

Samuel J. Wagner

Graphic Designer / Art Director

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Profile

Senior Graphic Designer and Art Director with 15+ years of experience in branding, illustration, apparel graphics, and print production. Extensive background managing creative teams and delivering high-quality marketing visuals from concept through final production. Strong understanding of printing processes, brand communication, and creative problem solving.

Core Skills

- Brand Identity & Logo Design
- Illustration & Apparel Graphics
- Marketing & Promotional Design
- Print Production & Pre Press
- Layout & Editorial Design
- Art Direction & Team Leadership

Professional Experience

Senior Graphic Designer — Paradise Custom Apparel, Florida (2007–2012)

Lead designer for client projects including logos, apparel graphics, and marketing materials. Collaborated with production team to ensure accurate print output and supported sales staff with client presentations.

Art Department Manager — Bullet Line Inc., Florida (2005–2007)

Managed a creative department of nine staff members including designers and production specialists. Oversaw workflow, quality control, and departmental resources.

Art Director — Dynamic Creations Inc., Florida (2002–2005)

Led a creative team producing branding and promotional campaigns. Directed design projects from concept through final production.

Pre Press Artist — Original Impressions Inc., Florida (2004–2005)

Prepared digital artwork for offset printing, performed color correction, and coordinated proof approvals with clients.

Education

BFA – Illustration / Design, Northern Illinois University

Graphic Design Studies, Drake University

Software

Adobe Photoshop • Adobe Illustrator • Adobe InDesign • CorelDRAW • Acrobat Pro • Microsoft Office