

Sustainability Excellence Associate – Role and Responsibilities

- A key competency of the sustainability professional is to support the rapid adoption of more sustainable technologies and resource efficiency.
- Sustainability professionals should be sufficiently familiar with the key social sustainability trends, regulations, and best practices to help organizations and communities successfully address their most perceived issues.
- Sustainability professionals need to be conversant with commonly used sustainability frameworks and principles while being able to apply and adopt appropriate frameworks and principles depending upon a particular situation and context.
- Sustainability professionals must be skilled at system thinking and pursue strategies addressing problems' root causes.
- Sustainability professionals need to be familiar with the business benefits enjoyed by sustainable enterprises and business benefits that can arise from environmentally or socially beneficial projects.
- Sustainability professionals should be conversant in the history of the field and the commonly used language, in other, to help others understand what sustainability means, and to work with other professionals in advancing the most effective sustainability practices.
- Sustainability professionals should be familiar with the accords, policies, and organizations that shape and impact sustainability concerns locally, regionally, and globally.
- Being familiar with the significant regulatory changes anywhere in the world helps sustainability professionals set directions with their organizations.
- Sustainability professionals who are familiar with these standards, certifications, and guidelines can use them to establish market direction for their organizations and align practices with growing global norms.
- Sustainability professionals use various tools and techniques to handle multiple sustainability challenges, including the best technologies for analyzing and implementing resources, water efficiency, renewable energy, land management, and other initiatives.

Adapted from the Sustainability Excellence Associate Study Guide

International Society of Sustainability Professionals