

NEW

Pricey list

PRECISION

WRITING & EDITING

JAN 2021

(284) 499 EDIT

OPERATIONS@IAMPRECISION.COM

Editing Services

For content that already exists or is in draft format, Precision can handle simple to complex editing jobs.

SERVICE	LENGTH	PRICE	TIMELINE	ADD-ONS
Light editing [Proofreading] I will correct errors such as spelling, grammar, punctuation, capitalization, etc.	0 to 1,000 words	\$20.00	1 day	\$10.00 per 0 - 500 additional words
Medium editing [Copy editing] I will proofread + ensure consistency in tone, voice and purpose + fact check + eliminate libel	0 to 1,000 words	\$40.00	2 days	\$20.00 for 1-day delivery \$20.00 per 0 - 500 additional words
Heavy editing [Copy editing] I will proofread + ensure consistency in tone, voice and purpose + fact check + eliminate libel + re-structure sentences and paragraphs to improve style, flow and clarity + index	0 to 1,000 words	\$70.00	3 days	\$35.00 for 2-day delivery \$45.00 for 1-day delivery \$35.00 per 0 - 500 additional words
Complete Website Review (Light Editing only)	Flat Rate	\$150.00	3 days	N/A

Editing Services Cont'd

SERVICE	LENGTH	PRICE	TIMELINE	ADD-ONS
Individual Subscription (Hire Precision as your own full-time editor to review everything you intend to present or publish; and be certain that they are always accurate, effective and clear.)	Up to 5,000 words Includes all levels of editing	\$99.00/mo	According to each request as per the regular timeline	N/A (overage charged at regular rates)
Small Business Subscription (Hire Precision as your own full-time editor to review everything you intend to present or publish; and be certain that they are always accurate, effective and clear.)	Up to 10,000 words Includes all levels of editing	\$199.00/mo	According to each request as per the regular timeline	N/A (overage charged at regular rates)
Big Business Subscription (Hire Precision as your own full-time editor to review everything you intend to present or publish; and be certain that they are always accurate, effective and clear.)	Up to 15,000 words Includes all levels of editing	\$299.00/mo	According to each request as per the regular timeline	N/A (overage charged at regular rates)

Writing Services

Precision's copy writing services are designed to support the professional and marketing needs of individuals, businesses and solopreneurs. Recognizing that time is a limited resource, you get to dedicate your time to your passion, while Precision executes the tasks you least enjoy on your behalf.

SERVICE	LENGTH	PRICE	TIMELINE	ADD-ONS
Flyers	One page	\$75.00 – New Requests \$30.00 – Updates to an Existing Flyer	2 days	\$25.00 for 1-day delivery \$20.00 for English to Spanish translation
Cover Letters/Business Letters	0 to 1,000 words	\$50.00	1 day	N/A
Letters of Inquiry/Appeal	0 to 1,000 words	\$75.00	3 days	\$25.00 for 1-day delivery \$15.00 for 2-day delivery \$37.50 per 0 - 500 additional words
Website Content Home Page, About, Services, FAQ (Includes market research & search engine optimization)	Per page	\$175.00	7-10 days	N/A
Short-form Lead Generating Landing Pages/Sales Pages (Sell, upsell or downsell a product or service to prospective customers. Short form contains > 1000 words)	Per page	\$250.00	7-10 days	N/A

Writing Services Cont'd

SERVICE	LENGTH	PRICE	TIMELINE	ADD-ONS
Standard Email Broadcasts (Announcements/Updates)	Per email	\$50.00	2 days	N/A
Subscriber Email Newsletters (Keep your subscribers engaged with niche related content and resources)	Per email	\$75.00	3 days	N/A
Sales Email Broadcasts (Pitch a new or existing product/service to existing email subscribers or leads, with a pain point/story + unique solution + call to action)	Per email	\$150.00	3 days	N/A
Facebook & Instagram Ads (includes graphic design)	Per ad/boosted post (0 – 1,000 words)	\$100.00	3 days	\$50.00 for 2-day delivery \$20.00 for English to Spanish translation
Radio or Video Ad Scripts	0 to 30 secs 31 to 60 secs 61 to 120 secs Over 120 secs	\$75.00 \$100.00 \$150.00 \$75/min	2 days 2 days 2 days Varies	\$25.00 for 1-day delivery \$35.00 for 1-day delivery \$45.00 for 1-day delivery N/A – timeline pre-negotiated

Voice Over Services

Precision provides voice acting in Virgin Islands, North American, and British English; as well as Spanish. Bring your ad script to life by adding on voice over services or provide your own script requiring voice acting service. Recording equipment is not included.

