

Brian Nadon - Director  
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Dear Producer,

*My Dog And I Are Currently Cycling Through Your Area And Requisite Your Support. You'll Find Us On The Road So Please Honk – Stop And Say Hello – Or Wave*

We're requesting *News Coverage to Provide Awareness for this 1-Man 1-Dog Team* as they focus on delivering a positive outlook to issues surrounding Trauma, PTSD and Complex-PTSD.



**Meet Brian Nadon and his adored dog, Ginger-Bella.** At present, they're 11 months – 8,000 miles into a four year – 40,000-mile world tour. Future USA stops include Phoenix, Las Vegas, Chicago, Boston, New York, Washington DC, and Miami – with stops along the way.

**The World Awareness Tour** began June 5, 2018 cycling 5,500 miles across Canada. Together Brian & Ginger provided awareness for PTSD while raising funds to deliver educational grants for trauma survivors.

**Our Current Emphasis** for our USA Tour in 2019 is to empower trauma survivors while providing a face to PTSD.

**Your Newsworthy Benefit;** Mental-health and PTSD are both subjects the public presently understand. Now throw in a Retriever named Ginger, a guy on a bike, and you have a segment or article our brothers & sisters will embrace.

*Hopefully, we've piqued your interest, and you'll contact us soon! If anything, please ask drivers to provide space and remember not to text-and-drive.*



Contact us at your earliest convenience with any questions you may have, at 1-403-870-1408 or by email [bnadon@vaticfoundation.com](mailto:bnadon@vaticfoundation.com). Additional information, list of sponsors, media links, and news reports are available on our website <https://vaticfoundation.com>

Warm regards,

*Brian Nadon*

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