



Shrine Charitable Activities

Making a difference in the lives of children - every day.



Shriners
Children's™

AGENDA

TOPICS FOR TODAY



- Team Introductions
- 2025 Charitable Activity Recap
- Program Overview & Key Guidelines
- Best Practices, Reminders & Submission Process
- Resources, Access & Participant Packet
- APP Partnership & Masonic Youth Launch
- Q&A

MEET THE TEAM

COMMUNITY & GROUP FUNDRAISING

Mission:

Activate and empower innovative fundraising within the community.

Purpose:

- Support locations with third-party and Peer to Peer fundraising
- Build targeted segments and resources for fundraisers
- Bring in new fundraisers, donors, and drives revenue for locations



Amanda Raymond



Mary Peterson



Sheila Hegarty



Ashley Ramsdell



Taylor Thrasher



Ashley Loveless



John Blanton

NEW CONTACTS

CHARITABLE ACTIVITIES

- For questions or support, please reach out using the contact information provided
- Standard turnaround time is 2–5 business days; complex requests may require additional processing time, up to 90 days
- No changes to General Order No. 1
- The approval process remains unchanged and continues to be completed through WebFez



Taylor Thrasher

1-833-352-9818

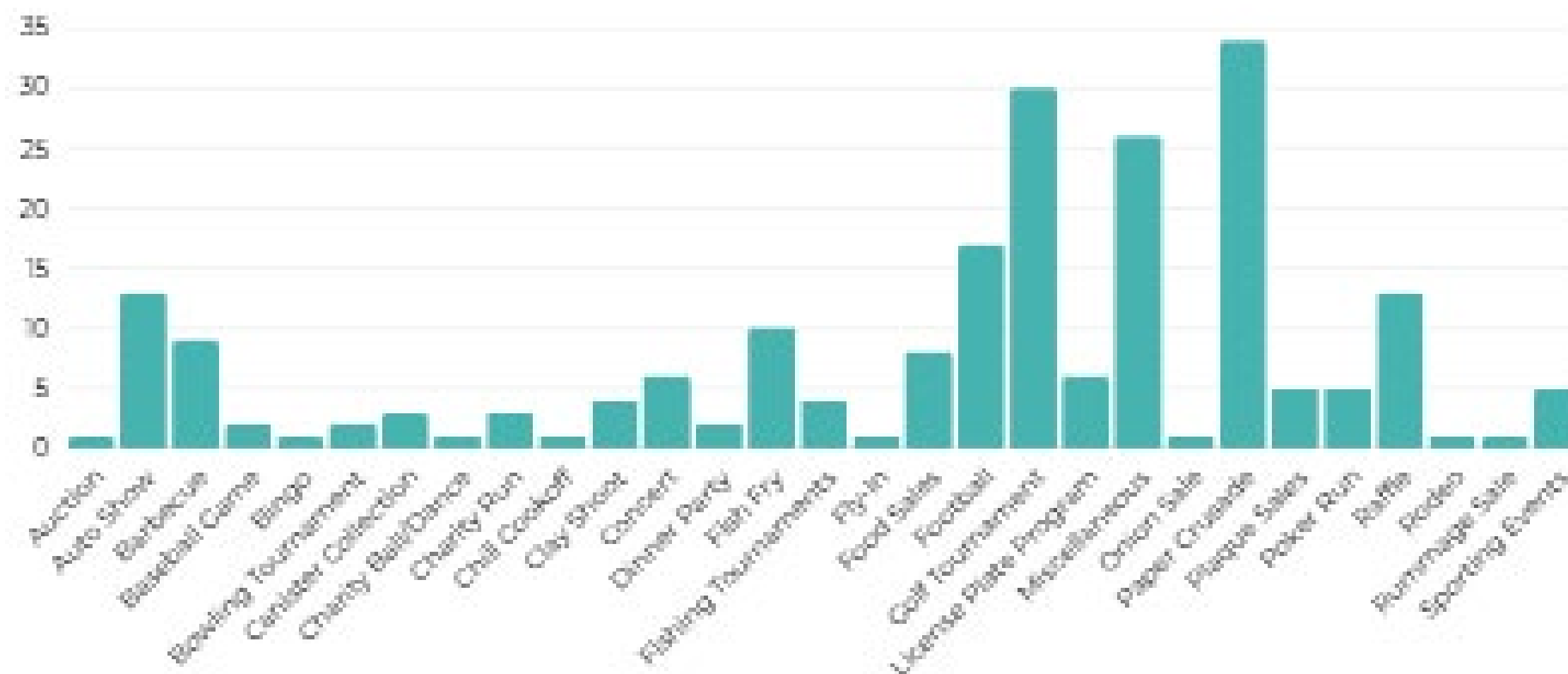
events@shrinenet.org

We are here to serve you!