TV/ Radio Commercials

LENGTH	RATE	LENGTH	RATE
Up to 15 secs	\$100	61 to 90 secs	\$200
16 to 30 secs	\$125	91 to 120 secs	\$250
31 to 60 sec	\$150	Over 120 secs (See Category below)	

Long Form Radio or TV Broadcasts / Infomercials / Documentaries / Audiobooks / eLearning Content

LENGTH	RATE	LENGTH	RATE
About 2 to 5 mins (up to 900 words)	\$375	About 31 – 60 mins (5,501 to 9,500 words)	\$1,475
About 6 to 10 mins (901 – 1,800 words)	\$650	About 61 – 90 mins (9,501 to 15,000 words)	\$1,950
About 11 - 30 mins (1,801 to 5,500 words)	\$950	About 91 - 120 mins (15,0001 to 20,000 words)	\$2,475

Voice Over Services Cont'd

On Hold Messages / Voicemail Messages / Interactive Voice Response (IVR) / Lobby Intercom Messages / Explainers

LENGTH	RATE	LENGTH	RATE
100 words or less (< 1 min)	\$80	> 1,800 words (> 10 mins)	\$600
> 100 words (> 1 min)	\$100	> 2,750 words (> 15 mins)	\$950
> 300 words (> 2 mins)	\$200	> 3,500 words (> 20 mins)	\$1,300
> 900 words (> 5 mins)	\$350	5,500 words (30 mins)	\$1,750
		Each Additional > 2,750 words (> 15 mins)	\$950

Done-for-You *Small Business Media Packages*

Our premium media packages are designed to equip small businesses with all the essential marketing material they will need for the new year. A media package is a great place to start when you're short on time and man power, but still need marketing messages to be written and packaged for potential customers. We do the heavy thinking and designing *for you*. All you have to do is place your order, participate in a brief consult, and **VOILA!** – receive the finished products. Once in your possession you can re-use the items as many times as needed. Don't worry, if things change with your business, revisions can be made later on for a small fee.

SERVICE	INCLUDES	PRICE	TIMELINE	ADD-ONS
Essential	1 Printable company brochure 1 Printable multi-use flyer 1 Business card design (1 team member) 1 Classic Facebook/Instagram ad 1 45 sec. Radio ad script	\$500	5 days	Additional requests will be charged at regular rates
Plus	1 Printable company brochure 1 Printable multi-use flyer 1 Business card design (5 team members) 2 Facebook/Instagram ads (1 Classic + 1 Alternative) 3 45 sec. Radio ad scripts	\$750	7-10 days	Additional requests will be charged at regular rates
Ultimate	1 Printable company brochure 1 Printable multi-use flyer 1 Business card design (5 team members) 2 Facebook/Instagram ads (1 Classic + 1 Alternative) 3 45 sec. Radio ad scripts + voice over Website content (Home Page, About, Services) 1 Short-form landing page	\$1,500	14 days	Additional requests will be charged at regular rates

Current Specials

Every quarter I identify services that a select group of clients are in need of and put together packages that facilitate this. Enjoy premium (must-have) services at a fraction of the cost. But **ACT FAST**, as these specials will not run forever.

SERVICE	TERMS	PRICE	TIMELINE	ADD-ONS
Small Business Employee Handbook (BVI) (includes consultation fees + labour & workforce development department policy research + copy writing + formatting + proofreading + graphic design)	Must have 30 or less employees	\$500.00	7-10 days	N/A
Small Business Social Media Promos – Boost Presence and Increase Trust By Telling Your Unique Business’s Story (Includes a voice over ad and write up + Sponsored Facebook/IG Ad + Facebook cover photo spot on Precision’s FB page. Increase visibility by scheduling concurrent ads or booking continuous ad/cover photo slots.)	Price includes one social media story feature	7-day Ad (\$150) 14-day Ad (\$250) 21-day Ad (\$500) 1-Month Ad (\$750)	Ad begins running after interview is complete and your business’s write up is published.	Cover Photo slot, subject to availability – 7 days/\$50 Extended or repeat sponsored ads – 7 days/\$100