



e Showdown Information Packet

Xtreme Cheer Xperience and Xtreme Dance Xperience Brands are thrilled to offer alternatives to the traditional live competition style with our eShowdown series. The virtual event format will allow your teams and individuals to showcase their routines in your own facilities. You will receive valuable critiques from qualified judges to boost your scores for live competitive events, create Watch parties and earn bids to national events. How cool is it to perform via video and receive recognition gifts similar to a LIVE event setting without the travel cost!

Please read the information packet in its entirety as it provides participation details you can share with your team(s), individuals, coaching staff, and parents.

TEAM TYPES

Two platforms have been created to designate the team types and pricing. Team types have been separated into the following categories:

Platform 1: All Star, All Star Affiliated, Studio

Platform 2: Non-All Star – School, Recreation, Youth

DIVISIONS

The following division types will be offered:

- All Star (Cheer and Dance)
- School - Recreation - Youth (Cheer and Dance)
- Studio (Dance)
- Step (Dance)
- Specialty Divisions

INFORMATION YOU NEED TO KNOW REGARDING REGISTRATION & VIDEO SUBMISSION

There is no limit on the # of team /individual entries you can submit. Listed in this section are the simple registration steps and video submission instructions. Keep in mind the registration process will be no different than if you are registering for an event onsite.

Registration Process

1. Log onto www.Gotscored.com and create your account.
2. Select the coach, team type, division, and level type fields.
3. NO team rosters are needed.
4. Upload your video(s), pay, and submit your registration entry.
5. For inquiries concerning the virtual event process or how to receive savings for live & virtual event packages, contact the staff at info@xxbrands.com



Pricing

1. \$20 per Specialty entry
2. \$150 per Non-All-Star entry (*ex: School, Rec, Youth team entries*)
3. \$250 per All Star or Studio entry



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Video Submission





1. Video entries can be filmed at previous competition to save time from a current event and spotlight your team(s) and individuals at their best. Uniforms are not required. Have fun with it!
2. Videos should be filmed in landscape mode, clear distanced to see all athletes and at a front on judges' view.
3. Results and eWatch Party periods are listed on the GotScored Platform.

JUDGING

Certified judges have been hired to provide you with the scores and helpful comments. Scoring will be based on the team type score sheets used in live event settings.

BIDS

XCX / XDX is proud to be a proud partner with the event producers offering year end events. All entries regardless of customer type will be eligible for bid awards.

	Universal Resort, Orlando, FL www.theopencheeranddance.com	Bid Credits (1 st – 3 rd place) At Large Bids
	Universal Resort, Orlando, FL www.theopencheeranddance.com	At Large Bids
	Silver Spurs Arena, Kissimmee, FL www.apexchampionships.com	2 Paid Bids, Partial Bids & At Large Bids
	N. Kentucky Convention Center, Covington, KY www.xccheer.com www.xdx.dance	2 Paid Bids

GIFTS & EVALUATION RECOGNITION

No matter the division type bragging rights are in order! All items will be mailed to each program and allow for 3-4 weeks for processing after the event. See specific event information to see what each competition offers.

- Athlete Gifts
- Coaches Gifts (2 per team)
- Banners
- Grand Champ Banners
- Hoodies & Tees
- Medals



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- Judges Awards