



EMPOWER_X

REIMAGINING HEALTHCARE STAFFING

www.empowerxinc.com

800.403.9117

THE EMPOWERX REVOLUTIONARY MISSION

The mission of EmpoweRx is to change the current paradigm, giving medical professionals more power and control in the contingent staffing vertical through education and technology.

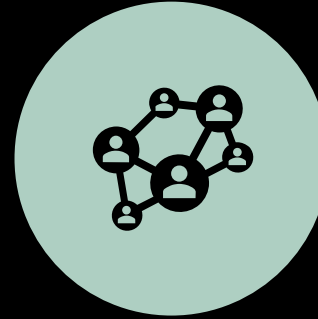
Our consulting programs are designed to build a community of informed entrepreneurs that can collaborate to bring the Marketplace to a national audience of healthcare organizations.

We believe together we can offer a wholistic, sustainable contingent staffing model where all parties win, including patients.

THE EMPOWERX CLINICIAN ENTREPRENEUR PROGRAM



Learn from experts and the collective knowledge of our team for a strong foundation to your business.



Access to vetted professionals experienced in credentialing, taxes and more.



Discount use of technology and ongoing educational workshops.



Earn more of your hard-earned money and take advantage of passive income opportunities.

\$350 ANNUAL MEMBERSHIP TO ONLINE PROGRAM

LIVE MONTHLY MEETINGS

NEW CONTENT MONTHLY

Session One - Getting Started

- SWOT
- State Business Entity Set Up
- Marketing Plan
- EIN, bank account
- Access to EmpoweRx professional partners and discounted tools

Session Two - Small Business Finances

- SCorp Election paperwork
- W9 paperwork
- Training on QB Essentials
- How to pay yourself
- Deductible expenses
- Invoicing

Session Three - Contract Negotiations

- Best Practices
- How to Prepare
- Understanding Competitive Advantages
- Legal Help
- Templates and Samples provided
- Setting Bill Rates

Session Four - Marketing

- Profile Preparation
- Leveraging LinkedIn
- Content Marketing Overview
- Cold Calling strategies
- Introduction to the EmpoweRx Marketplace and Pioneer Program

THE EMPOWERX MARKETPLACE BENEFITS



Bill Rate Transparency



Facility vetting: credit reference, payment terms negotiation



Technology to manage credentials, timekeeping mobile app and invoicing services



Build a thriving community to offer wholistic staffing options for facilities nationwide

EMPOWERX MARKETPLACE MODEL

How it works:

- Create clinician profile to complete vetting process
- EmpoweRx creates ICOSA affiliate profile, emails login
 - Clinician profile is attached to your ICOSA
- Facility creates contract or shift need on Marketplace
- EmpoweRx emails/text ICOSA affiliates with need details
- ICOSA proposes clinician for need
- EmpoweRx reviews submission to ensure it meets facility requirements
 - Email proposal to Unit Director
 - Email ICOSA with missing required information request
- Unit Manager reviews and follows up directly with ICOSA
 - Interview
 - Offer extended
 - ICOSA accept
- Documents signed/Credentiailling process completed
- Clinician uses app to track and submit timecard
- Unit Director Approves
- EmpoweRx Invoices on behalf of ICOSA
- Direct Deposit to ICOSA business account when facility pays invoice

EMPOWERX MARKETPLACE INDEPENDENT AFFILIATE

REQUIREMENTS

- 3 professional references from past year
- Active unencumbered license/certificate
- Minimum of 2 years of clinical experience
- Active Business Entity PLLC/LLC and EIN Number

INVESTMENT

- One Time: \$150.00
- Annual: \$200.00

PIONEER PROGRAM

- 3% commission of subscription fee of referred facility
- 5 or more facilities referred 7% of subscription fee
- Discount on all EmpowerRx workshops and events

BENEFITS

- EmpowerRx Business Development Team
- Premier Access to New Job Opportunities



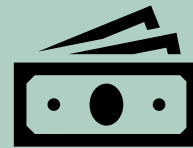
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THE BENEFITS OF THE
EMPOWER_x
MARKETPLACE FOR
HEALTHCARE
ORGANIZATIONS

THE PROBLEM



The last decade has seen a negative change in contingent staffing practices with the loss of vendor neutrality. Agency owned vendors have become standard despite the inherent conflict of interest.



Vendors are consistently increasing rates while clinicians pay rates are decreasing.



Facilities are paying “hidden costs” to use VMS systems, while large agencies are making it impossible for mid-size and independent agencies to stay afloat.

CURRENT MSP MODEL EXAMPLE

- No vendor neutrality Ex: AMN owns Medefis
- Hospitals pay “hidden” VMS fee
 - Example:
 - Associate/Affiliate Agencies collectively bill hospital \$1,000,000.00 through VMS platform
 - Medefis collects the \$1,000,000.00 from hospital, takes 5% of hospitals payment and disburses remaining funds to associate agencies. MSP takes \$50,000.00
- AMN has ability to “poach” clinicians from associate agencies with larger pay package because they do not pay the vendor fee
- MSP relies on associate/affiliate vendors for job fulfillment
- MSP creates multiple barriers to associate/affiliate agency success

THE EMPOWERX BENEFITS



Reduced bill rates



Top quality talent, pre – screened with required background checks presented with initial profile submission



Dynamic VMS platform for low-cost monthly fee



Contract flexibility and relationship building for proactive staffing

EMPOWERX MARKETPLACE MODEL

True Partnership:

Management support of all aspects of staffing needs

- Vetted Contract Clinicians with Marketplace platform
- Lower Bill Rates with Affiliate Agency Bidding capabilities
- Social Impact Commitment - GiveRx
- Dedicated Account Manager
- No hassle contract

Vendor Management Solution Software at fixed monthly cost:

- Online Portal Access for all partners: clinicians, facility and approved agency partners
- Mobile friendly schedule reminders and credential management
- Automated aggregation of agency billing with individual reports for each department
- Mobile self-scan for timesheets

EMPOWERX MARKETPLACE PARTNERSHIP LEVELS

LEVEL ONE

\$175 per month

- Unlimited Job Posts
- 30 Managed Clinicians

LEVEL TWO

\$350 per month

- Unlimited Job Posts
- 75 Managed Clinicians

LEVEL THREE

\$500 per month

- Unlimited Job Posts
- 165 Managed Clinicians

ENTERPRISE

\$1500 per month

- Unlimited Job Posts
- Unlimited Managed Clinicians

ESTIMATED ANNUAL SAVINGS WITH EMPOWERX

Scenario Factors:

- \$110.00 bill rate / 36-hour week / 120 contract clinicians
- Clinician Billable Hours: 224,640 @ \$110.00 = \$24,710,400.00 (Contract Labor Cost)
- 5% VMS Fee: \$1,235,520.00

EmpowerRx Annual Subscription Based Marketplace (VMS):

- \$18,000.00 (Enterprise Plan – unlimited job posts and clinician management)

Annual Savings:

\$1,217,520.00 Annual Savings with Enterprise Plan

ESTIMATED ANNUAL SAVINGS — BILL RATES

Scenario Factors:

- \$85.00 bill rate / 36-hour week /120 contract clinicians
- Clinician Billable Hours: 224,640 @ \$85.00 = \$19,094,400.00 (Contract Labor Cost)
- Savings: \$5,616,000.00



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