Dementia Friendly America™

Prince George's County, Maryland 2017 Memory Screening Executive Summary and Data Analysis

Dementia Friendly Prince George's County, Maryland 2017 Memory Screening
Executive Summary and Data Analysis

Dementia Friendly Prince George's County's Northern Sector in partnership with the Alzheimer's Foundation and numerous volunteers conducted free memory screenings during the month of November 2017, National Alzheimer Awareness Month at 17 locations around the County. Over 359 seniors and their caregivers came out to churches, senior activity centers, adult day cares, and municipal government offices to receive information and be screened. In an effort to spread the word about memory impairment, Dementia Friendly Prince George's County's goal is to continue to provide residents with access to resources, services and information. From the information gathered, out of the 359 participants who took the screening, 26 participants scored below the threshold. Additionally, 42 individuals came to events for information only. Of the screening participants 253 participated in a voluntary participant survey. The survey data is attached.

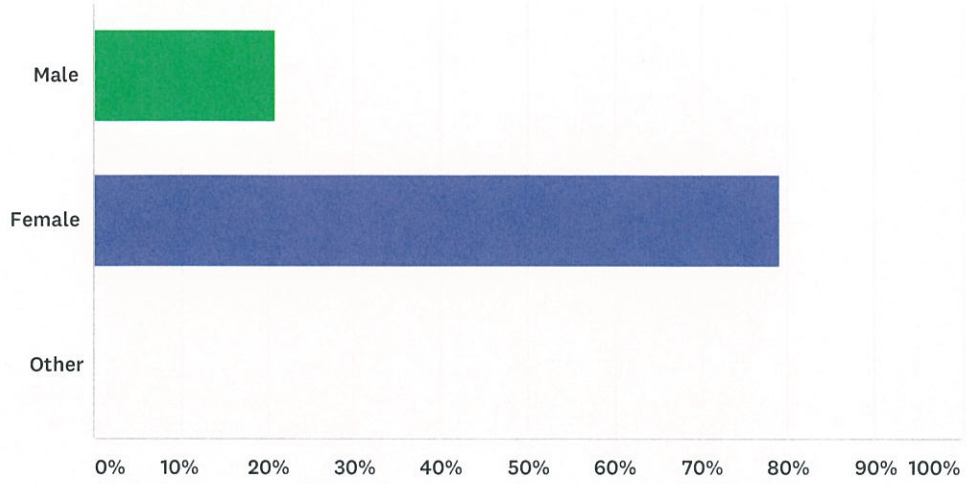
The survey provided one of the largest combined efforts to evaluate preliminary memory findings in the county with 85% of participants reporting that they had not had a memory screening prior to participating in this event. From this information we can infer that increased awareness of Dementia and memory loss in general has influenced health behavior of individuals within the county. The influence of the community and community organizations played a role in gathering participants for the screenings, close to 40% of participants learned about the memory screenings through community events or local organization. These numbers emphasize the important role that local organizations plays in educating the community about health and wellness opportunities. The second largest method of spreading information about the screening event was traditional flyers posted within communities, which accounted for 23% of responses. It is imperative to note that 21% of the 47 individuals, who listed "other" as how they heard about the screenings, specified that they received their information about the screening through their church. This illustrates the importance of Dementia Friendly Prince George's County continuing to partner with the faith based community in an effort to educate, empower and provide resources to seniors and their caregivers.

Reasons why individuals wanted to participate in the screening varied but the majority of individuals thought that screenings were important, noted changes in memory, or had a family member who suffered from either Alzheimer's disease or Dementia. The willingness for participants to share this information can further imply that the stigma associated with memory loss has diminished and there is a greater focus on awareness as well as community outreach. Additional evidence of this can be found in the fact that 67% of participants who took the survey stated that they would share their results with a doctor. With that being said it is still essential to provide support systems and positive reinforcement for individuals who

fear the realization that they suffer from memory loss. Out of 253 respondents to the surveys, 79.05% of the individuals who participated in screenings were women. Of the 20.95% men who participated in the survey, a majority of population chose not to share their results with their doctors. There should be more awareness efforts geared towards the male populations who are reluctant to not only participate in screenings but to share this information with their physician as well. Dementia Friendly Prince George's County Northern sector hopes to double the number of sites that participated in the screening in 2018 and hopes to continue to provide education at the venues that participated. With the expansion of community partners in faith based, municipal and private sector we hope to expand the programs reach and efficacy.