THE POWER OF YOUR SUPPORT

THE SHRINERS IMPACT

In 2025, Shriners held **219** Charitable Activities for the benefit of Shriners Children's.



Total Revenue

\$6,507,428

Hospital Patient Transportation Funds

\$1,454,503

Retained from the total revenue



14 new Hospital Vans

CHARITY ACTIVITY FORMS

CAF PROCESS OVERVIEW

Reminders:

- All events must be fully submitted, reconciled, and closed within 60 days of the event date
- Review guidelines prior to choosing or proposing a new event type
- Enter Charity Activity in WebFez
 - Potentate and Headquarters approval required
- Conduct the Charity Activity
- Submit the Charity Activity Form in WebFez
 - Report total gross receipts and direct and indirect expenses
 - Indicate amount retained (if applicable) for the Hospital Patient Transportation Fund
 - Record hospital distributions
 - Save and close the form
- Submit checks for hospital distributions



SUBMISSION PROCESS

START TO FINISH OF PROCESS

- Temple Financials Tab -> Temple Accounting Charity Activity Event Forms
- Choose "Add New Event"
- Fill out form with all relevant information
- Be sure to add any relevant notes
- Choose "Update"
- Event submission will usually be approved within 2-5 business days

Fund Raising Charity Activity Approval Form

Your request will be pending approval by International Headquarters. Upon submission of this form you will be notified when your Fund Raising Charity Event has been approved. (Please have your Potentate sign this form and e-mail a copy of this approval form to events@shrinenet.org.)

Event Sponsored By: **Aad Shriners 97**

Date Entered: 3/20/2026 Status: Pending HQ Approval Charitable Purpose

Requested By:

Notes to HDQ:

Date Of Request: 3/20/2026

Unit and Club Sponsored: Unknown

Activity Type: Unknown [To request a new activity code enter a Support Ticket](#)

Activity Type Notes:

Date Started:

Date Ended:

Date Form is Due:

Event Location:

Potentate: Brad M Linsten

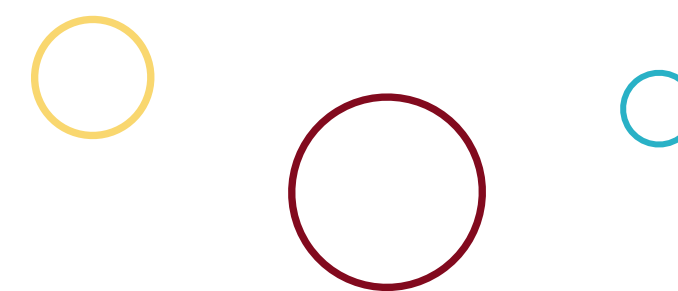
Potentate's Approval Date:

By providing an approval date the above potentate provides his digital signature approving this Fund Raising request.

This is a request for permission to hold the following fundraising activity for Charitable Purpose. The statement of purpose published on its solicitation material, tickets, programs and documents, including all electronically transmitted material, regarding the use of the proceeds shall read: Proceeds are for the benefit of Shriners Hospitals for Children. The completion of the questions follows the Shrine Fundraising policy and

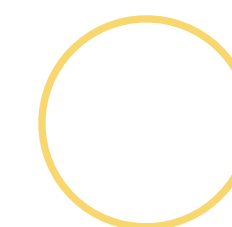
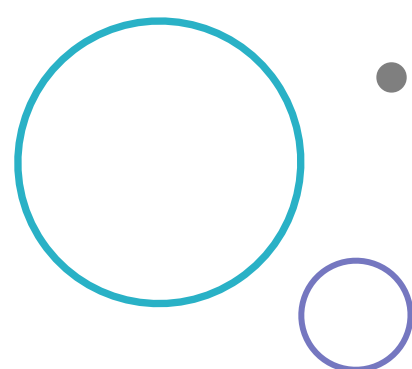
REQUESTS TO RETAIN

