



Brian Nadon - Director  
Vatic Foundation  
PO Box 27057  
Calgary, AB - T3L 2Y1  
Ph: 403-870-1408

September 17<sup>th</sup>, 2018

Dear Producer,

***If Rihanna eating vegetables in leather underwear is news worthy, then how about a guy who cycled 7,800km across Canada with his Golden Retriever to promote PTSD-awareness?***

On Saturday - September 22<sup>nd</sup>, 2018 at 2:15 pm Brian Nadon and Ginger-Bella of the Vatic Foundation will complete ***their 7,800km 2018 Golden Tour across Canada at the BC Afghanistan Memorial***. Together, Brian and Ginger have cycled from Charlottetown, PEI to Victoria, BC in 110 days.

The event is scheduled ***from 2:15pm till 3:00pm***. Location address is 847-887 Courtney St, Victoria, BC.

Our event seeks to capture the milestone of the 2018 Golden Tour as the first person to cross Canada, with his dog, to promote PTSD-awareness. ***The closing comments will focus on community, empowerment, and the continual need for mental-health advocacy.***

We require complete coverage of the event. It is our hope that the coverage would also be used in the print media. Please confirm if you will be available to attend?

***Thank you in anticipation of your favorable response.***

And we apologize in advance for not having Rihanna at the event eating vegies in leather underwear. But we will have Ginger-Bella.

Website: [www.vaticfoundation.com](http://www.vaticfoundation.com) – [www.vatic.org](http://www.vatic.org)

Past Media Coverage: Global Edmonton – Global Okanagan – CBC Radio Canada – Red Deer Advocate – RDNews

With warm regards,

**Brian Nadon**

Brian Nadon – Director  
Vatic Foundation  
CRA/BN# 76357 5487  
Incorporation# 1066083-3

*“Our mission is to provide scholarship funding to individuals recovering from PTSD, and trauma-related illnesses.” – Brian Nadon*