

Platypus Dental Group's Strategy



PLATYPUS
DENTAL

Why are we here?

Our Vision

To revolutionize the standards of dental care in Australia.

Our Purpose

Guide our patients through a remarkable dental journey while rebuilding their confidence with exceptional oral care.

What are we known for?



Diversed Teamwork

- Strong collaboration and support between clinicians and auxillary staffs.
- Provide internal and external training & education for staffs.



Patient Centric

- Positive Patient Experience in Chair is our priority.
- Investment in world-class dental equipments.
- Multi-languaged dental services (English, Chinese, Taiwanese and Japanese).



Australian Made

- We support local businesses by using Australian-made dental products wherever we can.
- All prosthetic work are made in collaboration with local dental technicians and prothetists.



Community

- Collaborate with non-profit organisations to provide free dental treatment for community in need.
- Support and sponsor local community events.

How We Work



Measures for Success



Chair Utilization Time & Patient Rebooking Rate



Annualized ROI & Practitioner's Hourly Rate



Acquisition Source & Patient's Feedbacks



Performance Review & Continuing Education Hours

Our Values

Autonomy



Respect



Integrity



Collaboration



Compassion