SHRINE HOSPITAL PATIENT TRANSPORTATION FUNDS



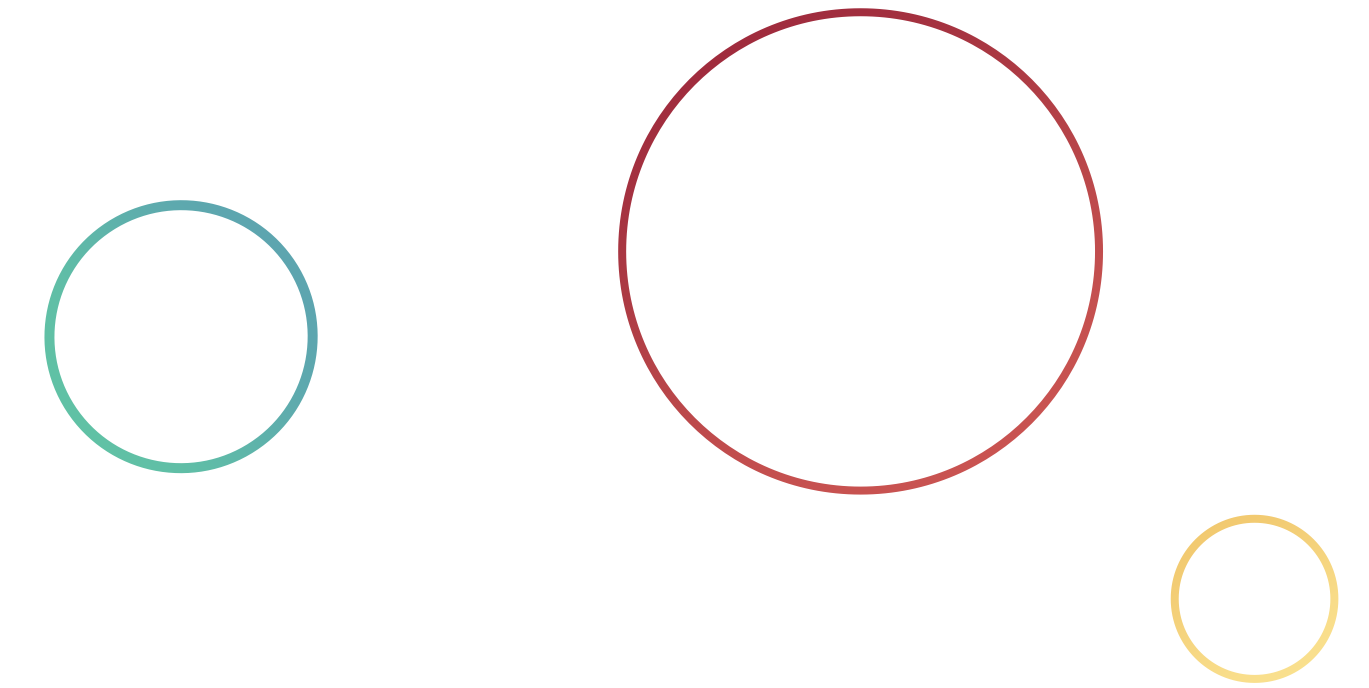
Request to Retain Funds for the Hospital Patient Transportation Fund

- Retaining 50% or less: Automatically approved; an approval email will be sent
- Retaining more than 50% up to \$1,000: Automatically approved; an approval email will be sent
- Retaining more than 50% and between \$1,000–\$5,000: Requires approval from the Special Purpose Funds Committee
- Retaining more than 50% and over \$5,000: Requires approval from the Imperial Potentate and Chairman of the Board of Trustees
- If retaining more than 50% and greater than \$1,000 for the HPTF, a 5–7 Form must also be submitted



BEST PRACTICES

NEED TO KNOW INFORMATION



- For training, please contact our team or email webfezfeedback@shrinenet.org
- Virtual training soon (date TBD, we'll send out communication)
- Upon completion of event, please fill out all financials in the CAF as soon as possible
- End of Year Closeout - Please submit all events by December 31st to be accounted for in the fiscal year
 - Many outstanding and delinquent events in 2025
 - This reinforces the importance of the 5-7 Form

