

2019 Riverbank Cheese & Wine Exposition

Saturday & Sunday, October 12-13, 2019

Commercial Vendor Application

Hosted by the City of Riverbank



General Information

Business Name: _____ Phone: _____
Contact Name: _____ Cell: _____
Mailing Address: _____ City, State: _____ Zip: _____
E-mail: _____
CA Sellers Permit #: _____

Checklist

All items must be completed before your space is approved.

- ◇ Completed Commercial Vendor Application
- ◇ Certificate of Liability Insurance (Please see agreement on last page for more information.)
- ◇ Full Payment

Booth Information

Please provide information about ALL products you are selling, information distribution, etc.

Booth Fees: Commercial Vendors

Apply early and save! Fees will increase after August 30, 2019.

	Before 8/30/19	After 8/30/19	Total:
General Booth Space (10X10ft)	\$400.00	\$450.00	\$ _____
Double Booth Space (20X10ft)	\$600.00	\$650.00	\$ _____
Electrical Service	\$35.00	\$35.00	\$ _____

Location Preferences (Please see site map on reverse side for more details.)

Prime Zone	\$100.00	\$100.00	\$ _____
End Booth	\$50.00	\$50.00	\$ _____

Grant Total: \$ _____

I have attend the Cheese & Wine Festival before: Year(s) _____ First time vendor

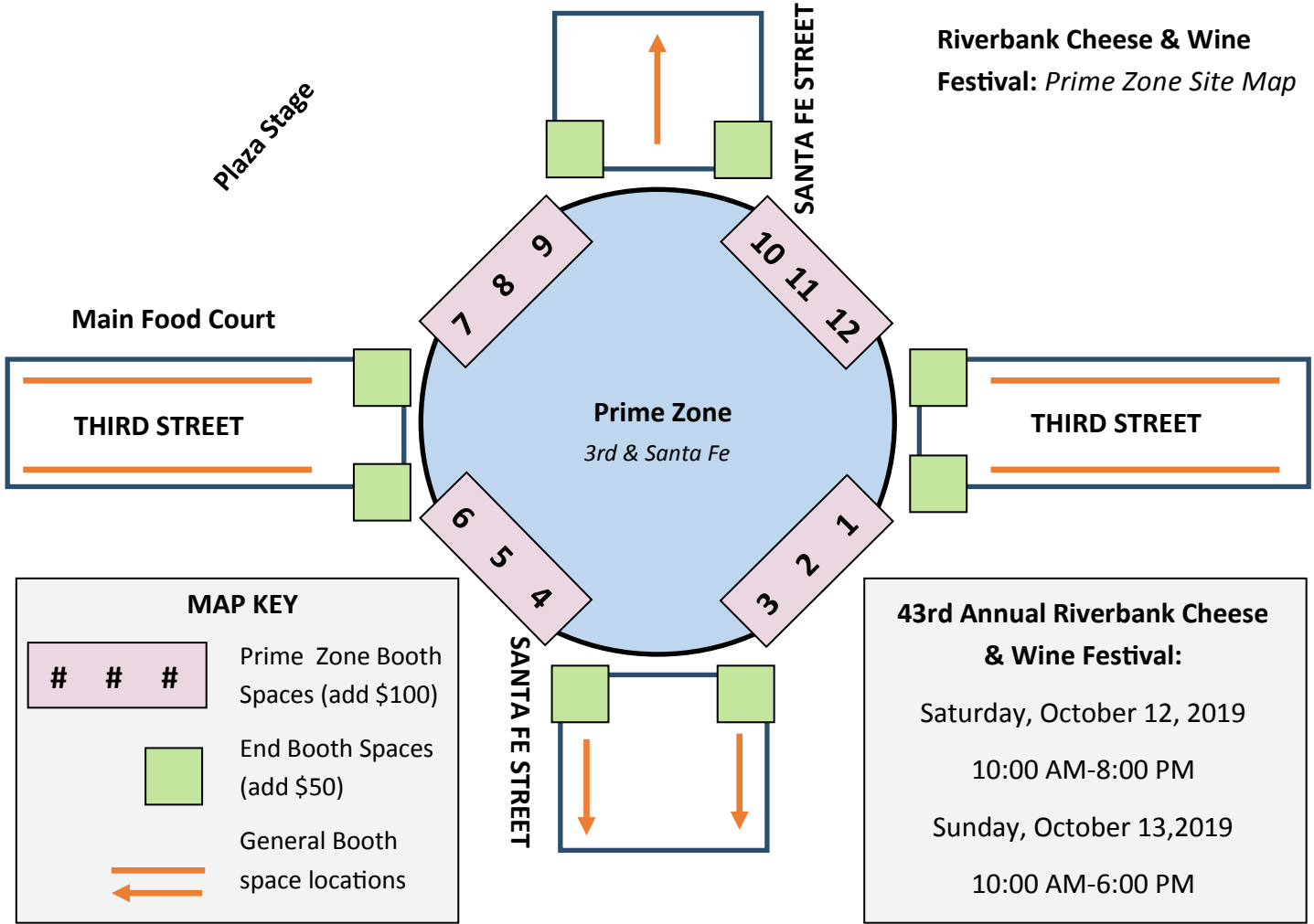
Payment Information

Cash (on-site only) **Check (# _____)**

I would like to pay with a **Credit Card**.

