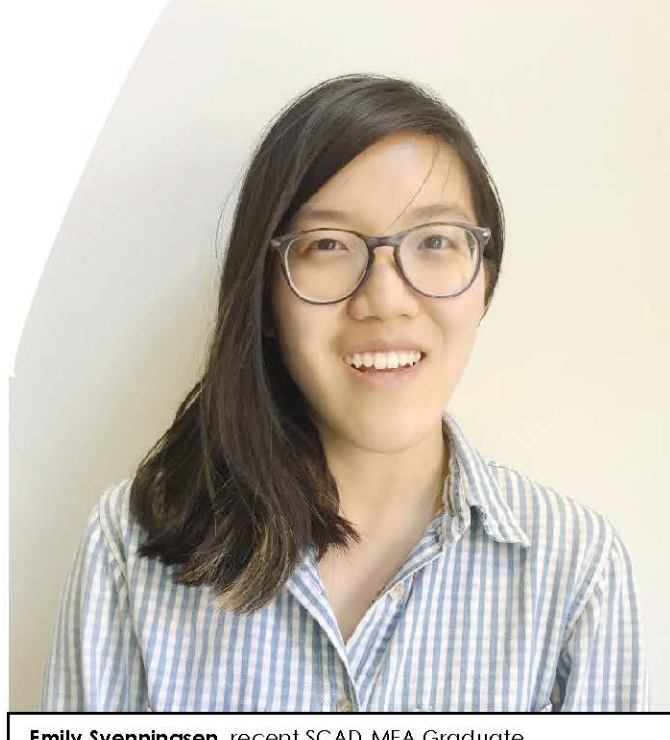
Member Spotlights

Tony Purvis, ASID, NCIDQ, RID, IDEC, LEED Green Associate, is the Associate Chair of Interior Design at SCAD Atlanta. He joined the faculty direct from his previous role as Studio Director and Senior Designer at Carson Guest, Inc., an Atlanta-based, nationally recognized award-winning interior design firm, where he focused on Corporate Law and High-End Residential sectors. He is a Registered Interior Designer with the State of Georgia, and Past-President of the Georgia Chapter of the American Society of Interior Designers (ASID), on whose board he served in various capacities for five years while a practitioner. A graduate of Florida State University, Tony earned his Master of Fine Arts degree in Interior Design in 2012, and his graduate research investigated the design of spaces to enhance the likelihood of positive outcomes in conflict mediation. At SCAD, Tony teaches both highly technical courses such as Building Construction and Systems and Lighting Design, as well as upper level and capstone studios.

Before turning to Interior Design in his early thirties, Tony's first career was as a professional musical theatre actor, and in addition to being a member of Actors' Equity Association, he spent years singing and dancing around the world in regional theatres and on cruise lines. He is happily married to Dr. Patrick Enderle, a fellow academic at another Atlanta university, and according to his husband, Tony spends most of his free time randomly bursting into song and taking photos of their handsome tan and white cat, Baxter, for social media.

Emily Svenningsen is a recent MFA Interior Design graduate of the Savannah College of Art and Design in Atlanta. In the pursuit of new knowledge in all things design, her last few years have been filled with various educational opportunities, from her undergraduate studies at the Rhode Island School of Design, to summer design programs in Copenhagen and at Drexel University, and even internship opportunities that range from interior design to architecture. Throughout this experience, her interest in food has also increased. After spending six months during the pandemic in a hot and sweaty kitchen, among various other service jobs, she knew that design had to be considered for both sides of the kitchen door, and above all, for the human experience as a whole.

The research of her master's thesis concluded with finding answers to how interior design can facilitate trying new food for individuals suffering from picky eating symptoms or food adversities in public eating spheres, specifically, the food hall. While there are psychological responses to address food adversities, little research could be found on the environment and its impact. Through the process of environmental and behavioral mapping, surveys, focus groups, and case studies, it became apparent to her that design could benefit this population, while reinvestigating what it means to be a hospitality-centric: Designing for the people's experience. Her research hopes to facilitate design of food-centric spaces that are inclusive and continue to probe 'standard' design through research and continued education.



Emily Svenningsen, recent SCAD MFA Graduate
To submit a suggested professional or student member for spotlighting:

<https://drive.google.com/drive/folders/1d4B2897Rfqaq6bnpKsnA8Lwn13F7Hv4>

Professional Happenings

Wellness and Interior Design

Covid-19 and its variants clearly impacted the classrooms across the globe during the peak of the pandemic. With little notice, professors adapted to synchronous or asynchronous online modes, shipped or modified classroom materials for students' use remotely, and in some cases, shortened the semester, still delivering the same content. Then, returning to the classroom meant that environmental modifications were made to help accommodate physical distance minimums to help prevent the spread of the virus. But, has the pandemic continued to impact the classroom and curricula for Interior Design Students in our programs?

Gloria E. Stafford, Heather Carlie Carter, Laura B. Cole, Dawn M. Loraas, and Gowri Betrabeti Gulwadi researched the adoption of wellness themes in Interior Design curricula post-COVID. CIDA Standards outline human health safety and welfare, highlighting wellness in various areas, but found "this focus on wellness was amplified during the coronavirus disease 2019 (COVID-19) pandemic experience, which elevated our collective understanding... Thus, the purpose of this study was to examine ID educators' attitudes, intentions, and behaviors related to teaching wellness and to determine if the pandemic impacted wellness pedagogy" (2023).

To read more about this topic, find their research published in Volume 48, Issue 2 of the Journal of Interior Design.

Competitions

[ASID Student Portfolio Competition](#)

[IIDA Student Competition](#)

[PAVE Student Design Competition](#)

[NEWH Scholarship Competition](#)

STUDENT OPPORTUNITIES

Scholarships

[John J. Nelson, Sr. Legacy Scholarship](#)

[SmithGroup Equity, Diversity, and Inclusion Scholarship](#)

[Gensler-Brinkmann Scholarship](#)

[IFDA FF Scholarship](#)

[Jim Boyce Memorial Scholarship](#)

If members are interested in submitting content for the Professional Happenings or Student Opportunities sections of the IDEC South Quarterly, please reach out to Jerome Gomez or Kelly Gore (see contact info on first page).

What can IDEC South do for you?

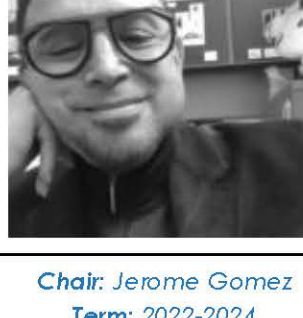
Re-designing our content...

At the South Regional Conference in 2022, many of you participated in a Qualtrics Survey to determine the unique needs and preferences of our combined states. Comprised of Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia, our committee, led by Jerome Gomez of Converse College, sought to determine the identities of our members in order to best serve IDEC South.

Of those who responded, it was noted that most valued IDEC South as a platform for presenting research and scholarship. Additionally, members seemed to value content that was unique to our southern region. Responses came from practicing professionals, teachers or teaching assistants, administrators, and students of this region.

We would love to hear more from you. How can IDEC South support your needs? What kind of content would you like to see in either the newsletter or at regional conferences? Help us by identifying what those unique qualities of IDEC South are...

Contact Kelly Gore at kelly.gore@belmont.edu with your feedback.



Chair: Jerome Gomez
Term: 2022-2024
(Converse College)