PROGRAM SEGMENTS

ENGAGING NEW AUDIENCES AND ACTIVITIES

GOLF
TOURNAMENTS



SPECIAL
EVENTS



FITNESS



MOTORCYCLES
& CAR SHOWS



YOUTH



LIFE EVENTS



JUST BECAUSE



FUNDRAISING RESOURCES

COMMUNITY & GROUP FUNDRAISING

- Now offer new fundraising tools and resources designed to help supporters host successful fundraising events.
- Includes: Customizable Flyers, Social Media Graphics, Promotional Templates, Planning Guides, Software, and More!
- Resources have been emailed to temples, included in Fezcast and other communications
- If you fill out a CAF for another noble hosting an event, please forward these resources
- Fundraising resources added to WebFez



WebFez Test Environment

Home Contact SI Member Center MarCom Videos Training WebFezHQ My Record Temple Financials **IMPORTANT INFORMATION** Support

This is the TEST Environment. Please click [Here](#) for the PRODUCTION Environment.

Temple Accounting Charity Events Locator

Temple Accounting Financial Forms Locator

Temple Accounting Reports

Temple Detailed Information

Temple Accounting Charity Activity Event Forms

Event Fundraising Resources (NEW)

Watch Training Video

Read Manual

Download Worksheet

Temple: Aad Shriners Temple Number: 97 Charity Activity Event Status: All Find Charity Event: 12345 Show Temple

Hide Temple

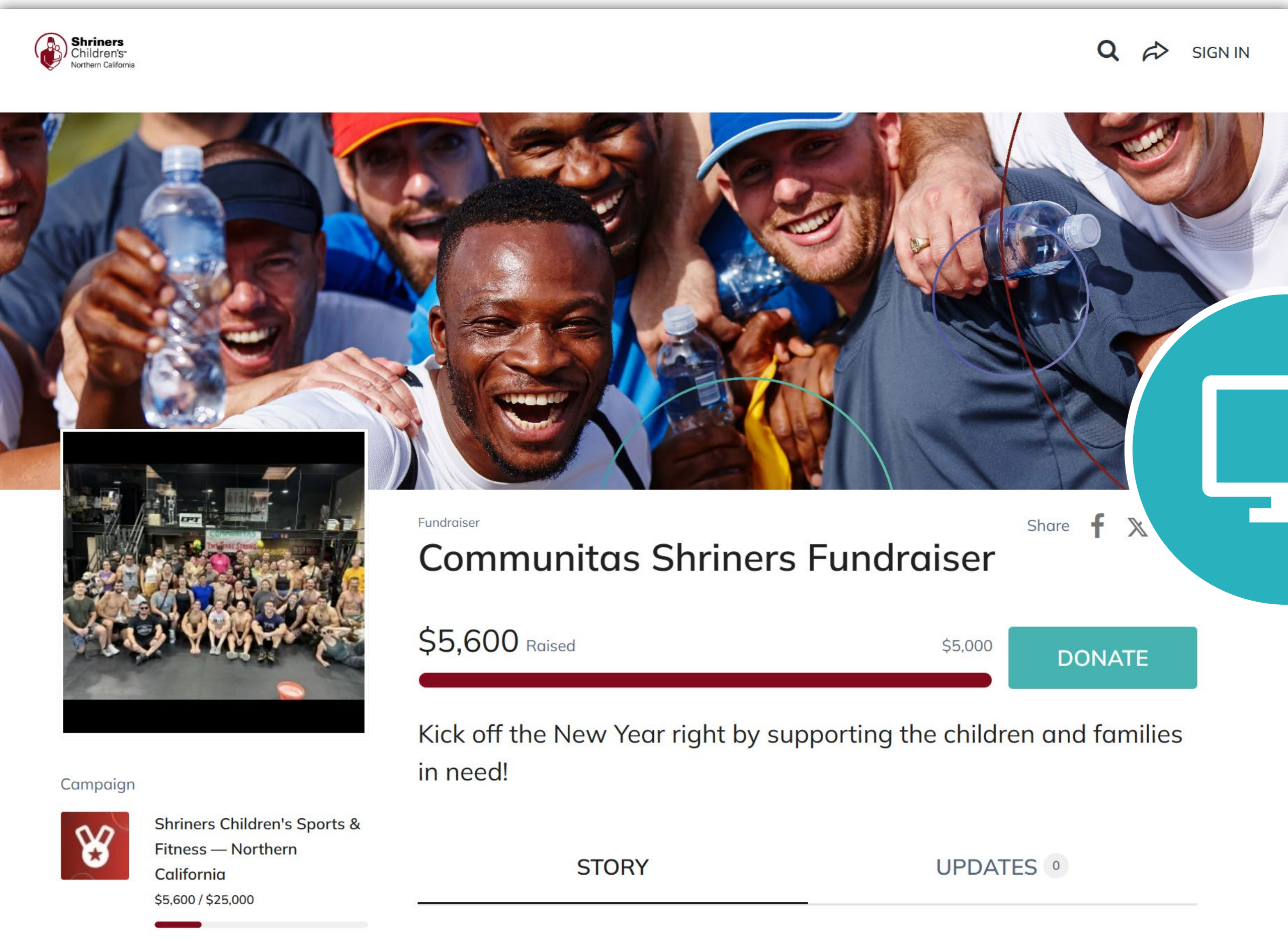
Temple Accounting Financial Charity Activity Event Forms For Aad Shriners (Status = All)

