

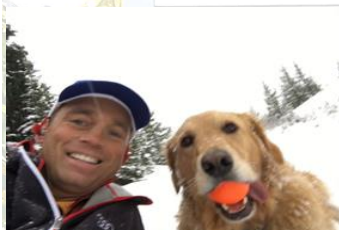
Brian Nadon - Director
Vatic Foundation
PO Box 27057
Calgary, AB - T3L 2Y1

March 18, 2019

Dear Producer,

Meet Brian Nadon, your born raised Vancouverite and his adored dog Ginger-Bella.

This year, Ginger and Brian are attempting to raise \$150,000 for PTSD/Complex-PTSD survivors.



Leaving March 31st, 2019, the Vatic Foundation's loveable Retriever Ginger-Bella will accompany Brian while he cycles 10,500km in 150 days through the USA.
The journey will begin in Vancouver, BC and finish in Miami, FL.
Stops will include:
Seattle, San Diego, Chicago, Boston, and New York.

Question: Why Are We Newsworthy?

Well, in 2018 Ginger-Bella and Brian Nadon cycled 8,000km across Canada in 110 days. Together they provided awareness for PTSD, while raising funds to deliver educational grants for trauma survivors. We accomplished our ride, all the while reaching out to communities, individuals, and those needing assistance.

Our emphasis in 2019 are communities requiring empowerment and a being a face for PTSD survivors.
Your news worthy benefit; Mental-health and PTSD are both subjects the public can associate with.
Now throw in a Golden Retriever named Ginger and you have a segment or article Vancouverite's will embrace.



Hopefully we've peaked your interest and you'll contact us soon!

Contact us at your earliest convenience with any questions you may have, at (403) 870-1408 or by email bnadon@vaticfoundation.com. Additional information, media links, news reports, as well as a list of current sponsors can be found on our website <https://vaticfoundation.com>.

Warm regards,

Brian Nadon
E: bnadon@vaticfoundation.com