



To whom it may concern,

Since 2022, I have had the pleasure of corresponding with Dr. Moncrieffe to establish a partnership between The Duke's, St. Andrews and her company Value Educational Services Ltd, located in Edinburgh, aimed at providing US students with an unparalleled opportunity to experience world-class golf and life coaching.

The Duke's, St. Andrews is renowned as one of Scotland's most prestigious championship golf courses, set against the stunning backdrop of St Andrews, the Home of Golf. This collaboration will offer visiting students not only the chance to hone their golfing skills but also to engage in unique personal development activities, fostering essential life skills through expert coaching provided by Dr. Moncrieffe.

**Our partnership will include:**

- *Exclusive Access to The Duke's Facilities:* Students will enjoy access to our award-winning course, driving range, and state-of-the-art practice areas.
- *Expert Golf Coaching:* Delivered by our experienced PGA professionals, ensuring personalised instruction to refine technique and develop confidence.
- *Life Coaching Workshops:* Complementing golf instruction, these sessions will focus on discipline, teamwork, resilience, and leadership—qualities essential both on and off the course.
- *Tailored Itineraries:* Customised programs designed to align with the academic and personal development goals of the students.

We are committed to making this collaboration a transformative experience, offering not just a visit but a memorable journey that blends athletic excellence with personal growth.

I thank Dr. Moncrieffe for allowing us to be a part of this initiative and look forward to our partnership strengthening. Thank you for entrusting us with this exciting initiative. Together, we can inspire the next generation through the unique combination of golf, education, and life coaching.

Kind regards,

*Fraser Johnston*

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The Duke's, St. Andrews

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