Enter Event Number: Event Number Add New Event Next Event Previous Event Expand Row Collapse Row Clear all Sorts Clear all Filters Export to Excel

Event Number	Event Activity	Status	Unit Club Legal Name	Date Due	Event Notes	Date Started	Date Ended	Gross Receipts	Total Expenses	Net Profit
100596	Basketball Game	Pending HQ Approval	AADZUHMAM SC	03/25/2026	this is a test from HQ	01/24/2026	01/24/2026	\$0.00	\$0.00	\$0.00

ONLINE FUNDRAISING PAGES

TOOLS TO SUPPORT YOUR EVENT



The screenshot shows a Facebook fundraiser page for 'Communitas Shriners Fundraiser'. The page features a large photo of a diverse group of men smiling and holding water bottles. Below the photo, the fundraiser title is 'Communitas Shriners Fundraiser', and the amount raised is '\$5,600' out of a goal of '\$5,000'. A progress bar shows the current status. A 'DONATE' button is visible. The description reads: 'Kick off the New Year right by supporting the children and families in need!'. The page also includes a 'Campaign' section for 'Shriners Children's Sports & Fitness — Northern California' with a goal of '\$5,600 / \$25,000'. Navigation tabs for 'STORY' and 'UPDATES' are at the bottom.

Shriners Children's Northern California

Search Share SIGN IN

Fundraiser

Communitas Shriners Fundraiser

\$5,600 Raised \$5,000

DONATE

Kick off the New Year right by supporting the children and families in need!

Share f X

Campaign

Shriners Children's Sports & Fitness — Northern California

\$5,600 / \$25,000

STORY UPDATES 0

- Easy way to share your event online
- Expand reach through social networks
- Simple, secure online donation process
- Track fundraising progress in real time
- Reduce administrative work for organizers
- Allow anyone to participate, even if they can't attend the event

Perfect Golf Event:

- Build a simple event website to promote your golf tournament
- Manage online registration and collect payments securely
- Track participants, sponsors, and revenue in real time
- Send event updates via email or SMS for smooth communication
- Use automated pairings, cart assignments, and live scoring to run tournament day efficiently
- Highlight sponsors with logos and branding throughout the event site and materials
- Free to use for Shriners Children's fundraisers

****Coming Soon** - New Software to Support Sports & Fitness Fundraising:**

- **All-in-one event management** - registration, scheduling, court management, and payments in a single platform
- **Efficient scheduling tools** - drag-and-drop interface with conflict checking
- **Automated workflows** - registration, communication, and waiver collection handled automatically
- **Improved participant experience** - online registration, waitlists, and easy roster management
- **Increased revenue & visibility** - optimized court usage, merchandise sales options, and tournament listing integrations
- **Built-in marketing tools** - easy promotion to boost tournament participation
- **Easily assessable** – free to use for Shriners Children's fundraisers

ASSOCIATION OF PICKLEBALL PLAYERS

NEW PARTNERSHIP

- Shriners Children's and the APP have partnered to create meaningful impact through pickleball
- Goal: Engage the pickleball community to host mission-driven fundraising events
- Pickleball venues are actively hosting events, such as Chicken N Pickle:
 - At all 13 locations on Fathers Day - June 21, 2026
- Temples and local groups are encouraged to host pickleball fundraisers

Upcoming events:

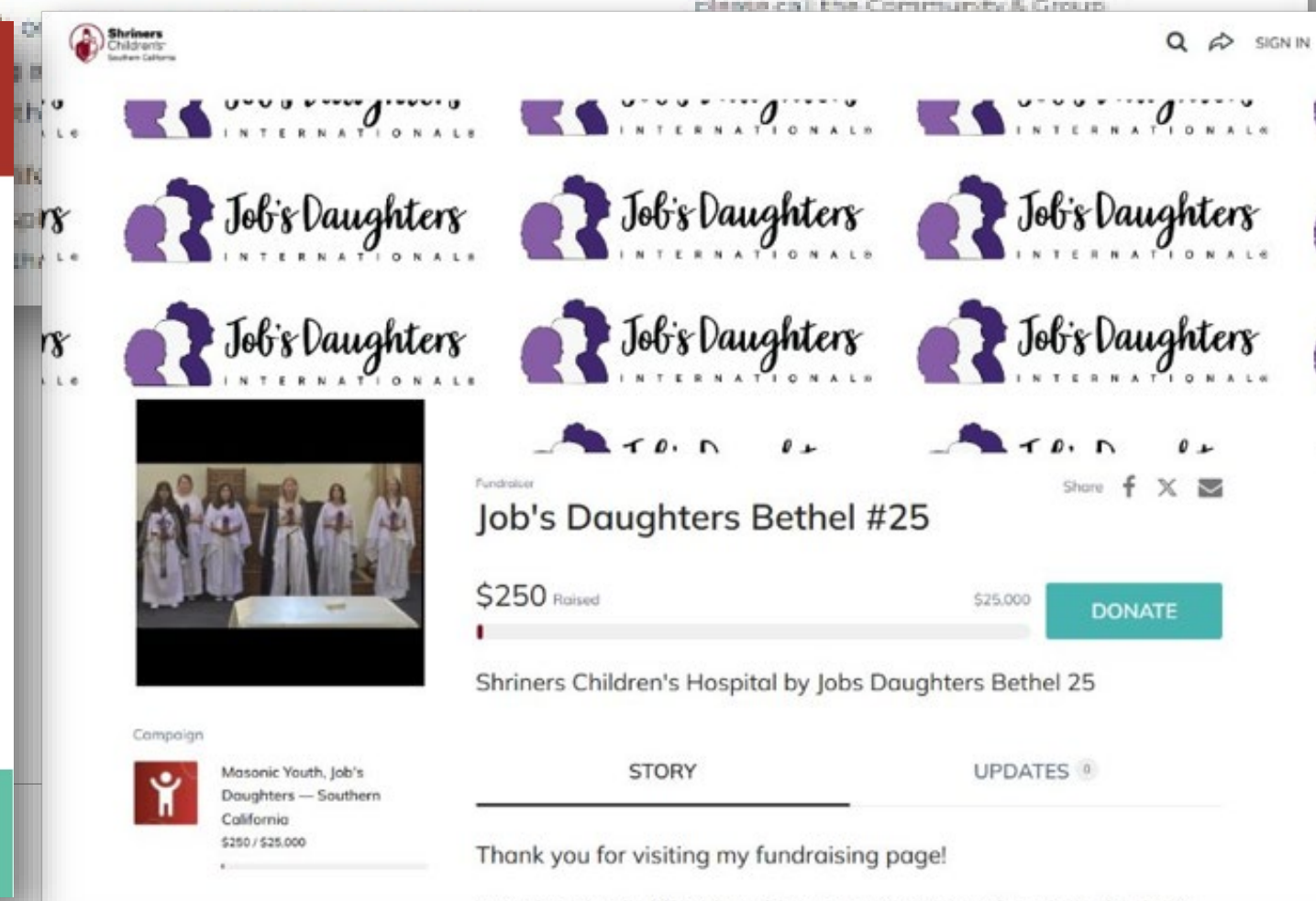
- 2026 Shriners Children's Sacramento APP Pro-Invitational
 - April 29, 2026
- 2026 APP Sacramento Open Benefiting Shriners Children's
 - April 30 – May 3, 2026



DID YOU KNOW?