(Upon receiving your application, we will send a link to the email provided for online payments. It is your responsibility to pay your total fee before the deadline in order to be approved as a vendor at the event.)

Riverbank Cheese & Wine Festival: Prime Zone Site Map



Location Preferences

Whether you are a returning vendor or a first time vendor with us this year, we are happy that you are interested in attending the 43rd annual Riverbank Cheese and Wine Festival! This year, we expect attendance to be about 5,000 guests each day of the festival. The site map here is a rough layout of the middle of the festival. Attendees can enter from all four corners of the event with no gate fee. Each end also has attractions that entice guests to make their way around to each section. However, historically, the Prime Zone on Third and Santa Fe receives the most amount of foot traffic, and the booths are therefore most desirable.

If you choose to pay for one of these spaces, there are a few things to keep in mind. We will place vendors in these spaces on a *first come, first serve* basis. Also, you may request to be in a particular spot. We try our best to accommodate your requests; however, we cannot guarantee that you will be placed in that location.

If you pay for a Prime Zone or End Booth space, and upon receiving your application those spaces have already been filled, we will refund you for your additional charge.

Questions about this map or the 2019 festival layout? Contact us!

Julia Petit– Recreation Supervisor

(209)863-7149 / jpetit@riverbank.org

Agreement: Please Read Carefully and Sign

1. **CERTIFICATE OF LIABILITY INSURANCE** – Vendor must carry liability insurance of at least \$1,000,000. A certificate of insurance form naming the **City of Riverbank and Chris Ricci Presents, their officers, agents and employees** as additionally insured **MUST** be issued by your insurance carrier. Contact your insurance provider for this document.
2. **PRODUCT**- All items you are selling must be listed on page 1 of this application. If not listed, it is at the discretion of the event promoters to allow. For Arts & Crafts vendors, you must submit a photo of your items, they must be *unique and handmade* to qualify for Craft Vendor pricing. If the items appear not to be handmade you will be asked to pay Commercial Vendor fees.
3. **ENFORCEMENT & PERMITS** – Decisions made by the City of Riverbank and Chris Ricci Presents are final. Vendors will comply with all laws and regulations. Vendor is responsible for obtaining necessary permits and licenses to operate and/or sell at this event. All permits, licenses and forms must be on display at the vendor's booth space.
4. **LIABILITY** – Vendor covenants that it will protect, hold harmless & indemnify the Event, the Committee, Riverbank Cheese and Wine Exposition, the City of Riverbank, Sponsors, and their officers, agents, and employees. The Event, Chris Ricci Presents, the Committee, Riverbank Cheese and Wine Exposition, the City of Riverbank and Sponsors are not liable for lost, damaged or stolen vendor property.
5. **GENERAL RULES** – Approved Vendors will receive an email with complete information approximately 2 weeks prior to the Exposition. Vendors must read and adhere to all regulations.
6. **COMPLETED APPLICATIONS** – Applications are considered complete when all permits, payments and necessary documents are received. Vendors may not set up until the above conditions are met.
7. **ACCEPTANCE** – A limited number of particular vendors in any category will be accepted into the Exposition. Decisions are based on, but not limited to, originality, history, and appeal of booth.
8. **FOOD VENDORS** are required to submit a Stanislaus County Temporary Food Permit along with your application. If your "rig" is already licensed in Stanislaus County, this fee does not apply.
9. **GENERATOR** – All generators must be approved by Chris Ricci presents and the City of Riverbank before the event. **I will be using a generator Yes / No Type _____.**

I have read the regulations included with this application and agree to comply with the conditions set forth.

Signature: _____ Date: _____

PAYMENT SCHEDULE: Total fees due with application before September 27, 2019

Make checks payable to: City of Riverbank

Mail Application & Payments to:

City of Riverbank
Attn: Riverbank Cheese and Wine Festival
6707 Third Street
Riverbank, CA 95367

Questions?

Call (209)863-7149

E-mail: jpetit@riverbank.org