Q1 What is your gender?

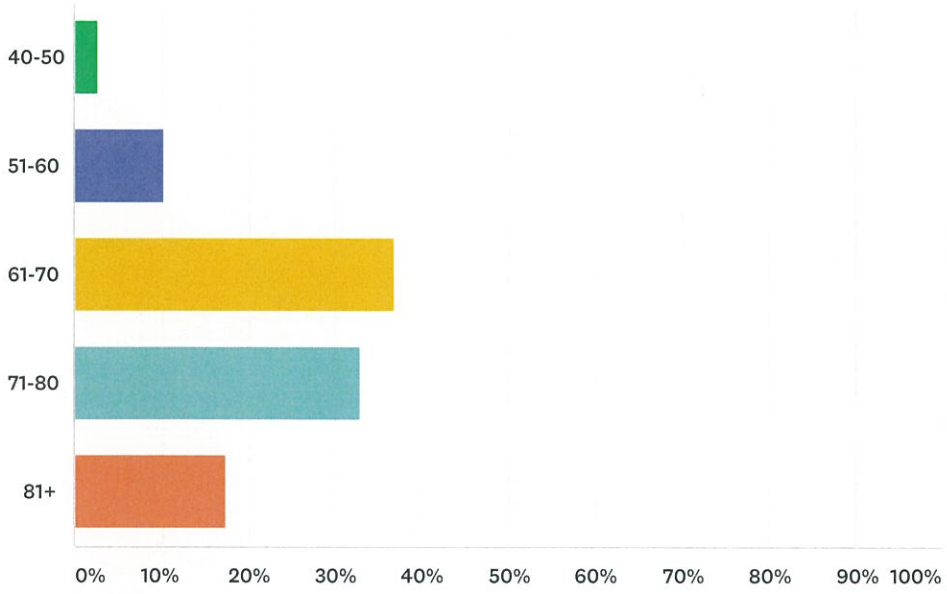
Answered: 253 Skipped: -1



ANSWER CHOICES	RESPONSES	
Male	20.95%	53
Female	79.05%	200
Other	0.00%	0
TOTAL		253

Q2 What is your age?