MASONIC YOUTH

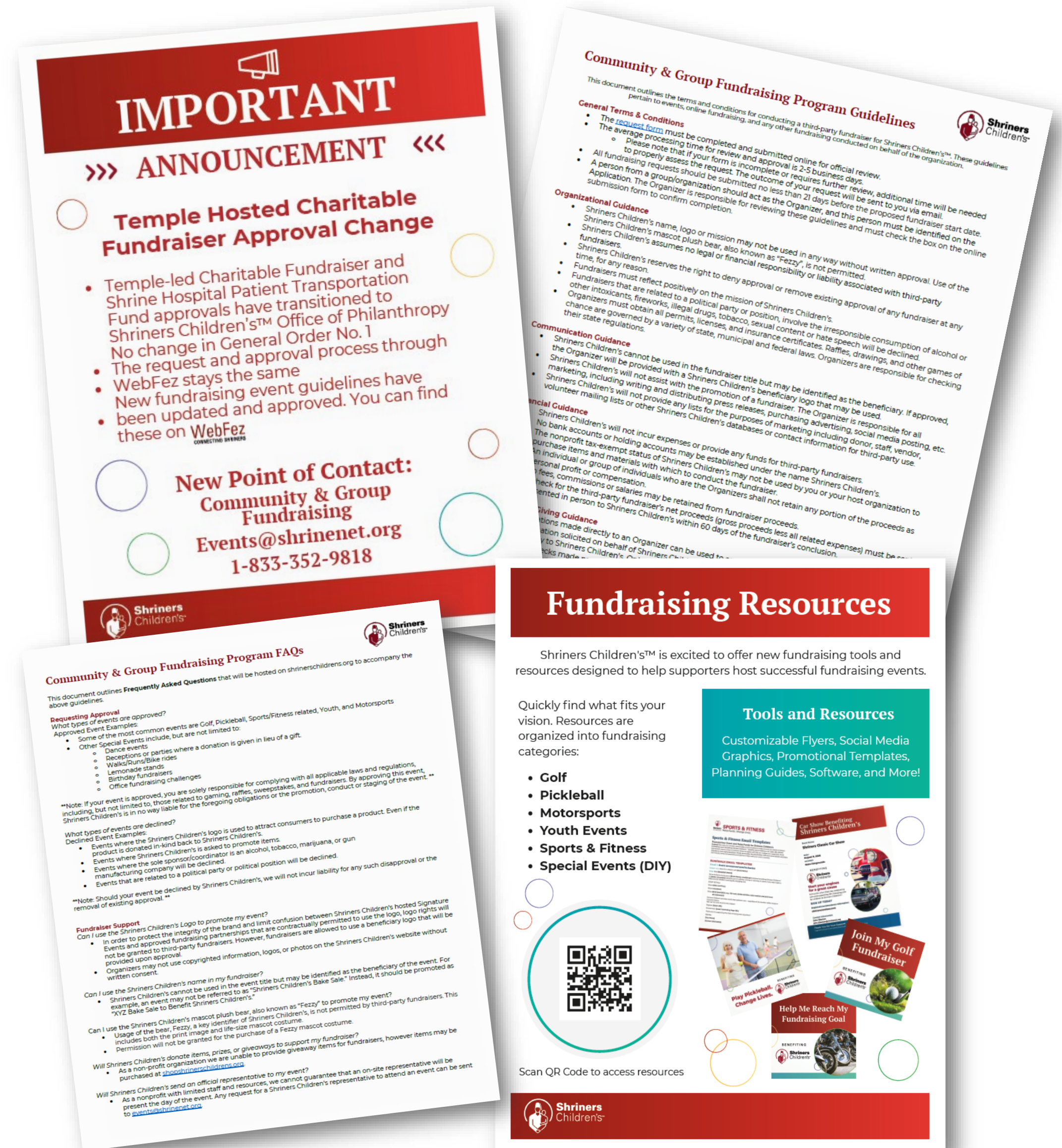
- New fundraising opportunities for Masonic Youth:
 - Job's Daughters
 - Rainbow Girls
 - DeMolay International
- DIY Fundraisers
- Can create an individual page, or a team page with their Bethel/Assembly/Chapter
- Celebrate the collective impact of each organization!
- Spread the word with Masonic Youth groups in your area



WHAT'S IN YOUR FOLDER?

RESOURCES

- Team Business Card
- Approval Change Announcement
- Resource document
- Guidelines
- FAQs



QUESTIONS?



Shriners
Children's™



CONTACT US

COMMUNITY & GROUP FUNDRAISING



Phone

833-352-9818



Email

events@shrinenet.org