



PROTECTING DEALERSHIPS FROM CYBER THREATS & FINANCIAL FRAUD

Why Auto Dealerships Are Targeted:

Dealerships process large volumes of personal data, such as Social Security Numbers, Driver's Licenses and Financial Records. Additional exposure comes from depending on Vendor Platforms, making them prime targets for Data Breaches and Financial Fraud.

✓ Common Risks Faced by Dealerships:

- Phishing targeting Finance and Sales Teams
- Weak security from Third-Party Vendor Platforms
- Unsecured Internal Networks and Guest Wi-Fi
- Lack of formal Incident Response or Recovery Plans

✓ What Willis Security Delivers:

- Comprehensive Cyber Risk Assessments tailored to dealership operations
- Cloud, Email, and Endpoint Defense Configurations
- Continuous Threat Monitoring and Reporting
- Awareness Training & Simulated Phishing Exercises
- Compliance-readiness with Data Protection and Financial Regulations
- Cybersecurity Strategy Development & Tiered Defense Planning

✓ Let's Secure Your Dealership:

Protect your Operations, Customer Trust, and Compliance Posture with scalable, top-tier Cybersecurity Solutions.

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