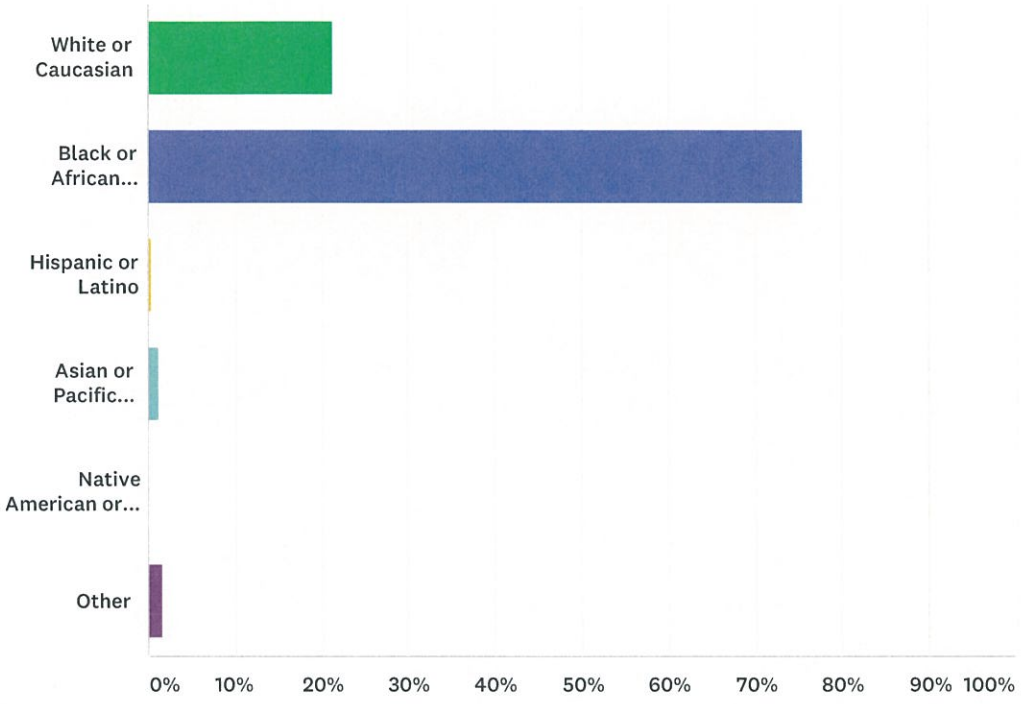
Answered: 253 Skipped: -1



ANSWER CHOICES	RESPONSES	
40-50	2.77%	7
51-60	10.28%	26
61-70	36.76%	93
71-80	32.81%	83
81+	17.39%	44
TOTAL		253

Q3 What is your race/ethnicity?

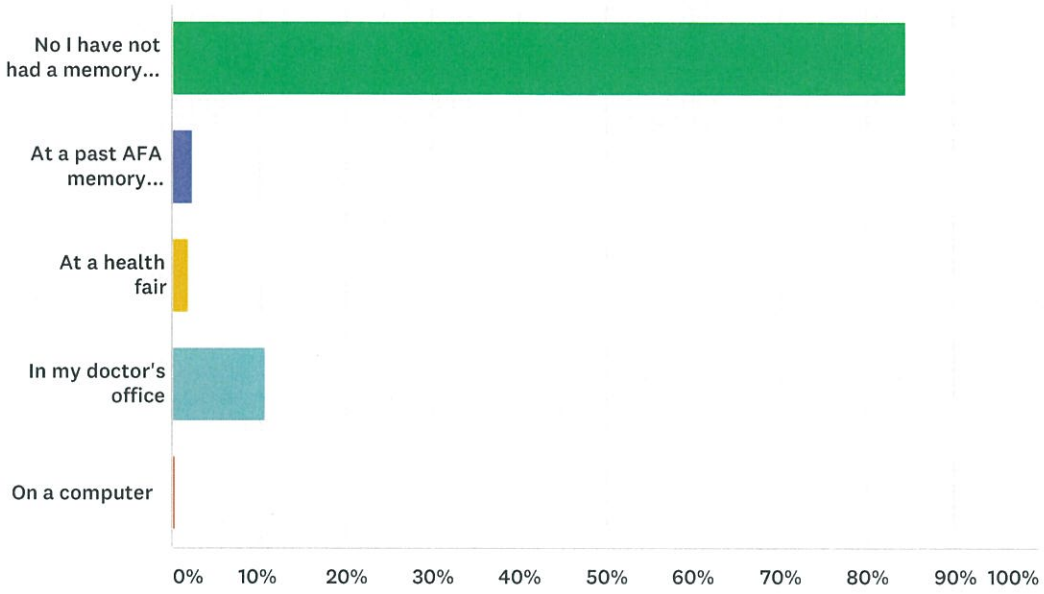
Answered: 253 Skipped: -1



ANSWER CHOICES	RESPONSES	
White or Caucasian	21.34%	54
Black or African American	75.49%	191
Hispanic or Latino	0.40%	1
Asian or Pacific Islander	1.19%	3
Native American or American Indian	0.00%	0
Other	1.58%	4
TOTAL		253

Q4 Have you ever had a memory test before? If so...

