



Old Federal Road Storytelling Festival & Camp Out
Friday, Oct. 24 – Sunday, Oct. 25, 2026
Warrior Stand, Macon County, Alabama



Dear Friend of the Ridge Project,

In this, our 15th year of operations, The Ridge Project is proud to once again present the Old Federal Road Storytelling Festival & Camp Out, an arts, culture, and humanities educational and entertainment event. The festival is the only one of its kind in Alabama that acknowledges the multicultural history and people of the Federal Road, one of the first federally funded interstate routes in the U.S. You are cordially invited to become a Festival sponsor. Your sponsorship will honor southeast Alabama's Federal Road legacy and will support the Ridge Project as we foster community well-being and social cohesion through this signature event.

The Federal Road made possible the “Alabama Fever” land rush which comprised the early settlement of Alabama and its population growth during the 1800s. Historians say if your family roots trace back to ancestors who migrated from the eastern U.S. to the “Old Southwest,” chances are they traveled on the Federal Road. **The Festival theme is “Celebrating Anniversaries, Legacies, and Bright Futures.”** The venue will be the Ridge Project Interpretive Center, located in Warrior Stand on the paved-over roadbed of the original Federal Road. The overnight camp out venue will be the Macon County District 2 Recreation Center, also located in Warrior Stand.

The Festival is free and open to all. It promises to attract a large audience from Macon and surrounding counties. It will feature special local and regional storytellers, Guy Trammell and Stephanie Bailey from Macon County, a children's book reading by Southeastern Mvskoke Nation Chief Michelle Gilmore, and a performance by Emma Salahuddin, a professional musician from Atlanta, Georgia, who soulfully plays the digeridoo, an ancient wind instrument created by the Aboriginal peoples of northern Australia. Mama Koku, Master Storyteller from Atlanta, Georgia will delight young and old alike with her interactive storytelling style. Stefani Priskos from the Alabama State Council on the Arts will give a talk and demo of Sacred Harp Singing. Shades of Adventure will present the camp out, offering hands-on sessions in camping basics and camp cookery and family-friendly games to stimulate enthusiasm and joy for outdoor recreation. Registration is required for the camp out. For detailed information on both events, visit <https://fp8n2s7cel.c36.airoapp.ai>

To sponsor the Festival and Camp Out, complete the enclosed sponsor form and mail with payment. Or complete and email the form to contact@digtheridge.com and pay online at <https://digtheridge.com/donate>. Please don't hesitate to contact me with any questions.

Sincerely,

Shari L. Williams

Dr. Shari L. Williams, Executive Director | 770-843-1913 | contact@digtheridge.com

2026 Old Federal Road Storytelling Festival Sponsorship Form

Sponsorship levels

Bright Futures Sponsor – Over \$1,000 – Free exhibitor booth space on the festival grounds; Sponsor Spotlight – a three minute live speaking slot during the spotlight segment to address the audience and share your mission; Full page ad in festival souvenir booklet; Prominent display of organization logo in festival promotional materials and souvenir booklet; placement of your organization's printed promotional materials and promotion items in attendee's festival bags; Ongoing acknowledgment on the Ridge Project's website, social media, and publications.

Anniversaries & Legacies Sponsor - \$500 - \$1,000 - Sponsor Spotlight – a three minute live speaking slot during the spotlight segment to address the audience and share your mission; Half page ad in festival souvenir booklet; Prominent display of organization logo in festival promotional materials and souvenir booklet; placement of your organization's printed promotional materials and promotion items in attendee's festival bags; Ongoing acknowledgment on the Ridge Project's website, social media, and publications.

Festival Book Ad Sponsor (1/3 Page) - \$400

Festival Book Ad Sponsor (1/4 Page) - \$200

Name: _____ Date: _____

Company: _____

Address: _____

Phone: _____ Email: _____

Send Payment Receipt To: _____

Payment Method:

- ☐ Check enclosed payable to Ridge Macon County Archaeology Project in the amount of \$ _____
- ☐ Paid online at <https://digtheridge.com/donate>

Complete and mail this form **by September 30, 2026** to: Ridge Project OFRSF, c/o Dr. Shari L. Williams, Executive Director, 3 Conisburgh Ct., Columbus, GA 31907

AD SPECIFICATIONS (Width x Height)

Full Page
7.875" x 10.5"

1/2 Page Horizontal
7" x 4.75"

1/2 Page Vertical
3.375" x 9.5"

1/3 Page Horizontal
7" x 3.25"

1/3 Page Vertical
2.25" x 9.5"

1/4 Page Horizontal
4.625" x 3.5"

1/4 Page Vertical
3.375" x 4.75"

Please email a high-resolution ad image in .jpg, .tiff, or .png format as an attachment to contact@digtheridge.com

Ad submission deadline is October 8, 2026