

Samuel J. Wagner

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Objective -

To leverage my expertise as a designer within a team of innovative professionals, striving to create compelling and impactful designs.

Education -

Bachelor of Fine Arts (B.F.A.) – Emphasis in Illustration/Design

Northern Illinois University, DeKalb, Illinois | 1995–1999

Graphic Design

Drake University, Des Moines, Iowa | 1994–1995

Professional Experience -

Freelance Graphic Designer

Self-Employed | August 2012 – Present

Provide design solutions for diverse clients across industries, including branding, marketing materials, and digital assets.

Collaborate with clients to conceptualize and execute creative projects that align with their vision and objectives.

Design logos, brochures, advertisements, packaging, websites, and social media content.

Manage all aspects of freelance work, including client communication, budgeting, project timelines, and final deliverables.

Stay updated on design trends and technologies to offer cutting-edge solutions.

Build long-term relationships with clients, ensuring satisfaction and repeat business.

Senior Graphic Designer

Paradise Custom Apparel – Davie, FL | 01/2007 – 08/2012

Led design projects and supported team members on complex assignments.

Collaborated with customers and sales representatives to develop captivating designs tailored to their products.

Partnered with production teams to ensure seamless workflow and high-quality final output.

Managed department technology and recommended updates aligned with industry trends.

Designed logos, promotional materials, business cards, flyers, and internal forms.

Created sales presentations to support sales staff and enhance client interactions.

Provided customer support on pricing, design queries, and industry policies.

Organized and maintained a robust art file archive system.

Art Department Manager

Bullet Line Inc. – Miami, FL | 03/2005 – 01/2007

Supervised a team of nine, including artists, a film cutter, and a traffic manager.

Conducted hiring, training, annual evaluations, and set compensation for team members.

Oversaw all departmental projects to ensure accuracy and timely completion.

Supported customer service representatives with art and printing-related inquiries.

Managed departmental budget for consumables and equipment upkeep.

Senior Graphic Designer

Dynamic Creations, Inc. – Hialeah, FL | 02/2002 – 03/2005

Directed a team comprising an illustrator, web developer, and graphic designer.

Managed all art department operations, including budgeting and task delegation.

Delivered hands-on creative work from concept to production under tight deadlines.

Developed marketing strategies and promotional materials to expand client outreach.

Technical Skills -

Adobe Suite: Photoshop, Illustrator, InDesign, PageMaker, Acrobat Pro, ImageReady

Macromedia: Freehand MX, Painter 8

Corel: CorelDRAW, WordPerfect

Microsoft Office: Word, PowerPoint, Excel

Other: QuarkXPress 6.0, FlightCheck Pro

Proficient on both Mac and PC platforms

References Available upon request