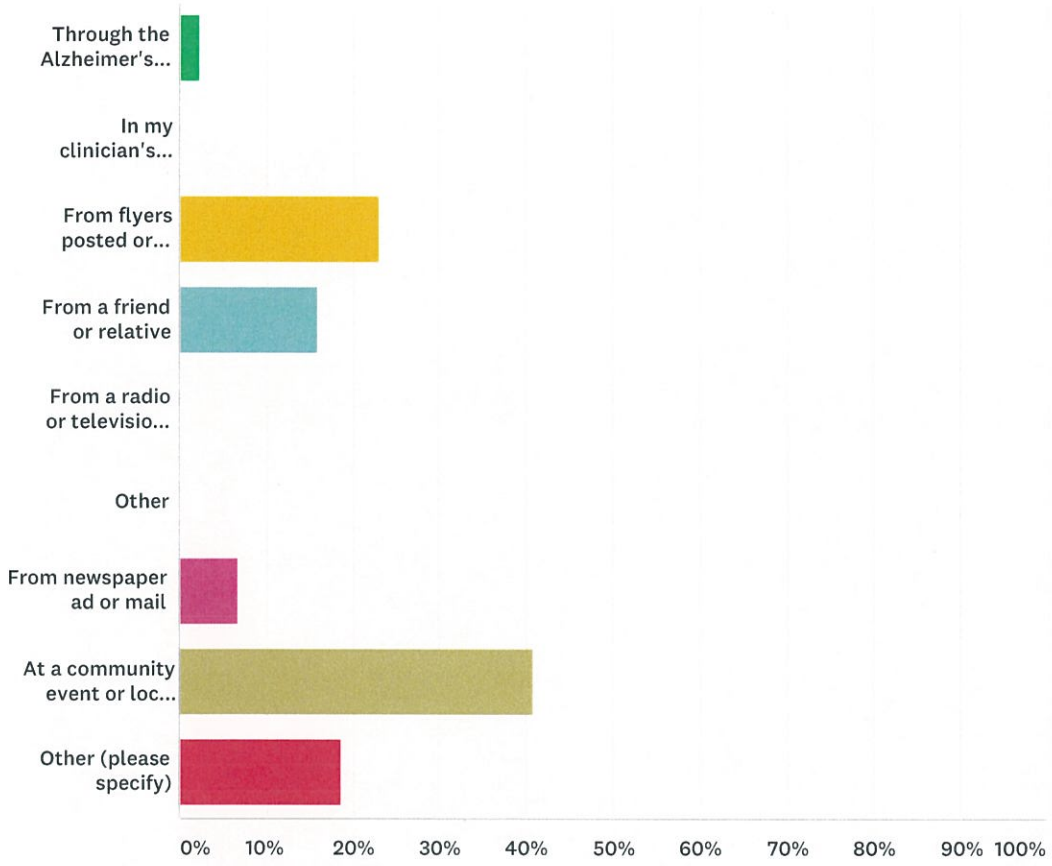
Answered: 252 Skipped: 0



ANSWER CHOICES	RESPONSES	
No I have not had a memory test before	84.52%	213
At a past AFA memory screening event	2.38%	6
At a health fair	1.98%	5
In my doctor's office	10.71%	27
On a computer	0.40%	1
TOTAL		252

Q5 How did you hear about this screening? (Check all that apply)

Answered: 253 Skipped: -1



ANSWER CHOICES	RESPONSES	
Through the Alzheimer's Foundation of America's website	2.37%	6
In my clinician's office	0.00%	0
From flyers posted or handed out in my community	22.92%	58
From a friend or relative	15.81%	40
From a radio or television ad	0.00%	0
Other	0.00%	0
From newspaper ad or mail	6.72%	17
At a community event or local organization	40.71%	103
Other (please specify)	18.58%	47

