



## eSHOWDOWN INFORMATION PACKET

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*Please read the following information in its entirety and share this important information with your athletes and families!*

### eSHOWDOWN DATES

Turkey Trot eSHOWDOWN | November 13, 2022  
Holiday eSHOWDOWN | December 14, 2022  
Winter eSHOWDOWN | January 15, 2023  
PINK eSHOWDOWN | February 12, 2023  
SPRING eSHOWDOWN | March 12, 2023

### REGISTRATION DEADLINES

All registrations do not incur late fees until approximately 14 days prior to each event. Changes after the deadlines must be handled by XXB Staff.

### Athlete Fees

Championships - \$20  
NO Crossover Fees!!!

### IMPORTANT LATE FEE DEADLINES

**October 30, 2022** – Turkey Trot eSHOWDOWN  
**November 30, 2022** – Holiday eSHOWDOWN  
**January 2, 2023** – Winter eSHOWDOWN  
**January 30, 2023** – PINK eSHOWDOWN  
**February 28, 2023** – SPRING eSHOWDOWN

Gyms, Studios and Programs can follow these video instructions to properly register for events:

[Create a New RegChamp Account](#)

[Creating Teams in RegChamp](#)

[Uploading Participants/Rosters](#)

[Updating Existing Participants](#)

[Coaches Walk-Through of RegChamp](#)

[Editing Event Rosters & Viewing Event Results](#)

### PAYMENTS

All competitions payments must be posted to your account before your specialty or team entries are eligible to complete. Please contact the **Customer Xperience Manager**, Deidre Davis at [ddavis@xxbrands.com](mailto:ddavis@xxbrands.com) to ensure your method of payment has been confirmed and added to your invoice.



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Mail check payments to:  
Xtreme Cheer Xperience  
PO Box 29185  
Indianapolis, IN 46229

### **XCX & XDX SCORING & RULES**

XCX & XDX is a proud partner of the Open Championships and will follow their “universal” scoring system | rules for the 2022-2023 Season. Gyms, Studios and Programs can view scoring and rules for each brand at the following links:

[Cheer Rules and Scoring](#)

[Dance Rules and Scoring](#)

All judging panels are certified or credentialed through the CDIP Judges Association or other Brand Associations.

### **VIDEO TAPING REQUIREMENTS**

There are two options to use as you prepare your videos for submission listed here. All videos should be recorded with a straight on view in landscape mode. Feel free to perform in athlete practice attire or uniforms.

1. Video Taping your routines in your facility or a neutral site.
2. Using a recent video from the 2022-2023 competition season.

### **SCORE (EVALUATION) SHEETS DISTRIBUTION**

Scoresheets will be emailed to the coach or director’s email connected with your registration account. Scores will be published after each division is completed. Final Score Breakdown sheets will be available. The judging panel will be evaluating your teams using the “universal” scoring system.

### **QUESTIONS OR CORRESPONDENCE**

#### **Contact Numbers**

For questions regarding event schedule and national registration prior to the event:

XCX & XDX Championships, P.O. Box 29185, Indianapolis, IN 46229

- Email: [info@xxbrands.com](mailto:info@xxbrands.com)
- Phone: (317) 891-8260 | Fax #: (317) 891-8226



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### Brand Management

**Sena Tennon** | Brand Manager | [stennon@xxbrands.com](mailto:stennon@xxbrands.com) | Cell: 937.489.1137

### Customer Support

**Deidre Davis** | Customer Xperience Manager | Email: [ddavis@xxbrands.com](mailto:ddavis@xxbrands.com) | Cell:  
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