



ROMANCE WRITERS
OF AMERICA

Press Releases

2011 PRO Mentor of the Year

Cherry Adair

An adventurer in life as well as writing, *New York Times* best-selling author Cherry Adair moved halfway across the globe from Cape Town, South Africa, to the United States in her early years to become an interior designer. Now a resident of the Pacific Northwest, she shares the award-winning adventures of her fictional T-FLAC counterterrorism operatives with her readers.



A longtime supporter of the PRO community, Adair may be best known for her “Finish the Damn Book” challenge, which she issues for her local chapters and at every conference she attends. To quote Adair, “Sit your butt in the chair and write. There’s no magic to it. Writing is hard work. It isn’t for sissies or whiners.”

Here is what others say about Cherry Adair:

- “Cherry is a tireless mentor to PROs in Greater Seattle RWA and all over the country.”
- “She is the only person I have ever met who is more invested in others success than her own. Her generosity is legendary.”
- “She believes in RWA, believes in emerging writers, and carries everyone along with her trademark enthusiasm.”
- “She shares her time as well as her money...providing paid attendance to the RWA Conference for up to three lucky ‘Finish the Damn Book’ participants.”
- “She’s not only making dreams possible, but providing that extra kick in the butt to make sure we dare to dream bigger than we would on our own.”
- “She believes in us, pushes us, encourages us, threatens us with a smile, and cries with us for our successes.”
- “She believes in our dreams and helps keep that flame burning no matter what turmoil whips into a person’s life.”
- “She’s inspirational.”
- “Because of Cherry’s support, people who never dreamed of even finishing a book are now seeing possibilities beyond what they thought possible.”

Congratulations, Cherry Adair!