Total Respondents: 253

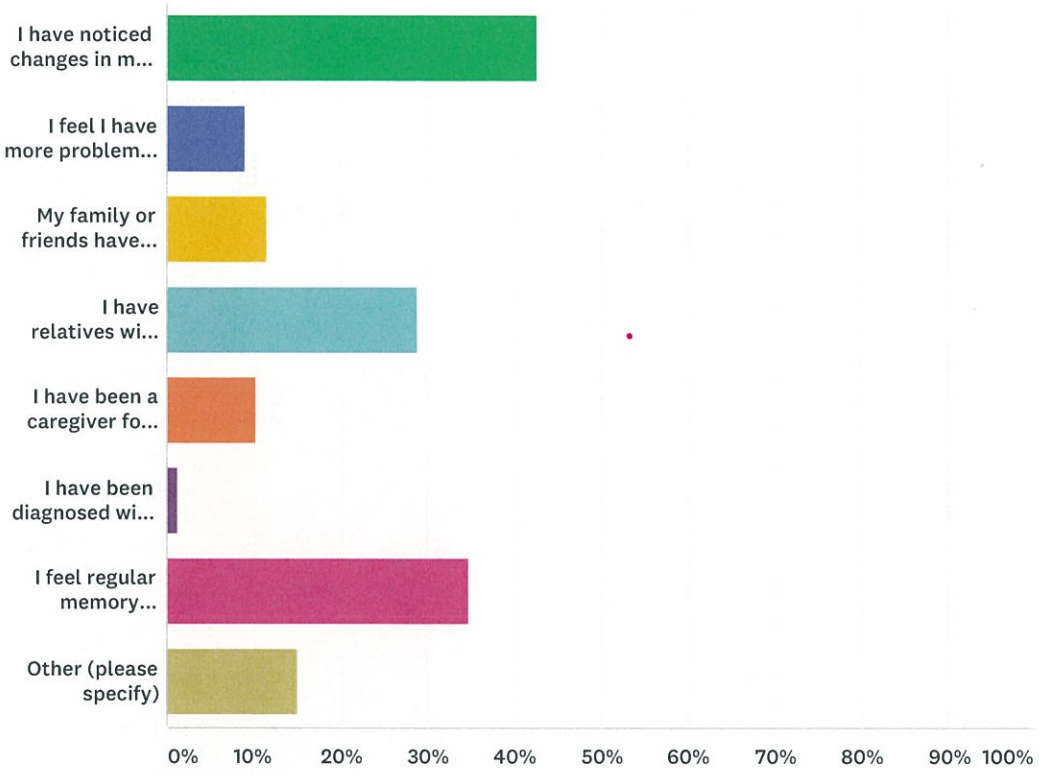
#	OTHER (PLEASE SPECIFY)	DATE
1	senior center	11/28/2017 5:33 PM
2	senior center	11/28/2017 5:30 PM

3	n/a	11/27/2017 7:21 PM
4	n/a	11/27/2017 7:18 PM
5	n/a	11/27/2017 7:18 PM
6	n/a	11/27/2017 7:16 PM
7	I Hope listserv	11/26/2017 5:04 PM
8	n/a	11/26/2017 4:58 PM
9	n/a	11/26/2017 4:52 PM
10	n/a	11/26/2017 4:51 PM
11	n/a	11/26/2017 4:41 PM
12	Up helping hands	11/26/2017 4:40 PM
13	n/a	11/26/2017 4:38 PM
14	n/a	11/26/2017 4:37 PM
15	n/a	11/26/2017 4:32 PM
16	n/a	11/26/2017 4:22 PM
17	n/a	11/26/2017 4:21 PM
18	n/a	11/24/2017 2:51 PM
19	Church	11/24/2017 2:50 PM
20	Church	11/24/2017 2:49 PM
21	n/a	11/24/2017 2:17 PM
22	Church	11/24/2017 2:15 PM
23	n/a	11/24/2017 2:09 PM
24	Church	11/24/2017 2:07 PM
25	Church	11/24/2017 2:06 PM
26	n/a	11/24/2017 2:05 PM
27	Church	11/24/2017 2:05 PM
28	Church	11/24/2017 2:02 PM
29	Church	11/24/2017 2:02 PM
30	n/a	11/24/2017 2:01 PM
31	n/a	11/24/2017 2:00 PM
32	Church	11/24/2017 1:54 PM
33	n/a	11/24/2017 1:46 PM
34	Church	11/24/2017 1:40 PM
35	n/a	11/24/2017 1:37 PM
36	N/A	11/24/2017 1:34 PM
37	n/a	11/9/2017 8:23 PM
38	Senior Center	11/9/2017 8:22 PM
39	n/a	11/9/2017 8:15 PM
40	n/a	11/9/2017 8:14 PM
41	n/a	11/9/2017 8:12 PM
42	n/a	11/9/2017 7:51 PM
43	n/a	11/9/2017 7:48 PM

44	n/a	11/9/2017 7:44 PM
45	n/a	11/9/2017 7:41 PM
46	Senior Center	11/9/2017 7:35 PM
47	Senior Center	11/9/2017 7:34 PM

Q6 What is the reason you came today? (Check all that apply)

Answered: 253 Skipped: -1



ANSWER CHOICES	RESPONSES	
I have noticed changes in my memory over the last year	42.69%	108
I feel I have more problems with my memory than most other people my age	9.09%	23
My family or friends have encouraged me to get screened	11.46%	29
I have relatives with Alzheimer's disease or dementia	28.85%	73
I have been a caregiver for someone with AD or dementia	10.28%	26
I have been diagnosed with memory loss	1.19%	3
I feel regular memory screening is important	34.78%	88
Other (please specify)	15.02%	38

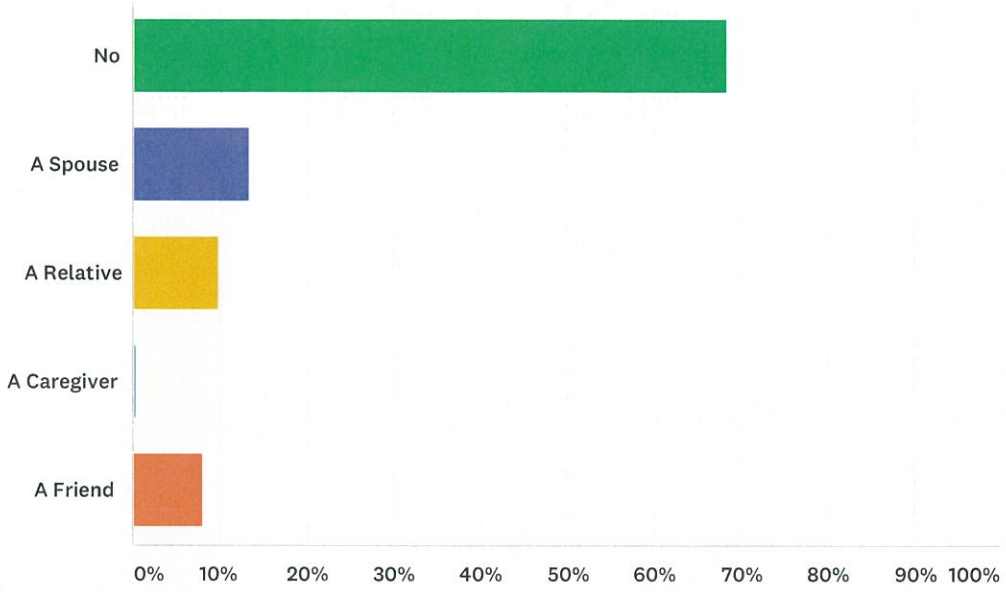
Total Respondents: 253

#	OTHER (PLEASE SPECIFY)	DATE
1	n/a	11/30/2017 8:20 AM
2	participation	11/28/2017 5:30 PM
3	n/a	11/27/2017 7:18 PM
4	Church offered screenings	11/27/2017 7:18 PM
5	n/a	11/26/2017 4:59 PM
6	History of seizures	11/26/2017 4:54 PM

7	curious	11/26/2017 4:50 PM
8	n/a	11/26/2017 4:45 PM
9	n/a	11/26/2017 4:44 PM
10	To test memory	11/26/2017 4:40 PM
11	To test memory	11/26/2017 4:38 PM
12	Just because	11/26/2017 4:37 PM
13	ADHD	11/26/2017 4:37 PM
14	curious	11/26/2017 4:30 PM
15	Though it was good to check	11/26/2017 4:28 PM
16	n/a	11/26/2017 4:27 PM
17	curious	11/26/2017 4:23 PM
18	n/a	11/26/2017 4:22 PM
19	n/a	11/26/2017 4:20 PM
20	n/a	11/24/2017 2:51 PM
21	curious	11/24/2017 2:50 PM
22	n/a	11/24/2017 2:50 PM
23	just to check	11/24/2017 2:45 PM
24	Church offered screenings	11/24/2017 2:44 PM
25	Just because	11/24/2017 2:40 PM
26	curious	11/24/2017 2:39 PM
27	n/a	11/24/2017 2:37 PM
28	Noted memory loss from past severe concussion.	11/24/2017 2:13 PM
29	n/a	11/24/2017 2:09 PM
30	curious	11/24/2017 2:05 PM
31	New caregiver	11/24/2017 1:39 PM
32	n/a	11/9/2017 8:26 PM
33	Staying on top of all health possibilities	11/9/2017 8:24 PM
34	curious	11/9/2017 8:20 PM
35	my age	11/9/2017 8:19 PM
36	To learn more education	11/9/2017 8:18 PM
37	n/a	11/9/2017 7:59 PM
38	I forget things	11/9/2017 7:54 PM

Q7 Did anyone come with you today?

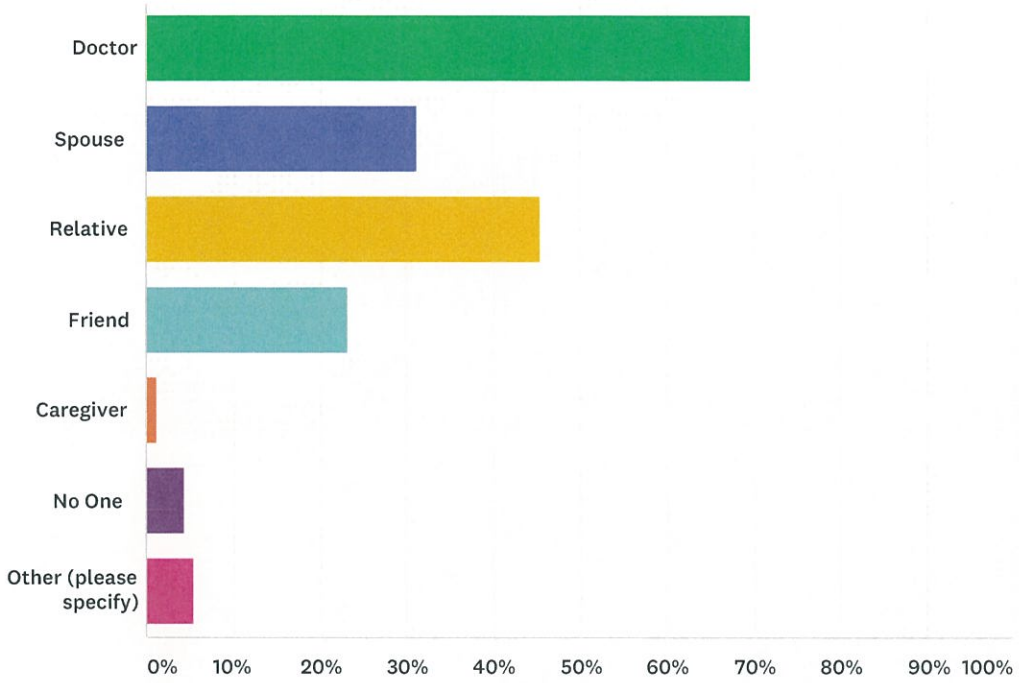
Answered: 253 Skipped: -1



ANSWER CHOICES	RESPONSES	
No	68.38%	173
A Spouse	13.44%	34
A Relative	9.88%	25
A Caregiver	0.40%	1
A Friend	7.91%	20
TOTAL		253

Q8 I plan on sharing my results with my: (Check all that apply)

Answered: 253 Skipped: -1



ANSWER CHOICES	RESPONSES	
Doctor	69.57%	176
Spouse	31.23%	79
Relative	45.45%	115
Friend	23.32%	59
Caregiver	1.19%	3
No One	4.35%	11
Other (please specify)	5.53%	14
Total Respondents: 253		

#	OTHER (PLEASE SPECIFY)	DATE
1	Family	11/27/2017 7:25 PM
2	Family	11/26/2017 4:52 PM
3	n/a	11/26/2017 4:42 PM
4	Family	11/26/2017 4:38 PM
5	n/a	11/26/2017 4:27 PM
6	Everyone	11/26/2017 4:23 PM
7	Children	11/24/2017 2:53 PM
8	Children	11/24/2017 2:48 PM
9	n/a	11/24/2017 2:20 PM

10	n/a	11/24/2017 2:07 PM
11	Family	11/24/2017 2:00 PM
12	n/a	11/9/2017 8:26 PM
13	As necessary	11/9/2017 7:56 PM
14	Everyone	11/9/2017 7:54 PM